☆16

VOGUE

60c

OCTOBER 1

How to spend your clothes-money



"No Regrets"

By Victoria Lincoln





Beautiful Hair

BRECK

THERE ARE THREE BRECK SHAMPOOS FOR THREE DIFFERENT HAIR CONDITIONS

The appearance of your hair depends upon the care it receives. Used regularly at home or beauty shop, a Breck Shampoo helps bring out the natural loveliness of your hair. There are Three Breck Shampoos. One Breck Shampoo is for dry hair. Another Breck Shampoo is for oily hair. A third Breck Shampoo is for normal hair. Select the one Breck Shampoo that is right for you – the correct shampoo to bring out the natural beauty and lustre of your hair.



10 ounce Plastic Bottle $1.25

The Three Breck Shampoos are now marked with color to help you select the correct type.

■ *Red for dry hair* ■ *Yellow for oily hair* ■ *Blue for normal hair*

JOHN H BRECK INC · MANUFACTURING CHEMISTS · SPRINGFIELD 3 MASSACHUSETTS
NEW YORK · CHICAGO · SAN FRANCISCO · LOS ANGELES · OTTAWA CANADA

Copyright 1958 by John H. Breck Inc.



Exclusive in Fouke-Dyed Black Alaska Fur Seal

Designed by Emeric Partos of Bergdorf Goodman, custom-made in our own fur workrooms.

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET



photographed in Paris at Maxim's by Gene Fenn

continental elegance

...Vicomtesse d'Harcourt, noted in Paris society for her Mona Lisa beauty and her chic, is greeted at Maxim's by the world-famous Albert. Her Lilli Ann coat is an elegant new version of the trapeze silhouette in the most luxurious fabric ever made, a Blin and Blin creation of fur and wool ...in polished devil's black ...about 125 dollars

LILLI ANN

PARIS/SAN FRANCISCO

COPYRIGHT 1958, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U.S. PATENT OFFICE. VOGUE IS PUBLISHED SEMI-MONTHLY BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK). EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N.Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONNECTICUT. ENTERED AS SECOND-CLASS MATTER AT THE POST OFFICE AT GREENWICH, CONNECTICUT, UNDER THE ACT OF MARCH 3, 1879. SUBSCRIPTIONS $6.50 A YEAR, $13 FOR TWO YEARS, $17 FOR THREE YEARS, PAYABLE IN ADVANCE. TO POINTS OUTSIDE CANADA, U.S.A., AND POSSESSIONS, $13.50 PER YEAR. SINGLE COPIES SIXTY CENTS IN U.S. AND CANADA. $1 ALL OTHER COUNTRIES. FOUR WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONNECTICUT; GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST WRAPPER.

AMERICAN VOGUE

JESSICA DAVES
Editor-in-Chief

ALEXANDER LIBERMAN
Art Director

Senior Editors:
ALLENE TALMEY, Feature Editor
PRISCILLA PECK, Art Editor
MARGARET CASE

Managing Editor:
CAROL PHILLIPS

Fashion Editors:
NICOLAS DE GUNZBURG
CATHERINE McMANUS
BABS SIMPSON
KATHRYNE HAYS
MARGARET INGERSOLL
DENISE LAWSON-JOHNSTON
DESPINA MESSINESI
GRACE MIRABELLA
BETTY RHINEHART
CHESBROUGH RAYNER, Shop Hound
ELEANORE PHILLIPS, Los Angeles
SUSAN TRAIN, Paris

Executive Editor:
MILDRED MORTON

Beauty Editor:
CATHERINE GRAVETT

Associate:
BETTINA McNULTY

Copy Editor:
ROSEMARY BLACKMON

Copy Associates:
LYDIA McCLEAN
MAUREEN FOUNTAIN
MARY KLEVE
EDITH LOEW

Feature Associate:
PHYLLIS STARR

Fashions in Living:
ALISON BISGOOD

Travel Editor:
MARY ROBLEE

Contributing Editors:
MAB WILSON
MILLICENT FENWICK
THOMAS W. PHIPPS
ANNE HUNTER
TATIANA McKENNA

Copy Executive:
JEANNE BALLOT

Layout:
MARCEL GUILLAUME
G. WOODFORD PRATT

Merchandising Service:
DOROTHY PARK

Promotion Director:
MARY JANE POOL

Advertising Director:
HAROLD B. HOLTZ

Advertising Manager:
WILLIAM C. STOWELL

Eastern Advertising Manager:
RICHARD McMAHON

NEW ENGLAND OFFICE
Statler Building, Boston 16, Mass.
Manager: John Brunelle

WESTERN OFFICE
Wrigley Building, Chicago 11, Ill.
Manager: Harold S. Zewiske

PACIFIC COAST OFFICE
631 S. Westmoreland Ave., Los Angeles 5, Cal.
Manager: Robert J. Lapham

BRITISH VOGUE
Vogue House, Hanover Square, London W. 1.
Editor: Audrey Withers
Chairman: Harry W. Yoxall
Managing Director: Reginald A. F. Williams

FRENCH VOGUE
4 Place du Palais Bourbon, Paris 7
Editor: Edmonde Charles-Roux
Ass't to Publisher: Henry Bertrand

VOGUE IS PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.
Editorial and Advertising Offices
420 Lexington Ave., New York 17, N.Y.
Telephone—LExington 2-7500

I. S. V.-Patcévitch, President
Benjamin Bogin, Vice President
Perry L. Ruston, Vice President
Alfred W. Cook, Treasurer
Mary E. Campbell, Secretary
Harold G. Meyer, Business Manager
Frank F. Soule, General Sales Counsel

Vol. 132, No. 6
Whole No. 2016

VOGUE

INCORPORATING VANITY FAIR

There are three Vogues: American, French, British I. S. V.-PATCÉVITCH Publisher

OCTOBER 1, 1958

COVER

Leopard, as good now as money out of the bank, makes for the three-way accessory excitement here. Left, leopard-beaded evening envelope to break the six o'clock barrier. Centre, leopard-patterned needle-point tapestry and black calfskin. Right, Somali leopard panelling on black calfskin. The three handbags, by Nettie Rosenstein at Bonwit Teller; Neiman-Marcus; I. Magnin. Jewels in the foreground by Schlumberger for Tiffany. Cabochon emerald surrounded by small diamonds in an 18-carat gold ring, Petit Prince perfume *flacon*. New development is the case for lipstick, the ovalled compact by Max Factor (more, see page 95).



RUTLEDG

FASHIONS

105 Vogue's eye view of fashion dollars
106 Paris copies in America now
112 How to spend your clothes-money—clothes planning based on fashion satisfaction
122 Fur spectaculars: the 1958 powers in the fur coat world
133 Beauty advice in two words: fur hat
136 New blues—with everything
140 Fur starlets: what's with them
144 Fur props: the muff hat; the raccoon collar
150 City-country clothes with fashion pointers
156 The answer dress—day, late-day
160 14 picked locales for the well-directed dollar
164 Vogue Patterns: the bistro-jacket dress

FEATURES • ARTICLES • PEOPLE

120 Roberto Iglesias
121 People Are Talking About . . .
134 Miss Nonie Phipps
135 Mrs. Arthur A. Houghton
147 "The Proud Possessors." By Aline B. Saarinen
153 Gossipy Memo on The Greenbrier
154 "No Regrets." By Victoria Lincoln
166 Gossipy Memo on Cruising
176 "Japanese Family Dinner." By Zabriskie Curran
186 "6 Secret Paris Bistros." By Alexander Watt

FASHIONS IN LIVING

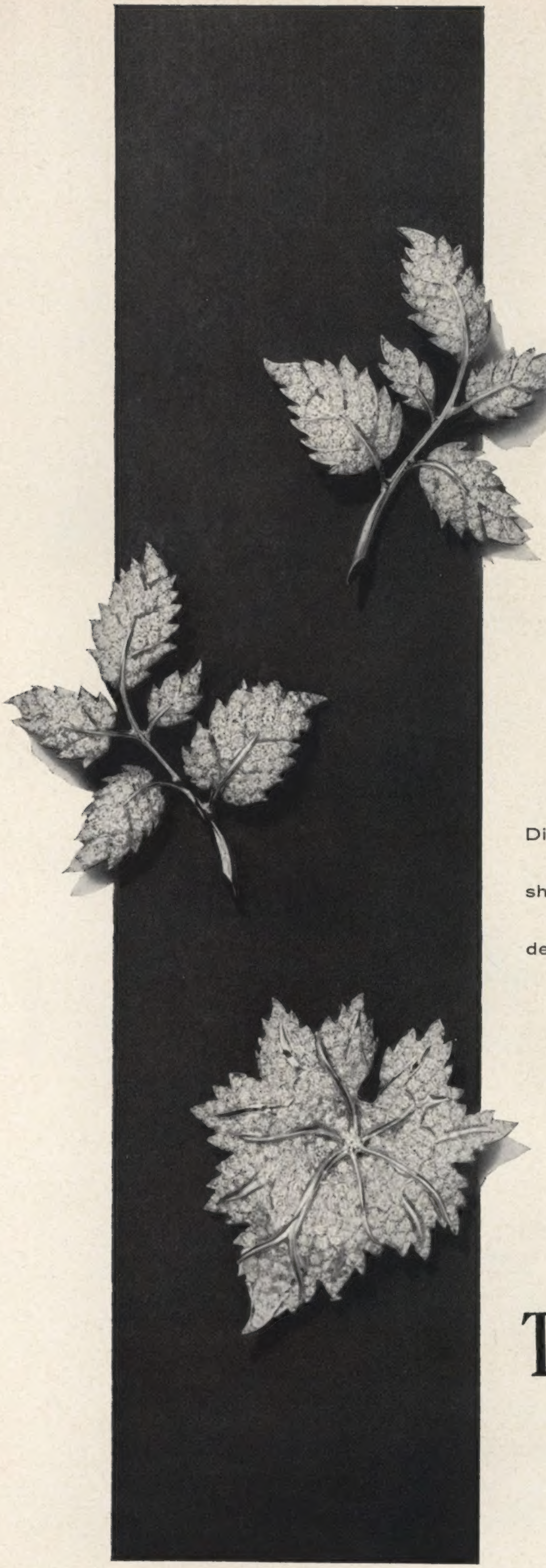
167, 170 Mahogany
169 The meal-in-itself soup
172 Space-making by décor

BEAUTY

95 New case for lipstick
132 The beauty word—quotes from the experts
191 Try-on sample of a new masque

DEPARTMENTS

94 Vogue's School Directory
96 Vogue's Travelog
98 Shop Hound



Diamond vine-leaf pins,

shimmering in eighteen karat gold and platinum,

designed by Jean Schlumberger of Tiffany.

TIFFANY & CO.

NEW YORK



LOUISE DAHL-WOLFE

BONWIT TELLER

Double-Double Black...

a wonderful wide-swinging coat the black-on-black design of Seymour Fox. Plushy imported wool by Blin and Blin mounted with black-dyed mink. Blackest magic with our own black-dyed mink hat. Designer Coats.

NEW YORK MANHASSET WHITE PLAINS CHICAGO CLEVELAND BOSTON

Blumenfeld



HARVEY BERIN


DAYTON'S OVAL ROOM®
MINNEAPOLIS ROCHESTER

HUTZLER'S



1858–1958

MAURICE RENTNER'S very social after-dark dress of imported warp print silk . . . with graceful draping, lifted waistline, à la Recamier. Ours alone in **BALTIMORE**

Hood

Height of jacket, height of season—

the costume nonpareil.

French looped worsted, from Traina-Norell—

Lord & Taylor, New York



Very

SAKS FIFTH AVENUE

Sophie of Saks Fifth Avenue curves sweeping extravagance into a little fur—her deep-collared jacket of Great Lakes natural dark ranch mink.

SAKS FIFTH AVENUE, NEW YORK | CHICAGO | DETROIT | BEVERLY HILLS | SAN FRANCISCO | ST. LOUIS



Very
SAKS FIFTH AVENUE

our own Sophie mantels these theatre evenings in peau de soie, swept back to a high obi sash, 335.00. Exclusive in our Coat Collections, Fifth Floor.

SAKS FIFTH AVENUE, NEW YORK / CHICAGO / BEVERLY HILLS / DETROIT / SAN FRANCISCO / PITTSBURGH / PHILADELPHIA / ST. LOUIS



– and thank you,
Juliette Margolen, for
your new 'Cellini Bronze'
for fingertips – and lips!

a FABERGÉ presentation

JULIUS GARFINCKEL & CO.

IN THE NATION'S CAPITAL

HELGA'S CASCADE SILHOUETTE ENTERS THE FALL SCENE IN A DRAMATIC BLAZE OF EMERALD SILK. 159.95.

DERUJINSKY

IN NEW YORK AT DE PINNA




Hudson's Woodward Shops
DETROIT'S AVENUE OF FASHION
Jewelled black . . . Directoire elegance after dark
in lustrous silk and sparkling rhinestones.
KORET'S beautiful black silk envelope
clasped with smoky rhinestones and one white pearl. 39.95*
PANDORA'S delicate demi-sandal of black silk and satin,
ignited with rhinestone drops. 29.95
*PLUS FEDERAL TAX


EAU
DE
COLOGNE
N°5
CHANEL
EAU
DE
COLOGNE
N°5
CHANEL
EAU
DE
COLOGNE
N°5
CHANEL
EAU
DE
COLOGNE
N°5
CHANEL
From 3.50 to 15.00*
THE MOST TREASURED NAME IN PERFUME
CHANEL
*plus tax



Galanos

Nan Duskin

Philadelphia

A woman's love of elegance...captured in a lipstick!



Smart women the world over prefer *Revlon's* **'Lustrous' Lipstick** for its luxurious softness . . . and the vibrancy of fabulous Revlon colors.

©Revlon, Inc. 1958

'Futurama' Case designed by Van Cleef & Arpels



SNOW HOLLY...festive beauty in lustrous pretend pearls frosted with the sparkle of rhinestones. Necklace, 10.00; Bracelet, 7.50; Earrings, 5.00; Pin, 7.50. Plus tax. Our model gowned by Scaasi; photographed by Rawlings. Jewelry designs copyrighted by Trifari.

DIADEM* brand, EMBA* natural pale brown mutation mink...a RITTER ORIGINAL



New York • Chicago • Dallas • Los Angeles • San Francisco • Seattle • Portland • Denver • Minneapolis • Detroit • Cleveland • Pittsburgh • Philadelphia • Boston • Jewels–CARTIER Sweater and Skirt by Dalton Virginia Thoren

JANDEL'S, WASHINGTON & BALTIMORE • MORTON'S, BOSTON

RITTER BROS., 224 W. 50TH STREET, NEW YORK 1, NEW YORK • HOLT, RENFREW & CO., LTD., CANADA • Dive into luxury: DIADEM* brand, EMBA* natural pale brown mutation mink plunges deep in collaring and pocketing...unquestionably the outstanding "25th Anniversary" coat of beauty • ...

*Trade-mark MUTATION MINK BREEDERS ASSOCIATION



PRICES SLIGHTLY HIGHER WEST OF THE ROCKIES *REG. APP. FOR

You are Petite-Dimensioned if you are 5'4" or under without shoes. And this coif-collared front-buttoned coat in our exclusive Touché, velvet-touch wool loomed in France, is made especially for you—Petite-Dimensioned so that level of hem, sleeve, pocket, buttons, and proportion of collar are flawlessly scaled to your size. Teal, red, black, blue, grey, green, brown or beige. Sizes 6 to 16, about $100. Petite Miss Co., Dept. V, 500 Seventh Ave., N.Y. 18.

Give your complexion the glow of candlelight... the elegant look!



For women who don't want that over-made-up look...
this liquid make-up enhances your own skin tone

You can smooth it on in seconds . . . like a lotion. You can blend it so perfectly that no one sees where make-up ends and you begin. 'Touch-and-Glow' never streaks . . . never looks obvious. And only the color genius of Revlon can give you such natural skin tone shades . . . *nine* of them in all . . . each one with a 'Touch-and-Glow' Pressed Powder that matches it exactly.



LIQUID MAKE-UP AND PRESSED POWDER IN NINE SHADES

Revlon 'Touch-and-Glow'

LIQUID MAKE-UP AND NEW MATCHING PRESSED POWDER

©Revlon, Inc. 1958 Gown by Ceil Chapman



Recaptured: the fine art of needlepoint on gloves by Wear-Right

Fashion takes up needlework again...and so does Wear-Right! Celebrity (turn-back cuff) about $5. LeGant (scalloped cuff) about $5. Cheerio (straight cuff) about $4. All double-woven cotton. Wear-Right Gloves, Inc., 244 Madison Avenue, New York · Chicago · Los Angeles · Dallas.



Hockanum Fashion Harvest for Fall, 1958 . . . this tweed, this russet, this label. The walking suit, badger-collared, about $135. At Bonwit Teller, all stores.

HOCKANUM fabric

J. P. Stevens & Co. Inc.
NEW YORK 36, N. Y.

WHAT'S NEW WITH HUE?

bur-mil Cameo stockings

Cameo hues make the news—and are unquestionably your legs' loveliest asset. A gentle response to your costume—a vibrant accent of your accessories—an out-spoken exclamation of fashion. Ask to see every new hue from Cameo. Sheer delight when you use this colorful way to tell the world about your shapely legs! Full-fashioned and seamless—in stretch, too. $1.15 to $1.65.

BURLINGTON HOSIERY COMPANY • A MEMBER OF BURLINGTON INDUSTRIES, INC



Nothing we can say
about
FRANCES DENNEY
beauty preparations
with
ROYAL JELLY
is as impressive
as the testimonial
of the thousands of women
who keep coming back
for them
again—and again
—and again!

VIVA with Royal Jelly for the dry skin

MULTI-LAYER MOISTURIZER with Royal Jelly
for the dehydrated skin

EYE-CREAM with Royal Jelly
for wrinkles in the eye area

CREME SUPREME with Royal Jelly
for the sensitive dry skin

NECK AND CONTOUR BLEND with Royal Jelly
for the relaxed contour

INVISIBLE BEAUTY STRAP with Royal Jelly
for a "face-lift" treatment

12.50 and **15.00** plus tax

Frances Denney

A visit with Miss Denney's consultant, in fine stores, will be a most rewarding experience.

ANOTHER LANVIN CLASSIC . . .

Arpège Soap



5.00

LANVIN

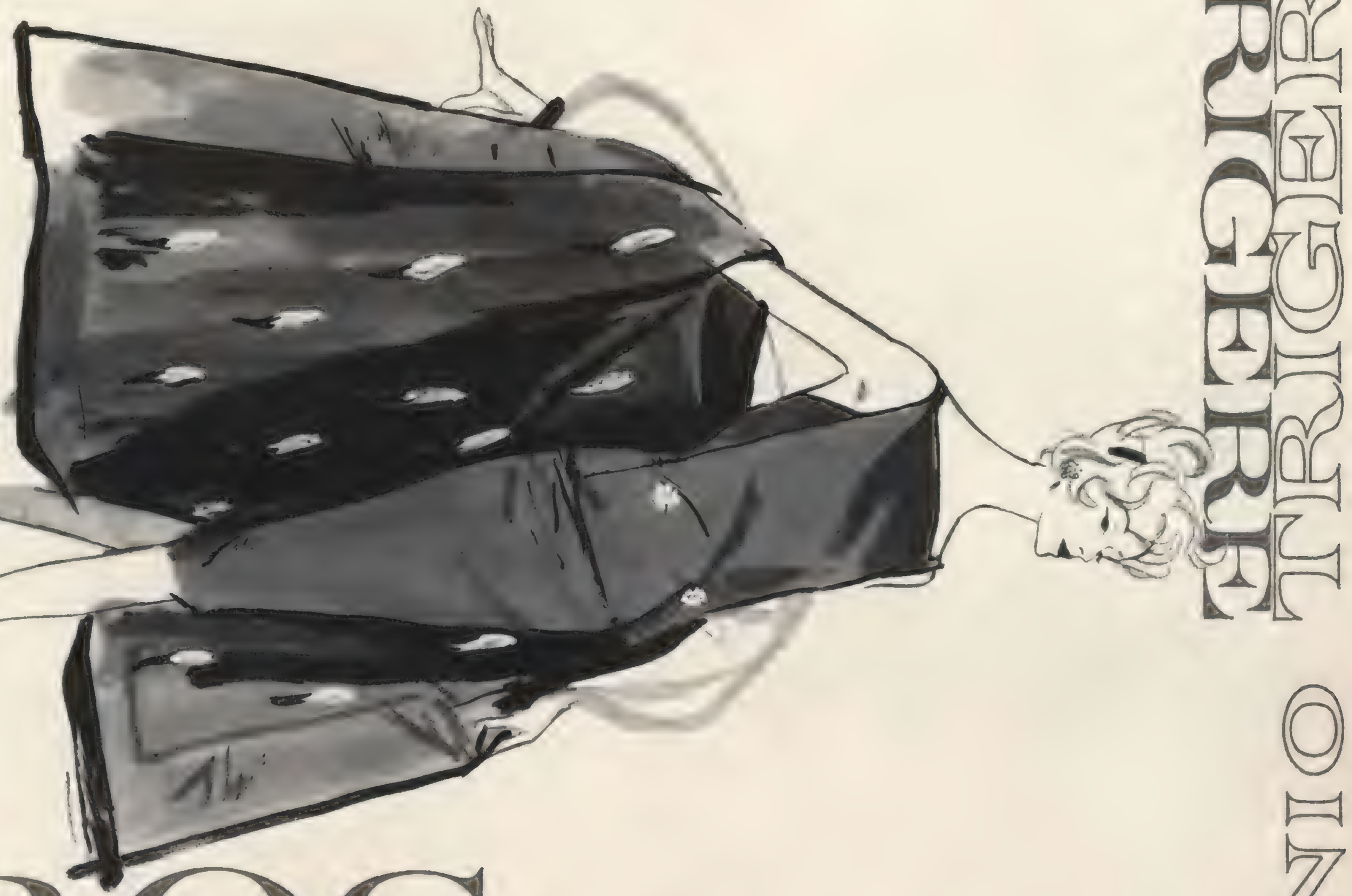


I. Magnin & Co. likes the young chic of the tunic dress by Traina-Norell, exclusive with I. Magnin

SAN FRANCISCO • OAKLAND • PALO ALTO • SACRAMENTO • FRESNO • LOS ANGELES • BEVERLY HILLS • PASADENA • SANTA BARBARA • LA JOLLA • SANTA ANA • SEATTLE

IN FASHION IN TEXAS

TRIGGER



JASON'S

BROS.

SAN ANTONIO

Hattie Carnegie

Hattie Carnegie

Hattie Carnegie Originals from hat to hem:

After dark dress with the Venetian skirt in Raphael green silk barathea,
only at Carnegie's ready-to-wear salon. Matching Bandeau bow,
Raphael green translucent ovals at throat and lobes, white mink capelet.

Carnegie Four Winds Cologne 2.00 to 5.00 plus tax

42 East 49th Street, New York

Cartier

INTERNATIONALLY RENOWNED
JEWELLERS SINCE 1847

New York

Paris

London

Caracas

Palm Beach

Cannes

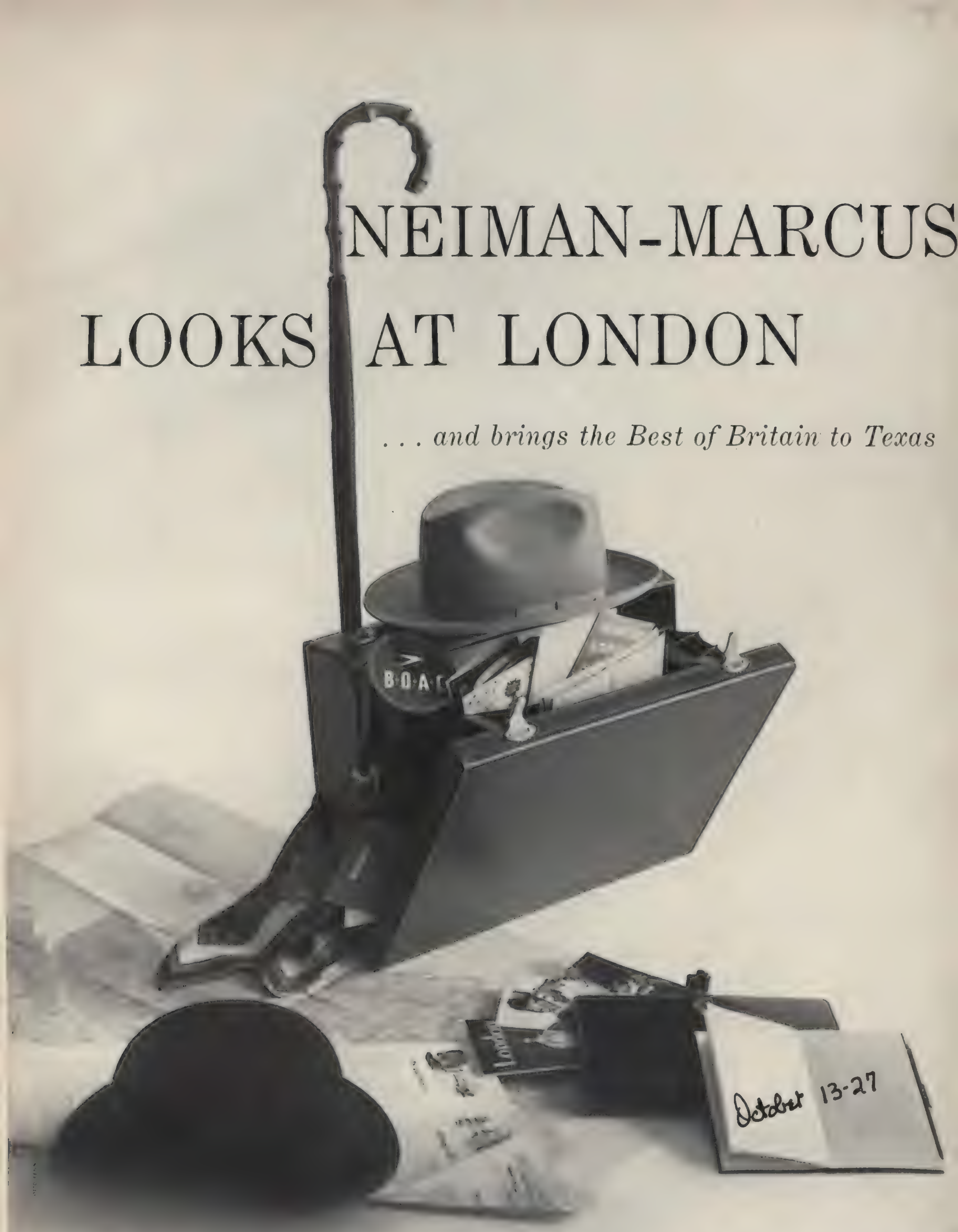
Monte Carlo



FIFTH AVENUE AND 52 STREET, NEW YORK 22, N.Y.

NEIMAN-MARCUS LOOKS AT LONDON

. . . and brings the Best of Britain to Texas



TRAVEL NOTES FOR THE BRITISH FORTNIGHT AT NEIMAN-MARCUS MAN'S STORE

EVENTS AND PLACES VISITED

Date October '58
Place London Airport
Weather Perfect for British Woollens
... always clear and smooth
for high-flying jets

Here, now, the world's smoothest
high-in-the-sky flights!

It's pure pleasure
traveling pure jet
via B·O·A·C COMET 4

For the best way to look,
coming and going—
choose BRITISH WOOLLENS
(from the great collection
at Neiman-Marcus)



For advice on what to pack, ask or write Neiman-Marcus for B.O.A.C.'s "Air Wear Anywhere."

British Overseas Airways Corporation, 530 Fifth Avenue, New York 36



British Woollens—Fabrics Forever in Fashion—in this man's suit by Oxxford, in the woman's suit by Marquise


THE
AMERICAN
EXPRESS
HOURS
9 A.M. TO 5 P.M.
SATURDAY
9 A.M. TO 1 P.M.
EVENTS AND PLACES VISITED
Date October '58
Place American Express
Weather Friendly
AMERICAN EXPRESS—
every traveler's favorite
address!
(whether it's at
#6 Haymarket or at
Neiman-Marcus)

EVENTS AND PLACES VISITED

Date October '58

Place all outdoors

Weather all kinds

Found coats for town and travel—

nothing like British tweeds and tailoring.

RODEX—

by W.O. Peake Ltd.

at Neiman-Marcus, of course!

EVENTS AND PLACES VISITED

Date October '58

Place The City Barge

Weather Congenial

Discovery...
whether you drink it with a splash, in this famous old pub, or on the rocks, in Dallas... the more you know about Scotch, the more you like

BALLANTINE'S

"21" Brands, Inc. NEW YORK CITY — LIQUEUR BLENDED SCOTCH WHISKY · 86 PROOF

Windsor Castle *Post Card*

BEST OF BRITAIN AT NEIMAN-MARCUS

VAUXHALL —
more performance
per royal mile!
This car will be
the talk of the
town in Dallas!

Neiman-Marcus
Dallas, Texas
U.S.A.



Vauxhall — British craftsmanship and distinction with more of the features Americans want — sold and serviced by Pontiac dealers from coast to coast.

EVENTS AND PLACES VISITED

Date Octobet '58
Place for Boats
Weather for Coats

In Britain or in Dallas
— plus a lot of mileage
in between: AQUASCUTUM
rain-or-shine topcoats
for men and women.
Good points here: British
woollens reversing to
shower-proof poplin...
the easy fitting raglan
shoulders.

EVENTS AND PLACES VISITED

Date Octobet '58
Place almost everywhere
Weather doesn't matter

City-country-travel
companion: Pedigreed
MAJER Slacks — in
rich British flannels.
This is the cut,
the finish and tailoring
you SEE on smart MEN
everywhere.

EVENTS AND PLACES VISITED

Date October '58

Place Deep in Devon or Texas

Weather Country air

Practicality, good looks—

BAKER tailors the blazer

in JERSEYCRAFTS superb

tweed knit that travels well,

arrives smartly.

Drive the Zodiac

(of the BRITISH FORD LINE)

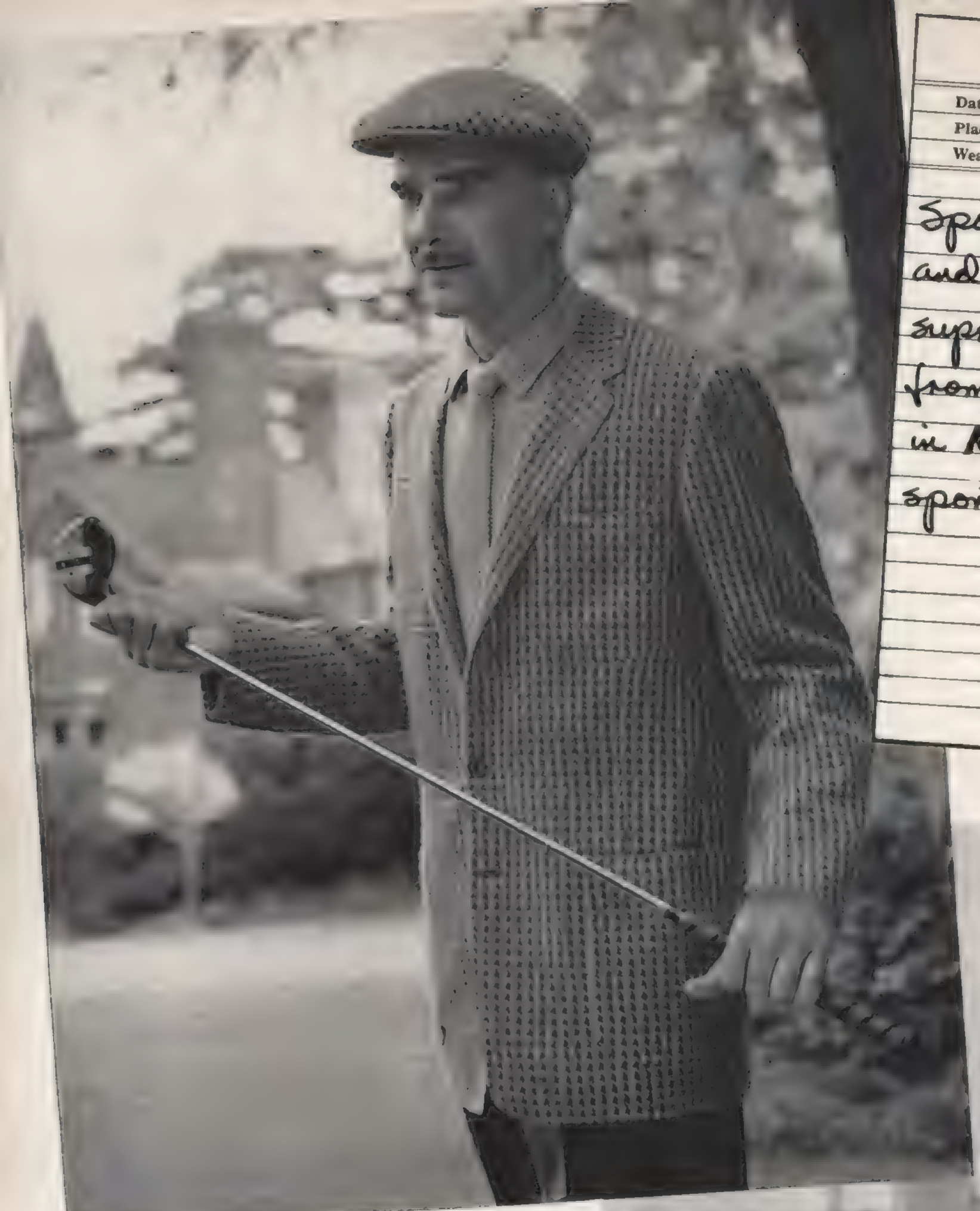
today! Typically British

— smart, compact,

wonderfully easy on Petrol!

English FORD Line

Made in England for Ford Motor Company, Dearborn, Michigan, and sold and serviced in the United States by its selected dealers. For further information or for the name of your nearest English Ford Line dealer, write Ford Motor Co., Imported Car Sales, Jersey City 2, N. J.



EVENTS AND PLACES VISITED

Date October '58
Place Golf Club
Weather Lively

Sportsman on location and dressed for it— superb 100% cashmere from Scotland in M. JACKMAN's sports jacket.

BY APPOINTMENT TO
H.R.H. THE
DUKE OF EDINBURGH
BOOTMAKERS
H. & E. RANDALL LTD

EVENTS AND PLACES VISITED

Date October '58
Place The Thames
Weather Timely

New shoe headed for the country— a two-eyelet bluchet in shaded pigskin— by RANDALL.

EVENTS AND PLACES VISITED

Date October 13-27

Place Dallas

Weather Good for Shopping

LONDON SHOPPING SPREE
(AT NEIMAN-MARCUS)

1. Smart direction for a man — the news: a suit and topcoat that matches, of Glen Urquhardt plaid in saxony cheviot. Superb British tailoring by **CHESTER BARRIE.**

2. Quality and fit originate in the workrooms of **EMBASSY SHIRTMAKERS LTD.** ... this shirt, fine Sea Island cotton woven in Great Britain.

3. Continental (and Texan!) dinner jacket by **AFTER SIX** Formals in Emsley fabrics of British worsted and mohair. New: the angled shawl collar, the hacking pockets.









4

EVENTS AND PLACES VISITED

Date October 13-27 at N-M

Place Shopping Spree (cont'd)

Weather

4. From **KENT**'s new flight-weight collection - natural bristle hair brush, modern shape by **KENT of LONDON**, world famous brush makers since 1777.

5. Wedgwood - in a handsome new translation for men by **DESTINO**: Blue jasper with white sculpture, mounted in sterling silver cufflinks.

6. Best pruning shears in the world - by **WILKINSON SWORD LTD**. With these every gardener can become an expert.

7. Liberty-minted designs on pure silk foulard ties and handkerchiefs - **LIBERTY of LONDON**

8. Black attaché case/scarlet lining. **FINNIGANS of BOND STREET** famous leather goods since 1830.



5



6



7



8

EVENTS AND PLACES VISITED

Date October 13-27 at N-M
Place Shopping Spree (cont'd)
Weather

9. 18th Century elegance in 20th Century surroundings: WEDGWOOD's coffee set in Black Basalt... dramatic accent to silver, to color...

now showing in Neiman-Marcus' Wedgwood Room





EVENTS AND PLACES VISITED

Date October 13-27 at N-M
Place Shopping Spree (cont'd)
Weather

10. Travel Log — made with a passport in mind. SURREY's fine leather-bound diaries and address books.

11. Handsome British regimental stripings and foulards in lustrious silk neckwear by J.S. BLANK.

12. ELLIS SILVER — beautifully expressed in Georgian reproductions: a punch set, candelabra.



EVENTS AND PLACES VISITED

Date October '58

Place Chess Match

Weather Relaxing

Check the players:

LUREX is the thread of this story from Britain to Dallas — new leisure kimono and dinner-at-home jacket — in metallic brocades designed by Sekers for West Cumberland.

LUREX® — non-tarnishing metallic yarn by the Dow Chemical Company

EVENTS AND PLACES VISITED

Date October '58

Place Gore Hotel, Elizabethan Room

Weather Scotch Mist

Cheers!

LONG JOHN SCOTCH...

(above all... it's light)

DE ROGATIS

smart new suit for

don't-dress evenings...

(masterfully tailored of

black British worsted

and mohair)

LONG JOHN SCOTCH 86 PROOF BLENDED SCOTCH WHISKY — ORPHEUS ASHBY & CO. SOLE U.S. IMPORTERS N.Y.

BY APPOINTMENT
TO HER MAJESTY
QUEEN ELIZABETH II
WINE MERCHANTS
JOHN HARVEY & SONS, LTD.
ESTABLISHED 1796

HARVEYS

POST CARD

BEST OF BRITAIN AT NEIMAN-MARCUS

Sherry tasting at The Unicorn – Harvey's famous pub in their Bristol cellars.
For cocktails – Bristol Dry
After a fine dinner:
® HARVEY'S BRISTOL CREAM®
the noblest sherry of them all.

Neiman-Marcus
Dallas, Texas
U.S.A.

P.S. Must visit this pub when it's reproduced at N-M

G. F. HEUBLEIN & BRO., HARTFORD, CONN. SOLE DISTRIBUTORS FOR THE U. S. A.

EVENTS AND PLACES VISITED

Date October '58

Place Claridges

Weather Refreshing

From Mayfair to the Dallas State Fair:
YARDLEY of LONDON
a tradition in good grooming.

THE FASHION TEMPO U.S.A.

The Empire Bolero: A new shaping,
softly opulent 'round your shoulders. Brief,
collarless, but sleeved. Superb dark
ranch mink or precious pastel mutations.
by B. GELLER



WOODWARD & LOTHROP

IN THE CITY OF WASHINGTON

CORO

this is the season of the Pin

a dash of dazzle for you

to wear like perfume

here...there...everywhere

Coro's scintillating pin collection! From top: Lobelia $5, Mignon $3, Desirée $4, Electra $5, Chateau Rose $7.50 plus tax. Beautiful earrings to match, all in sparkling gem-tones. At leading stores or write: Coro Inc., N.Y. 1. Slightly higher in Canada.

Corocraft®

designs copyrighted

Hat by Mr. John, Jr.



These handsome creatures, being Americans, want the best. So they've chosen to fly in youthful fashions by Koret of California. *And* in the sort of luxury provided so abundantly by Qantas, Australia's Round-the-World Airline.

Imagine! One airline and one coordinated costume takes each of them across the U. S. and the full circumference of the earth. Qantas speeds them in either direction—Koret of California keeps them looking their casual best in completely sudsable clothes.

LEFT: The long boatneck top of jacquard cotton knit in Permathal-Everglaze® by Alamac, about $7. With the Reed pants in velveteen, at about $11, it's perfect for lounging prettily across the South Pacific sky. **CENTER:** Koret of California's high-flying skirt and scoopnecked blouse, about $15 and $9—for partying in any of the 26 countries on the Qantas round-the-world route. **RIGHT:** It's a velveteen jacket and slim skirt at about $15 and $11. No wrinkles on arrival—not a sign of anything but remarkable Qantas care along the way.



Around the world with QANTAS

in carefree fashions by KORET OF CALIFORNIA

Naturally, *you'll* go in Koret of California fashions, too. Soft twill-back cotton velveteen in birchwood, black, red. Fantasy jacquard knit pullover in orange on brown. You'll find Koret of California at Bullock's, Los Angeles; Pizitz, Birmingham; Denver Dry Goods, Denver; McInerny's, Honolulu; Marshall Field, Chicago. Or, write Koret of California, 611 Mission St., San Francisco.

Go now—at least to your travel agent to ask about the Qantas Credit Travel Plan. A $145 down payment takes you around the world! Call QANTAS in New York, San Francisco, Los Angeles, Honolulu, Vancouver, B. C., or BOAC, general sales agent for Qantas, in New York, Chicago, Washington, Boston, Detroit, Miami, Dallas, Philadelphia, Pittsburgh, Winnipeg, Montreal, Toronto.



Modess .... *because*

HAT: JOHN FREDERICS

IT'S AN

Originala

TAILORED BY ORIGINALA IN EXCLUSIVE STROOCK FABRICS
ORIGINALA, 512 SEVENTH AVENUE, NEW YORK 18, N. Y.

ANGELIQUE

ANGELIQUE PERFUMES—
INSPIRATION AND PER-
FECT ACCESSORY FOR
THE ANGELIQUE LOOK

Inspired by lovely Angelique Perfumes and the current French novel, "Angelique," Oleg Cassini has captured the eternal elegance of femininity in his exciting new look for fall. Wherever fashion is in the air, the fragrance is Angelique . . . Black Satin, Red Satin, Pink Satin and White Satin.

Angelique

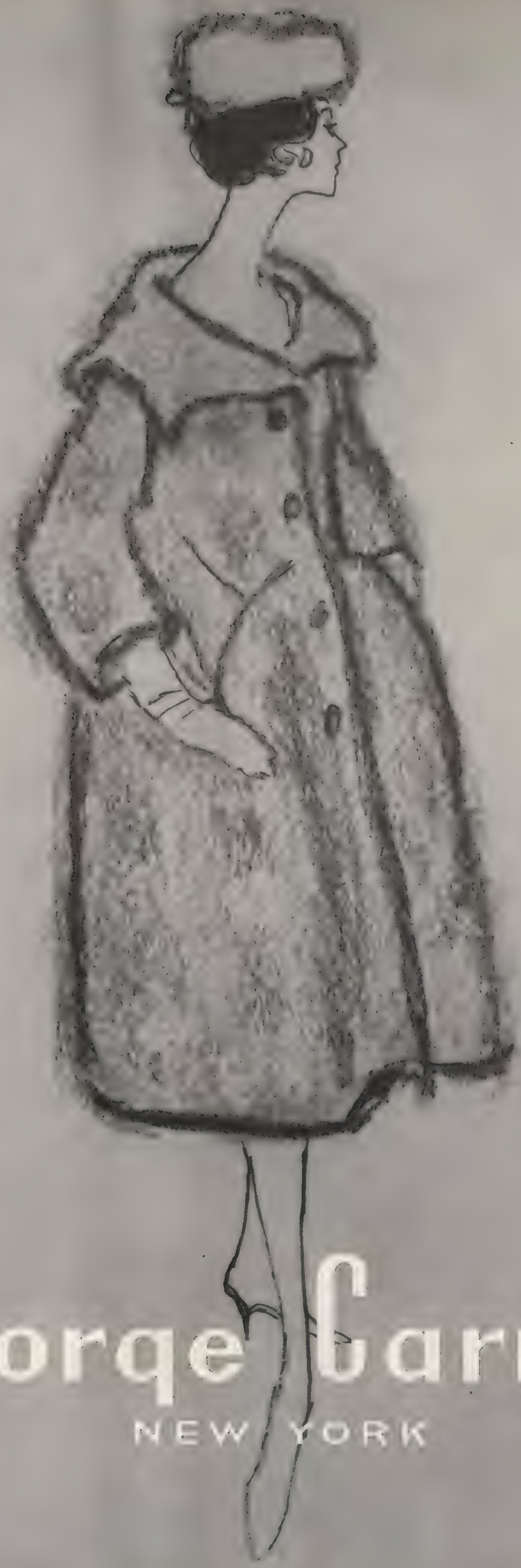


OLEG CASSINI PRESENTS THE ANGELIQUE LOOK.

by Branell

FABRIC BY COULEUR


DeEvia
EMPRESS
CHINCHILLA
THE PRECIOUS FUR
FOR A PRECIOUS FEW STYLED BY GLORIA OF
STONE & STONE
DAVIDSON'S INDIANA FUR CO., INDIANAPOLIS • JULIUS GARFINCKEL, WASHINGTON • KREEGER STORES, NEW ORLEANS • JENNY, CINCINNATI



George Carmel

NEW YORK



OUR TRADITION

Unsurpassed Quality...Exquisite Craftsmanship...Superior Design

"A rare collection of gem diamonds assembled
in a necklace of unsurpassed beauty."

VAN CLEEF & ARPELS

World-Famous French Jewelers

744 FIFTH AVENUE, NEW YORK • PALM BEACH • PARIS • LONDON • MONTE CARLO • CANNES • DEAUVILLE • CARACAS

Necklace actual size, design copyrighted.



The name is *Hadley*

. . . name for the world's most indispensable sweater.
Here with extra luxury knitted in is a double-ply cashmere.
Wear it with slacks, toss it over your shoulders
for evening wear. Ideal companion for a variable wardrobe.
About $35. Bergdorf-Goodman, New York

Also: I. Magnin, Calif. and Seattle • Neiman-Marcus,
Dallas and Houston • Garfinckel, Washington, D. C.
Halle Bros., Cleveland • and other fine stores.

Hadley Cashmeres, 580 Fifth Avenue.

For the luminous, opulent look—REVILLON envelops you richly in FOUKE-DYED
BLACK ALASKA FUR SEAL, magnum-collared in Black-dyed Russian Sable.
REVILLON 11 West 57, New York — 40 Rue La Boetie, Paris, and leading stores.

Revillon



In Canada, exclusive with
EATON'S OF CANADA

In Washington, D. C.
JANDEL FURS

In Boston, Mass.
LUDWIG, INC.

In Rochester, N. Y.
PROJANSKY CO.



Choose it furred or unfurred...it's the preferred coat of the season! Designed and detailed with a sure fashion hand, from the new low set-in belt, to the ever-so-gently-arched back. In FORSTMANN Chablis, a supple, suede-finish wool. *The fur...mink, of course,* in your favorite shade! Misses or Customette sizes. Furred...about $160; unfurred, about $100. At finer stores everywhere. For the one nearest you, write **Zelinka-Matlick,** 512 Seventh Avenue, New York. In Canada: Gordon Manufacturing Co., Montreal.

Slightly higher on the West Coast.

BROWN
SHOE COMPANY

Quality at your feet

Lampblacks

Smart in the office, most fun at a party, and prettiest on your feet *anywhere.* Risqué's festive flats and little heels in new Lampblack suede and calf. 8.95 to 12.95.

HIGHER DENVER WEST



RISQUÉ®

Sportswear Footwear

Risqué Division, Brown Shoe Company, St. Louis

another Peter Pan fashion-first



For the first time . . . you're free as the wind—
lithe as a tiger's leap. Firmolastic™ control stripes
are actually woven into the stretch fabric! No overlapping
seams, no bulky panels, no sewed-in tapes. Sheer power!
More control per ounce than any other girdle!
Tiger girdle, panty—7.95; Tiger Cub™ girdle, panty—3.95

The secret's in the Tiger stripes!

PETER PAN Tiger™

Look for the leaping Tiger trade-mark

no body is perfect . . . every body needs Peter Pan • PETER PAN FOUNDATIONS, INC. • NEW YORK • MONTREAL

©1958, PETER PAN FOUNDATIONS, INC

Fredrica

ONLY FREDRICA IN ALL THE WORLD

DESIGNS THIS ELOQUENT EMPIRE SHAPE...SUPERBLY CRAFTED IN THE NOW

RARE FATHER-TO-SON TRADITION...TRIUMPH IN FOUKE-DYED

BLACK ALASKA FUR SEAL

PLEASE ADDRESS YOUR INQUIRY TO FREDRICA, 345 SEVENTH AVE., NEW YORK 1



JEWELRY: MARVELLA

MAYFLOWER uses Du Pont Color-Sealed Acetate to fashion this embroidered, quilted bedspread. Wide selection of styles from $20.00 to $35.00; plain, quilted spreads from $15.00 to $25.00. Also, matching draperies, pillow shams, café curtains, valances and vanity skirts. Persian blue, carnival pink, old gold, fern green, desert sand, cascade green and white.

Du Pont makes fibers, not the fabrics or bedroom ensemble shown.





Dreamy decorator colors... *sealed in to stay!*

The effect is very French, fresh and feminine—and because this ensemble is Du Pont Color-Sealed Acetate, it's wonderfully practical, too. For the color is *sealed right into the fiber* . . . safe from fading, streaking, running. This lovely ensemble can take strong sunlight . . . and repeated cleanings without losing its delicate beauty. Look for the Du Pont label when you buy . . . it's your assurance the ensembles are of Du Pont Color-Sealed Acetate. For colors and prices, see above.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DU PONT

REG. U.S. PAT. OFF.

Bedroom ensembles of *Du Pont Color-Sealed Acetate*



All prices plus tax

Uncovers Your Beauty Overnight Here it is at last, the bloom of youth in a single jar. So incredible is its performance that Elizabeth Arden calls her newest preparation Crème Extrordinaire. No other cream—not even any of Miss Arden's—has ever helped the skin in so many different ways: smoothing, moisturizing, nourishing, neutralizing acid conditions. Blended with a new and exclusive ingredient, Crème Extrordinaire absorbs the waste tissues that are being constantly cast off, leaving the skin fresh, radiant and vital. Use Crème Extrordinaire tonight. Look at your face in the morning. See how smooth it has left your skin. See how this extraordinary cream has washed away the years, whatever your years! $10.00, $18.50, $27.50

Hair style by Charles of Elizabeth Arden Salon, New York; lipstick, Elizabeth Arden's new color, Pink Violet.

Elizabeth Arden



FOR AN ENJOYABLE OCCASION

perfection in champagne... PIPER-HEIDSIECK

finest cognac brandy... REMY MARTIN

crowning touch to a perfect dinner... COINTREAU LIQUEUR

Remy Martin 80 Proof ■ *Cointreau 80 Proof produced and bottled by Cointreau Ltd., Pennington, N. J.* ■ *© Renfield Importers, Ltd., New York, N. Y.*

PHOTO AT THE HOTEL PIERRE HAT BY JOHN FREDERICS

Well mannered
excitement...
discreetly bloused
and belted at back.
A soft-textured feather-
weight wool. Celadon green,
blonde, Delph blue, thistle,
camel. 10 to 20.
About 80.00

GEORGIA BULLOCK

122 East Seventh Street Los Angeles California

danger
in
every
drop



TRAPÈZE

created, bottled and sealed in France

Parfums de CORDAY *Paris*

"el tempo"

A gala salute to the season from KISLAV ... with enchanting young gloves of famed French KISLAV KID... deliciously tinted and decidedly washable!

KISLAV

MADE IN FRANCE

qui se lave – that which washes

the one look...

of bra, girdle, and slip or petticoat that
match while they mold...
that cling together with a shapely precision
you never dreamed possible.
You'll feel just the way it looks...
One-derful!...the more so because
the girdle's luxury bobbinette fabric
has up-and-down stretch.
In white, black, or white with ecru lace,
in fine nylon and nylon lace.
The bra, 32-38. B, C, $5.95...D, $7.50.
The girdle or pantie girdle, $12.95.
Ask for MATCHMAKERS by

HOLLYWOOD V-ette Vassarette

one plus one plus

HOLLYWOOD V-ETTE VASSARETTE, A DIVISION OF MUNSINGWEAR INC., HOLLYWOOD 28, CALIFORNIA



one equals one...

the one look...

and it feels
just as one-dèrful
as it looks!
For the very first time...
the mold, the match, the lace, the look
are designed dèliberately
to be worn together...
just as you would
a pair of earrings or a pair of gloves.
In white, black, or white with ecru lace,
the slip, No. 5963, 32-38,
short, regular, tall, $10.95;
the trapeze petticoat, No. 5863,
S,M,L, short, regular, tall, $8.95.
Matching panties
and sleepstyles, too.
Ask for MATCHMAKERS by

Munsingwear

MUNSINGWEAR INC., MINNEAPOLIS 5, MINNESOTA

THE MOST SOPHISTICATED FURS IN THE WORLD
CAPUCCI OF ROME DESIGN FOR DAVID
IN NORTHWOOD MINK



David at 50 West 57 Street, New York and at DAVIDSON'S, Indianapolis



Shalimar Perfume $10, $18, $30, $50. Purse Flacon $6. Shalimar Cologne $5, $8.50. Prices Plus Tax.

The high-waisted Empire line in luxurious

Fouke-dyed black Alaska Fur Seal

topped with black-dyed Russian Sable

B. WEINSTEIN

7 East 57 Street, New York

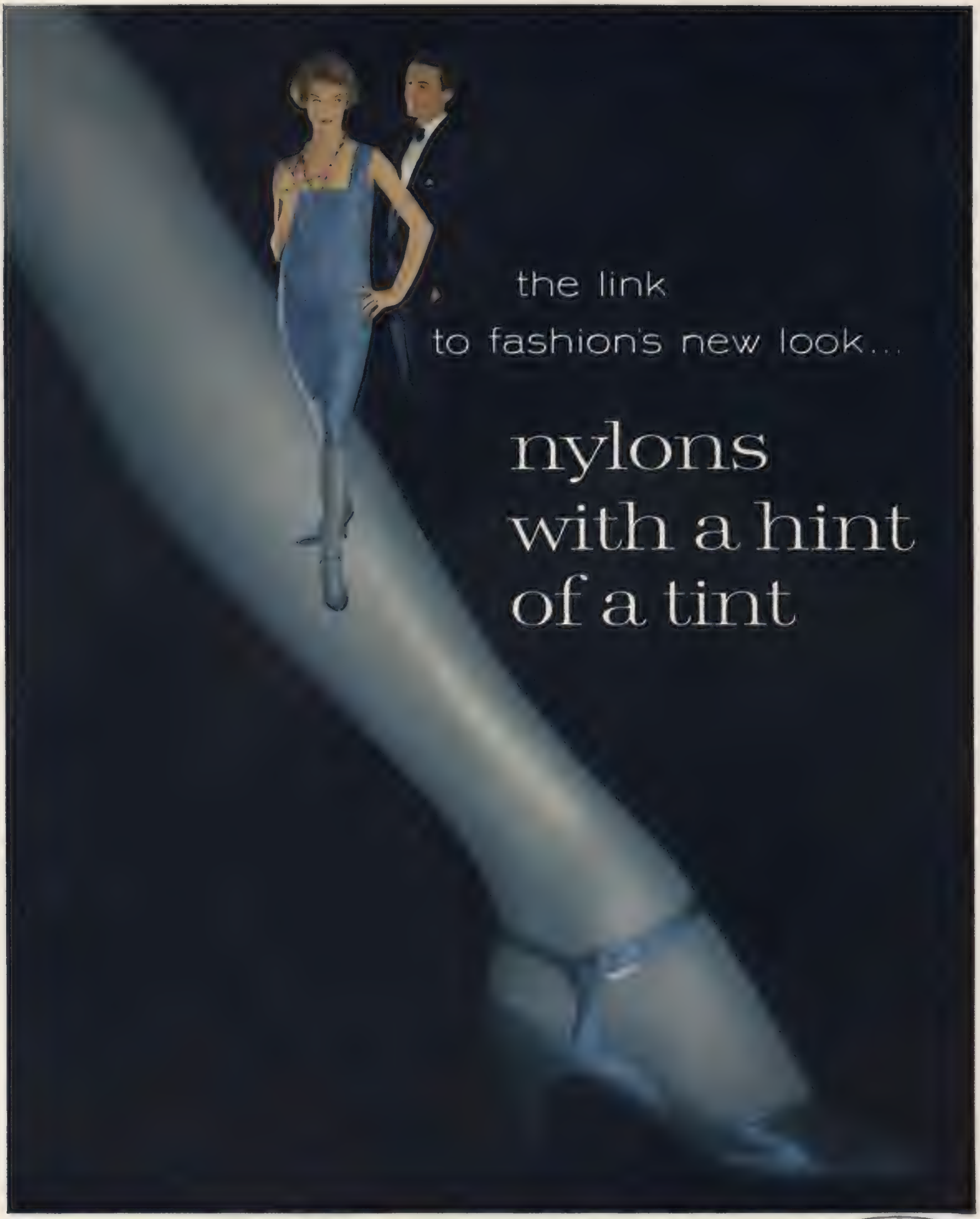




Crescendoe GLOVES

Born in our Paris atelier, these Crescendoes live lives of vivid excitement on your hands. Leather-tailored of our own shape-lasting Wonder Fabric . . . gestures that jest at the wash-basin, wear without limit. At fashionable stores everywhere, or write **Crescendoe Gloves, Johnstown, New York.**

© 1958, CRESCENDOE GLOVES, INC.



Today's nylons have a new mission in life—they accessorize your costume, flatter your legs, make your figure more graceful. Go shopping and discover the heavenly new hosiery rainbow in different sheers for different times of day. Do it soon . . . because with hemlines rising and legs back in fashion, every costume calls for nylons with a hint of a tint.

DU PONT
REG. U.S. PAT. OFF.

DU PONT MAKES FIBERS, DOES NOT MAKE THE HOSIERY OR FASHION SHOWN HERE.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

LUTETIA brand, EMBA* natural gunmetal mutation mink . . .

designed by MAXIMILIAN, New York



*Trade-mark MUTATION MINK BREEDERS ASSOCIATION

Virginia Thoren Hat—Mr. John Jewels—Cartier

Luxury and magnificence . . . in a shimmering coat cascading with the natural beauties of LUTETIA* the world's finest gunmetal mutation mink.

MAXIMILIAN, 20 WEST 57TH STREET, NEW YORK

Dress by Jeanne D'Arc. Children's Dresses by Helen Lee.

only *Sta-Flo*® BEAUTY-STARCHES *so easily*



Naturally, America's most popular starch!

Here's the

DU BARRY ROYAL FAMILY

Precious preparations with Royal Jelly of the Queen Bee!



©1958 RICHARD HUDNUT



ROYAL VELVET. A light, liquid make-up that beauty-treats your skin. 3.50



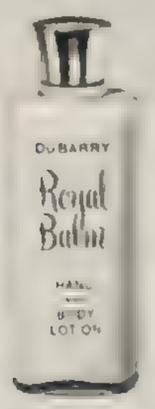
CLOUDSILK PEARLED FACE POWDER. Made with "powdered pearls" for a lovely, luminous look. 3.50



ROYAL NECTAR. Invisible, age-defying lotion to wear all day, under make-up. 5.00, 8.50



ROYAL TREATMENT CREAM. To soften and silken your skin all night, while you sleep. 5.00, 8.50



ROYAL BALM. A soothing, smoothing lotion for hands and body. 2.00



NEW! ROYAL LIPSTICK. To soothe and pamper your lips. 1.50, Refill 1.10

DuBarry's amazing beauty aids blended with Royal Jelly give you *complete* complexion care around the clock. Instantly, constantly, they help banish age-lines and age-signs . . . help your skin recapture and *keep* the bloom of a young, young beauty.

PRICES PLUS TAX

PRESENTING

Rose Elegance

sculptured beauty in sterling
for contemporary table-settings



Only in sterling could such beauty come to life! Rich, crisp, bold—modelled in high relief as only solid silver can be! A pattern to be used with pride...every day and always! Beautifully crafted in the LUNT tradition, as are all the patterns below. For further information, write to Lunt Silversmiths, Dept. A-19, Greenfield, Massachusetts

LEFT TO RIGHT:
Spring Serenade, Modern Victorian, Sweetheart Rose, William & Mary, Carillon, Summer Song and Eloquence





Adolphe
Zelinka's

Empire coat of
bold herringbone with
a touch-and-go belt.
Lord & Taylor
New York
The Halle Bros. Co.
Cleveland
I. Magnin & Co.
California and Seattle
B. Siegel & Co.
Detroit
Strong, Hewat and
Berriege Fabrics
sold exclusively through.
The Silas Rieger Co.,
112 West 34 Street
New York 1, N. Y.

A
STRONG,
HEWAT
FABRIC


TABU
TABU
TABU
the "forbidden" fragrance by Dana
PARIS - NEW YORK
PERFUME . . . COLOGNE . . . SPRAY PERFUME . . . SPRAY COLOGNE . . . LIPSTICK . . . DUSTING POWDER . . . SOAP

FASHION'S FAVORITE LEG LOOK... 'EMERALD' BY *No Mend*



One of the exciting 'Jewel Tones' in *No Mend* Beautiful Stockings



New York City — LORD & TAYLOR

Boston, Mass. — ROBERTS FURS
Chicago, Ill. — ALPER and SULAK
Cincinnati, Ohio — TODD BROS.
Cleveland, Ohio — THE ENGEL & FETZER CO.
Gary, Ind. — BEREZNER'S FURS
Indianapolis, Ind. — WM. H. BLOCK CO.
Kansas City, Mo. — GERHARDT THE FURRIER
Milwaukee, Wisc. — E. C. BOUGHTON CO.
New Haven, Conn. — KRAMERS
Pittsburgh, Pa. — KAUFMANN'S
Portland, Ore. — NICHOLAS UNGÁR
Rochester, N. Y. — PROJANSKY, INC.
San Francisco, Cal. — SCHNEIDER BROS.
St. Paul, Minn. — ROSEN ENGELSON
Salt Lake City, Utah — ARENT'S AMERICAN FUR
Toledo, Ohio — FERDINAND ROTH
Washington, D.C. — WOODWARD & LOTHROP
Worcester, Mass. — RICHARD HEALY CO.
In Canada — EATON'S OF CANADA

I. Doctor



DOCTOR DRESS CO., INC. 847 W. Jackson, Chicago 7

ELEGANT DUO: You go anywhere around-the-clock
in this superbly created ensemble,
flattering with every detail...in finest rayon crepe.
Sizes 14 to 44; 12½ to 24½. About 65 dollars.

Slightly higher on West Coast. *Hat—Mr. John*

See I. Doctor advertisement on page 185



"Duroux"
in Precious Brown Calf coloration
. . . soft, rich, new brown
. . . wear with
browns
fawns
russets
coppery tones
golden tones
teal
cobalt blues
greens

"For the slendered look"

Tweedies®

At "stores that sell fashion"

Tweedie Footwear Corporation • Jefferson City, Missouri



Photo by Kuhner Sunset Lodge, Montego Bay, Jamaica, B.W.I.

Van Raalte introduces Suavette...new opaque, airy-light tricot

Great news! A truly "see-proof" slip. You'll bless Van Raalte for Suavette—their new filmy, tissue-weight nylon tricot that's completely opaque...a triumph in fabric luxury! The beautiful slip here has a fully lined bodice, gently shaped of Renaissance Rose Alençon, which reappears at the hemline in pointed scallops. At your nicest stores.

Slip, #7102. Black, Cloud White, Crème Beige, Primrose Pink or Blue Horizon. 32 to 42. $7.95. *(Not shown)* Matching Petticoat, #6121. $4.95. Both styles in varied lengths.

Because you love nice things

STOCKINGS • GLOVES • LINGERIE



Out of the Jewel Box

Jewel-Box colors in Celest-ial velveteens — one of childhood's most treasured memories. ***"Peek-a-bow"***—Ruby or Lapis Blue velveteen with bow cut-out, showing exquisite Swiss eyelet blouse. 3 to 6x $25, 7 to 12 $30. ***"Flapper"***—Long torso with trim white collar piped in red. Emerald or Jet velveteen. 3 to 6x $17.95, 7 to 12 $21.95. ***"Priscilla"***—Jumper with long-sleeve linen pettiblouse. Brown or Emerald. 3 to 6x $21.95, 7 to 12 $25. At fashion-aware stores or write Celeste.

Her Fashion Future Begins with

Celeste

1350 Broadway New York 18

YOUR BEAUTY FLOWERS A SECOND TIME WITH

ABUNDA

Excitingly effective! This new cream contains in abundance every known complexion aid of established value, including hormones, Vita-Cos, the new discovery, and other special moisturizing agents. Its purpose: to give you a younger look! To give your skin a second chance! Abunda amazingly reconditions skin grown fatigued and sallow through nature's ever-diminishing supply of hormones and natural moisture. Lines, dryness seem to vanish and new softness appears. Your skin actually seems to flower anew when you use Abunda nightly. Contains Royal Jelly, too. 4 oz. $12. 2 oz. $7.50.

SPECIAL INTRODUCTORY JAR $1.50 (LIMITED TIME ONLY)



FOR BEAUTY THE MODERN WAY

Dorothy Gray

... crowns every coiffure
with the loveliness of the loved







AVAILABLE ALSO IN TUBES FOR
KIT OR CASE . . . FOR JACK AND JILL

Dusharme

. . . the Pearl of Hair Cremes for those who care enough to look their best . . .
it imparts a whisper softness, a willing obedience to the hair . . . dresses
but does not discolor gray or blond hair. Professionally preferred . . .
recommended for home use between appointments with your beautician.

© Dusharme Products, Inc., Minneapolis, Minnesota

Power behind
the new Empire:

Merry Widow
by WARNER'S

THIS SEASON, darling, every bit of you is back in the realm of fashion . . . getting more royal glances, too, in your Merry Widow® by Warner's. Your waistline's waspier (more wicked even than before it disappeared into a sack). Your bosom's higher and regally rounded. And only a Merry Widow can give you such a ravishingly regal air in dresses like this Adele Simpson Empire brocade with its wider neckline, its getting-back-to-curves bodice.

Remember, though, if it isn't by Warner's®, it just isn't a Merry Widow. At your nicest stores.



#1398. Low-backed Merry Widow in embroidered cotton and elastic marquisette. Lightly foam-lined cups. White, $10.95. Black, $12.50.



Shoes: I. Miller

VOGUE'S SCHOOL DIRECTORY

For advice: write Vogue's School Bureau, 420 Lexington Ave., N.Y. 17, or call LE 2-7500

Retailing

RAY-VOGUE SCHOOLS
750 NORTH MICHIGAN AVENUE, CHICAGO
Write Registrar, Rm. 209. Intensive 1 year course. Fashion Merchandise incl. Buying, Modeling, Selling in stores Saturday with pay. Attractive dormitory for girls. (No connection with Vogue Magazine.)

Webber College
Retailing
Secretarial
Business
FLORIDA'S CAREER SCHOOL
A small two-year college for women founded & endowed in 1927 by Mrs. Roger W. Babson. A.B.S., B.B.S. degrees. Retailing: fashions, buying, personnel, textiles, advtg. On-the-job experience. Also Secretarial and other individually planned business courses. Field trips. New dorm on lakeside campus. Catalog. Camilla V. Webber, Dir. of Adm., Babson Park, Florida.



Secretarial & Business

WOOD SECRETARIAL SCHOOL
College-level courses for H.S. and Private School grads. Accred. by State Ed. Dept. Placement service. Air-conditioned. Dorm. 79th yr. Enroll now for Feb., July or Sept. Catalog. Registrar, 125 Park Ave., (100 E. 42 St., opp. Gr. Central), N.Y. 17. OX 7-1290.

BERKELEY SCHOOL
Intensive, comprehensive secretarial courses for H. S. graduates, college women. Distinguished faculty. Guidance. Placement service. New term Feb. 16. Catalogue. Assistant to Dir.: 420 Lexington Avenue, N.Y.C. 17; White Plains, N. Y.; E. Orange, N. J.

EASTMAN SCHOOL
105 years of Successful Training for Careers. Business, Secretarial & Accounting. Also Spanish Stenography. International Trade. Day & Eve. Co-Ed. Registered by Regents. Request Bulletin V.
441 Lexington Ave., N. Y. (44th St.) MU 2-8527.

MOON SECRETARIAL SCHOOL
All subjects. Courses 8 weeks to 2 years. H.S. graduates. Special course for college women. Individual attention. Start any Monday. Placement service. 58th year. Catalog Y. Mrs. Wm. T. Moon, 521 Fifth Ave. (43rd St.), New York City 17. MU 2-1820.

NEW YORK BUSINESS SCHOOL
Individual Instruction. Begin Any Time, Day & Eve. All Commercial Subjects, Legal & Medical. Foreign Shorthand & Languages. Review Courses. Co-ed. Approved for Foreign Students.
11 W. 42 St., N. Y. 36 Wisconsin 7-9757-58

THE MARY BYERS SCHOOL
EXECUTIVE SECRETARIAL TRAINING
Intensive, personalized preparation for top positions in advertising, TV, etc. Friendly atmosphere; small classes. Free placement. Day, Eve.; Mon.-Thurs. Rm. 202-V, 545 Fifth Ave. (45th), N. Y. 17. OX 7-9246.

GRACE BALL COLLEGE
SECRETARIAL
Executive, Legal, General Secretarial Courses. For College women, qualified H. S., Private School graduates. Residence. Placement. Catalog. Registration Secretary, 525 Sutter St., San Francisco 2, Calif.

Katharine Gibbs
BOSTON 16
21 Marlborough St.
NEW YORK 17
230 Park Ave.
MONTCLAIR, N.J.
33 Plymouth St.
PROVIDENCE 6
155 Angell St.
SECRETARIAL
Outstanding training. Three practical courses.
- One-Year Secretarial
- Liberal Arts-Secretarial (two years)
- Special Course for College Women

Catalog: Associate Principal

Fine & Applied Arts

INTERIOR Decoration
Intensive, professional training; coeducational, GI approved; individual advancement. Attractive dormitory on Lake Shore Drive for girls. Enter first Monday each month. Write Registrar, Rm. 204. RAY-VOGUE SCHOOLS
750 N. MICHIGAN AVE. • CHICAGO 11.
(No connection with Vogue Magazine)

fashion academy
The School of Famous Graduates
FASHION DESIGN • • • ILLUSTRATION
STYLING • DRAPING • CONSTRUCTION
Direction Mrs. Emil Alvin Hartman. Enroll NOW
Resident course Book 4 • Home Study Book 4H
812 FIFTH AVENUE (62nd St.) NEW YORK 21

Fine & Applied Arts

AMERICAN ACADEMY OF ART
Practical courses in all branches of Commercial and Fine Art. Faculty of international reputation. Placement service. Veteran approved. Coed. Enroll now. Catalog. Frank H. Young, Director, Dept. 6108, 30 East Adams Street, Chicago 3, Illinois.

ART INST. OF PITTSBURGH
Graduates have won Oscars in dress design, fashion illus., interior design, commercial art. 18-months diploma courses. Active placement. Coed. 37th year. Veteran appr. Get Factbook. Write Willis V. Shook, Director, 635 Smithfield St., Pittsburgh 22, Pa.

R. I. SCHOOL OF DESIGN
Senior College: liberal education plus specialized training. B.F.A., B.S. in 10 design fields. Fine Arts, Art. Ed. Arch. Coed. 90 faculty, 800 students. 21 bldgs., dorms, approved housing. Est. 1877. Catalog: 12 College St., Providence 3, Rhode Island.

Est. 1931
chic school
Outstanding Reputation for Successful Fashion Training
Designing, Fashion Sketching, Patternmaking, Grading, Dressmaking, Draping.
Free Placement
Air Conditioned
Register Fall Classes
Request Catalog U or Home Study Catalog U-1
64 W. 36 ST., N.Y. 18. LO 5-5620

COMMERCIAL Art
AND ADVERTISING DESIGN
Professional training. Individual advancement. Co-educational G.I. training available. Attractive dormitories for out-of-town girls on Lake Shore Drive. Enter first Monday each month. Write Registrar, Room 206. Specify course. RAY-VOGUE SCHOOLS
750 NORTH MICHIGAN AVENUE, CHICAGO 11.
(No connection with Vogue Magazine)

TRAPHAGEN SCHOOL OF FASHION *For Results*
Training Here Pays Lifetime Dividends
Trade Methods in Minimum Time—Coed
ART DESIGN CLOTHING CONSTRUCTION INT. DECOR
Beginners & Advanced. Day, Eve., Sat. *Register Now!*
Illustration, Sketch, Pattern, Dressmaking, Display.
Our Graduates In Demand! Junior Sat. A.M. Class.
Free Placement Bur. Send for Cir. I. Phone CO 5-2077.
TRAPHAGEN, 1680 Broadway (52d St.) N.Y. 19

Est. 1935
AUDITORE SCHOOL OF FASHION DESIGN
PROFESSIONAL TRAINING
Designing, Fashion Sketching, Draping, Patternmaking, Dressmaking.
Free Placement Service
Register now for Fall & Winter Sessions
Request Catalog V or
1182 Broadway (28 St.), N.Y. 1, MU 3-1348.

Fashion
COURSES: Dress Design, Dressmaking, Millinery, Fashion Merchandising with Modeling and Speech and Style Show Techniques, Fashion Illustration. Co-educational. Attractive School dormitory for out-of-town Girls on Lake Shore Drive. Credits applicable to college degree. Enter first Monday each month. Write Registrar: Room 208. Give name of course desired.
RAY-VOGUE SCHOOLS
750 North Michigan Ave., Chicago
(No connection with Vogue Magazine)

NEW YORK SCHOOL OF INTERIOR DESIGN
FOUR MONTHS' PRACTICAL COURSE IN INTERIOR DECORATION
TWO YEARS' INTERIOR DESIGN
Starts Oct. 1st. Faculty of leading decorators. Period and modern styles. *Send for Catalog R*
Home Study Course starts at once. For those who cannot come to New York. *Send for Catalog C*
29 East 72nd Street, New York 21, N. Y.

THE ART INSTITUTE OF CHICAGO
Professional School. Fine Arts. Industrial Design, Advertising, Dress Design, Interior Design, Teacher Training. Degrees. Accredited.
Catalog. Box 252, Michigan at Adams, Chicago 3

Modeling

THE BARBIZON SCHOOL
Attractive, qualified girls prepared for careers as fashion or photographic models. Selective acceptance standards. Free use of Barbizon Agency. Residence service. Request catalogue A. Helen Fraser, Director, 576 Fifth Avenue, New York 36, N. Y.

Homemaking Arts

COOKING ADVENTURES
MRS. BIRGITTA SCHELLENBERG
Small groups learn to prepare delicious dishes from many countries. Special classes for teen-agers. Day and evening. Write or telephone for information
240 East 76 Street, N. Y. 21 LEhigh 5-3785.

Drama, Radio, Television

A. R. T. WORKSHOP
Comprehensive course for the theatre—acting, directing, playwrighting through improvisation. Saturday Teenage Group, under the direction of Burt Brinckerhoff.
A. R. T. Workshop, 498 Third Ave., N. Y. C.

Home Study

DRESS DESIGNING
Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Low tuition & payments. Send for free booklet. National School of Dress Design, 835 Diversey Parkway, Dept. 1157, Chicago 14, Illinois.

INTERIOR DECORATION
Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Send for free booklet. Chicago School of Interior Decoration, 835 Diversey Pkwy., Dept. 1157, Chicago 14.

Boys' Schools

ST. JOHN'S MILITARY ACAD.
Where boys become self-confident men. Accredited college preparation under famous St. John's System. Grades 7-12. Inspired teaching, small classes. Reading Clinic. ROTC. Sports. Summer Camp. Catalog. Dir. of Admissions, Box 9108, Delafield, Wisconsin.

WESTERN MILITARY ACAD.
Emphasis on self-confidence, self-direction, how-to-study. Small classes, guidance. Grades 7-12. Career analysis. Jr.-Sr. R.O.T.C. Athletics; riding, pool. 80th yr. Near St. Louis. Catalog: Col. Ralph B. Jackson, Supt., Box V-10, Alton, Ill.

NEW YORK MILITARY ACAD.
Develops today's Youth for tomorrow's world by building mind, body, character, leadership. R.O.T.C. Graduates all colleges. Infantry, Aeronautics, Artillery. Band scholarships. Grades 1-12. Est. 1889. Catalog. 36 Academy Ave., Cornwall-on-Hudson, N.Y.

FARRAGUT
Fully accredited college preparatory. Toms River, N. J.; St. Petersburg, Fla. Naval training. Separate Junior schools. Testing, guidance for college and career. Sports, bands. Summer camp & school. Catalog
Admiral Farragut Academy, Box V, Toms River, N.J.

WARREN SCHOOL
Where boys over 13 with educational problems learn how to study, gain confidence, make up lost time. College preparation. Individual and remedial programs. Acceleration. Near Princeton, Phila., N.Y.C.
Philip Lincoln Garland, Dir., Box 700, Chester, N.J.

FORK UNION MILITARY
Our One Subject Plan in Upper School (grades 9-12) has increased honor roll 50%. Develops concentration. Accredited. ROTC highest rating. Modern bldgs., 2 gyms, pools. Separate Jr. School, grades 4-8. 61st yr. Catalog. Dr. J. C. Wicker, Box 910, Fork Union, Va.

STAUNTON MILITARY ACADEMY
In Beautiful Shenandoah Valley. Thorough college preparation; fully accredited. Individual guidance. Band. All sports. 2 gyms. Pool. Fine health record. Fireproof buildings. Separate Junior School. Illus. Catalog write Supt. S.M.A. Box V10, Staunton, Va.
BASIC COURSE R.O.T.C. BY U. S. ARMY INSTRUCTORS. Founded 1860



Tutoring

YODER CENTER
Children and Adults. Individual or group. Tutoring in all subjects. Grades 1-12. Preparation for Exams. Supervised study. Reading faults corrected. Academic and personality testing. Day, Evening, Sat.
Dr. Hilda V. Yoder, 235 East 46 St., New York City.

Special Schools

THE KOLBURNE SCHOOL
An outstanding school for developing concentration, social maturity and overcoming learning blocks; in a therapeutic environment of natural beauty, warmth & security. State accredited. Co-ed 5-16. 1 hour N.Y.C.
L. L. Kolburne, Dir., Norwalk 6, Conn. VI 7-4266.

THE NELSON SCHOOL
A small residential school for boys & girls having difficulty adjusting to the ordinary curriculum. Speech, tutoring. Kindergarten thru 8th gr. 40 mi. W. of Chicago. Mandel Sherman, M.D., Ph.D., Ed. Dir.; S. P. Nelson, Dir., St. Charles, Ill. Phone 145.

Girls' Schools

SAINT MARY'S
IN THE MOUNTAINS
Episcopal school for girls, grades 9-12, preparing for leading colleges. In White Mts. Art, Music, Riding, Tennis, Sports, Ski program. Accessible Boston, N.Y.
Mary Harley Jenks, Prin., Box A, Littleton, N. H.

MARY A. BURNHAM SCHOOL
For Girls. 82nd yr. Graduates are mature, poised and thoroughly prepared for college. Fully accredited. Riding, skiing, swimming. Traditional campus life, all sports. Summer School, Newport, R. I. Catalogs.
Mrs. Geo. W. Emerson, Box 43-D, Northampton, Mass.

THE KNOX SCHOOL
A distinctive country school. North Shore of L. I. College preparatory. General course. Grades 9-12. Small classes. Riding, tennis. N. Y. trips to concerts, theatre, UN, opera. Est. 1904. Write for catalog. Registrar, Box 10-V, St. James, L. I., N. Y.

HARRIS FLORIDA SCHOOL
ESTABLISHED IN 1914
Accelerated and intensive college preparatory and fine arts courses for exceptionally gifted students, desiring quiet, outdoor life for winter or full year. For catalog, address: Box 36, Stuart, Florida.

KINGSWOOD-CRANBROOK
Thorough college preparation, general courses. Boarding, grades 9-12; day, grades 7-12. On lake near Detroit. Music, dramatics, sports, home economics, typing. Art, science, handicrafts. Catalog.
145 Cranbrook Road, Bloomfield Hills, Michigan.

MARYWOOD SCHOOL
For girls. High School. Resident and day. Conducted by Sisters of Providence. Fully accredited. Member of North Central Assn. College Preparatory, General Courses, Music, Art, Drama, Home-Making. Gym and swimming pool. 2114 Ridge Ave., Evanston, Ill.

MILWAUKEE-DOWNER
College Preparatory School. Fully accredited. Boarding, grades 9-12. Small classes. Excellent faculty. Social program, sports. Art, Music, Drama. A friendly school. Chartered 1851. Elizabeth B. Anderson, Ed.D., 2513 E. Hartford Ave., Milwaukee 11, Wisc.

College

FINCH COLLEGE
(FOR YOUNG WOMEN)
takes pleasure in announcing the reaffirmation of its accreditation as a member institution of the Middle States Association of Colleges and Secondary Schools. • This distinction marks the successful transition of Finch College from an accredited junior college to an accredited college granting both the Associate and Bachelor degrees.
52 East 78th Street, New York 21, New York

Write to the colleges or schools which interest you, mentioning VOGUE. Be sure to give proposed entrance date, age and grade at present, type of course you prefer. Catalogs will be sent to you promptly.

Foreign School

LA CHATELAINIE

St. Blaise, French Switzerland. Est. 1880. Prep & Finishing school. Girls 13-21. College Board prep. Languages, home ec., sec'l courses. Optional winter & summer at Gstaad. All sports. Tours to Italy, France. Summer session. **Dr. A. G. Jobin, Prin.**

Junior Colleges

GARLAND

A Jr. College. A.S. Degree. Fashion Design, Interior Design, Commercial Design, Child Study, Food & Nutrition, Clothing & Retailing. One year for college students. Six residences. Catalog. **Mrs. Gladys V. Jones, 409 Commonwealth Ave., Boston 15, Mass.**

PENN HALL

Junior College. 192-acre campus "a little north of Dixie." A.A. or A.S. degree in 2 yrs. College transfer or specialized career courses. Also accredited prep school. Modern buildings. Pool, riding, golf on campus. **Dr. C. G. Frantz, Pres., Box V, Chambersburg, Pa.**

ST. MARY'S SEMINARY

JUNIOR COLLEGE & 2 YEARS HIGH SCHOOL
Nonsectarian. Liberal arts, music, art, drama, home ec., science, nursing, sec'l; accredited college prep. Sports. Washington 70 miles. 119th year. Catalog. **May Russell, LL.D., Box 101, St. Mary's City, Md.**

SOUTHERN SEMINARY

And Junior College. Accredited Jr. College & last 2 years High School. Music, Art, Drama, Home Ec., Phys. Education, Secretarial, Merchandising, Kindergarten Tr. Equitation. 92nd Yr. **Margaret Durham Robey, Pres., Box 110, Buena Vista 1, Virginia.**

GREENBRIER

Junior College & 2 yrs. High School. 116th year. Liberal Arts and Career Courses. Personal guidance. Outstanding social, sports programs.
Addah Belle McClaskey, Director of Admissions, Box V, Lewisburg, W. Va.

Marjorie Webster
JUNIOR COLLEGE

● **Balanced academic and career program. Beautiful 13-acre campus. Cultural opportunities of the Nation's Capital. Accredited two-year terminal and transfer courses.** A.A. degree. Liberal Arts; Phys. Ed.; Kindergarten. Secretarial. Medical Secretarial; Speech, Dramatics, Radio and TV. Music. Fine and Commercial Art; Merchandising. Varied social program. All sports. Large indoor pool, gymnasium. Catalog. **Box V, Rock Creek Park Estates, Washington 12, D.C.**

Gulf Park
BY THE SEA

Accredited **JUNIOR COLLEGE for women. Two years of HIGH SCHOOL.** Strong liberal arts program. High academic standards. Entrance or transfer to senior college. National patronage. Non-profit. Music, art, dance, speech, home economics, secretarial. Small classes. Counselling. Year 'round sports, water ballet, swimming in pool, skiing and sailing on Gulf of Mexico. Trips. Catalog. **Joseph E. Gibson, Pres., Box V, Gulfport, Miss.**

Are YOU a HARCUM Girl?



Education to combine career with culture. Est. 1915 on Philadelphia's Main Line, distinguished educational & social community. Two-year Associate Degrees in Liberal Arts, Nursery School Ed., Medical Technology, Merchandising, Music, Drama, Art, Business & Medical Secty. Write for catalog.
HARCUM JR. COLLEGE
BOX V, BRYN MAWR, PA.

SULLINS

Distinguished Junior College for Young Women

Accredited. All major liberal arts and career courses. Outstanding social program. All sports. Own stable. Lake. Indoor pool. Golf. Est. 1870. Catalog.

Wm. T. Martin, Pres., Box V, Bristol, Va.

Finishing School

Powers School

Poise and Self-Assurance for Girls and Women of all ages

Spend 2-6 rewarding weeks in New York with John Robert Powers' expert instructors improving posture, weight, beauty, wardrobe styling, make-up, walking, speech and poise. Congenial day, evening, Saturday groups or private instruction. Residences recommended. Budget terms available. Special teen age programs.

Write Ann Vail, POWERS SCHOOL
247 Park Ave., New York 17. YU 6-4690

For lipstick: a new housing development



MIEHLMANN

Newest thing a lipstick can have: a house of its own. Specifically, the oval one above and on Vogue's cover—gilt, with a reasonable-size mirror, mother-of-pearl roof. The lipstick—which springs into action when the case is opened—is Max Factor's creamy, lasting High-Sheen formula (refillable, by the way, in eleven colours).
Hi-Society case and lipstick, by Max Factor. As shown, $4.50*; with plastic tortoise-shell case, $1.50*. Altman's.
*PLUS TAX

For Vogue readers
who have asked where they can buy

VOGUE'S NEW
BEAUTY BOOK

there's only one answer:

ONLY AT NEWSSTANDS.

This magazine-shaped book is a special beauty supplement presented once a year by the Editors of Vogue. It contains over 100 editorial pages, and over 1,000 beauty tips—plus up-to-date answers to every beauty question our readers write us about. Printed in a limited edition, and on sale for a limited period of time, it is not, we regret to tell our subscribers, orderable by mail.

Its newsstand price is $1

parfums
ANJOU



love
at
first
Side Glance



Live in carefree luxury now at The Gideon. Fill your lungs with pine-scented autumn air, delivered *mountain fresh* from the nearby Adirondacks. Enjoy sumptuous dining, and living in an elegant haven of relaxation. And—at the famous Saratoga Spa next door—watch your aches and cares vanish in a billow of invigorating bubbles.
For reservations, booklet . . . write Myron H. Woolley, Mgr.

Privately operated at The Saratoga Spa, Saratoga Springs, New York.

The Spa is Owned and its Health Services Operated by The State of New York.

GIDEON PUTNAM HOTEL

Vogue's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

WRITE FOR RESERVATIONS TO THESE—"AS SEEN IN VOGUE"

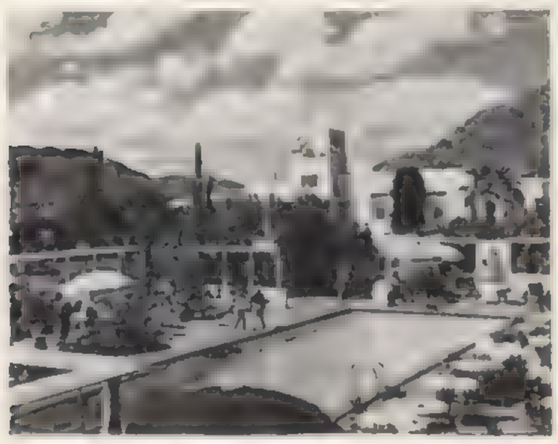
Arizona

Arizona is a desert softened by shimmering oases. Irrigated and green, Phoenix blooms with citrus groves. Nearby Scottsdale is a sophisticated reproduction of a frontier town with false-front shops, saloons, and restaurants. At the cattlemen's bank stands. stuffed and saddled, a tethered Palomino pony. Further south, Tucson, encircled by mountains, is ranching country where one may ride on the hot desert floor or ski in winter on Mount Lemmon. Straddling the border, Nogales lures travellers for a brief, lively glimpse of Mexico. Above all, however, Arizona's beauty lies in its extraordinary colours, its winy air, its natural perspectives with vast rock sculptures which appear to have been formed by a primordial giant's hand.

PATAGONIA

Circle Z Ranch. South of Tucson in scenic Border country. Ideal climate. Superb riding. Swimming, tennis. Children welcome. Brochure on request.

PHOENIX



Camelback Inn

Open October 10 to May 1. Escape city pressure for golf under Arizona's clear sunny desert skies. Play exciting Paradise Valley Country Club, just a mashie shot from the Inn. Small fry attend "Hopalong College" . . . an organized play group, while teen-agers enjoy riding, swimming, tennis and dancing. Thanksgiving and Christmas-New Year's are two great stand-out vacations for family fun. Mouth-watering food makes our American Plan appealing and at modest rates, quality considered. Three great airlines—American, Western, T.W.A., offer quick trips to Phoenix. Ask them for our literature. For reservations write, wire or phone WHitney 5-8441. Under same management of the Jack Stewarts since 1936.

TUCSON

World Famous Wild Horse Ranch. Recommended AAA. 19th season. $72 to $130 wkly. incl. riding, swimming, excellent food. Write P.O. Box 5505.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel & Baths. Approved hydrotherapy for occupational fatigue, rheumatic disorders. Golf, club privileges. Lakes. Mountains. Colorful folder.

CONNECTICUT

GREENWICH

The Homestead Inn. Year around. Comfortable rooms. New swimming pool. Fine New England food. Philip A. Waldron, Owner. TOwnsend 9-7500.

FLORIDA

FORT LAUDERDALE



Trade Winds Hotel

Superb cuisine, thoughtful service and beautiful decor combine with true hospitality to guarantee the perfect vacation. Directly on Florida's finest beach—Near smart shops—Golf courses—Deep sea fishing—Horse and dog racing. Entertainment in the intimate Gold Room Lounge. European Plan—November. Choice of European or American—December and January—Write for color folder Box B.

MIAMI

The Dallas Park. An attractive 12 story downtown apartment hotel only two blocks from theatres and shops. Quiet, uncrowded. Write for folder B.

GEORGIA

SAINT SIMONS ISLAND

King & Prince Hotel. Year 'round resort. E.P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

SEA ISLAND

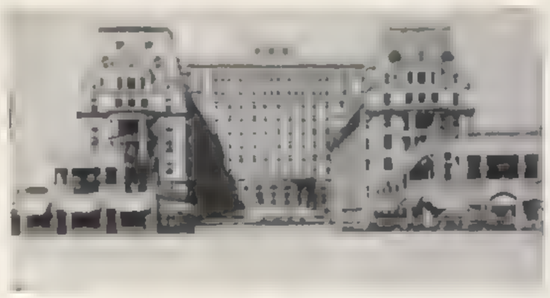


The Cloister

A delightful year-round resort of distinction and unsurpassed beauty. . . . Superb golf, excellent Beach Club, 5 miles of private beach, tennis, skeet, fishing and riding. Dancing nightly and planned entertainment. Congenial clientele. Homes for lease. Write direct for booklet T or New York Reservation Office, 30 Rockefeller Plaza, New York, New York. Call CI 5-8055.

NEW JERSEY

ATLANTIC CITY



Hotel Dennis

On the sea, near metropolitan areas. Year 'round: Golf, sundecks, health baths, entertainments. Buffets in Fjord Room cocktail lounge at fixed price, also nightly dancing. Smart dining in Royal Pavilion dining room. Informal dining in Terrace Grill. One-family ownership for 93 years. Modified American and European plans. ATlantic City 4-8111.

ATLANTIC CITY

Marlborough-Blenheim. At the edge of the sand & sea. Ocean-front sundecks, porches, solaria. Evening entertainment. Fresh and salt water baths.

PRINCETON

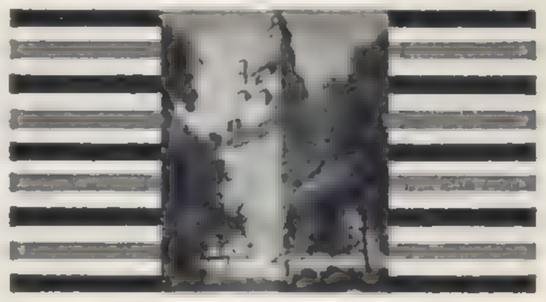
Princeton Inn. Charming inn. Early American atmosphere. Inviting accommodations, delicious food. 100 rooms. Adjoining Princeton campus.

NEW YORK

NEW YORK CITY

The New Weston. Madison Ave. at 50th St., at the center of business and social life. Weston Court, English Lounge and Restaurant. A Knott Hotel.

NEW YORK CITY



St. Moritz on-the-Park

Manhattan's choice year-'round location is best of all in the Fall, with Central Park providing a crimson carpet at the door. "New York's only truly Continental Hotel" provides luxurious accommodations at sensible prices. Close to the Coliseum, shopping and entertainment. World-famous food in the Cafe de la Paix and Rumpelmayer's. Color brochure 5 on request. 50 Central Park South. Charles G. Taylor, President.

NEW YORK CITY

The Westbury. Madison Ave. at 69th St. Distinguished clientele. Air-conditioned rooms & suites. Polo Bar, Lounge and Restaurant. A Knott Hotel.

PENNSYLVANIA

SKYTOP



Skytop Club

Golf on a thrilling 18-hole course. "High in the Poconos." Excellent riding over 5500 acre estate. Tennis, bicycling, lawn bowling in beautiful autumn setting. Scenic environment invites relaxation. Indoor games, dancing, movies. Long celebrated for superb cuisine. Only three hours from N.Y. or Phila. Write for Honeymoon booklet, Skytop Club, Box 21, Skytop, Pa.

VIRGINIA

HOT SPRINGS

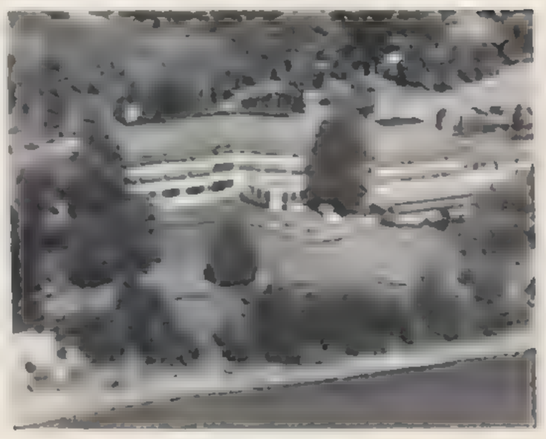


The Homestead

This famous resort and spa is an absolutely delightful place to be in the fall, when brilliant autumn colors decorate the Virginia mountainsides as far as the eye can see. From now through Thanksgiving, the weather should be ideal for enjoying the countryside, with fireplaces taking the chill off an occasional chilly night. The Homestead's beautifully maintained estate reaches over some 17,000 acres, dotted with superb golf courses, tennis courts, pools, and riding trails. Service (including a man assigned to attend to your errands, etc.) is about as polished as at any place on this continent. The general effect is one of luxurious comfort in a completely secluded private world. A supervised playground, with such intriguing assets as a sturdy tree house and a babbling brook for young dam builders, keeps children happy, so don't hesitate to take them along. Write directly to The Homestead, Hot Springs, Virginia.

VIRGINIA

IRVINGTON



The Tides Inn

Gracious living in rural Colonial Virginia with a cuisine that is recognized by experts as real Virginia food prepared from colonial recipes that cannot be excelled. Our charming informal elegance will delight you. A friendly atmosphere that simply radiates happiness. Cruises on luxurious yachts to the Chesapeake Bay; fishing; outboards; golf; tennis; dancing; swimming in our heated salt water pool; and other enjoyable pastimes. Truly a Virginia showplace. Fast being recognized as the world's finest small resort. Write The Tides Inn, Irvington 3, Virginia, for more information.

WILLIAMSBURG



Inn, Lodge & Motor House

A visit to historic Williamsburg is more than a journey back to colonial days. It is an opportunity to enjoy a delightful vacation. Fine lodgings in modern hotels, guest houses, restored taverns and the new Motor House. Excellent food and service. Golf, tennis and other seasonal sports. Come and see the Governor's Palace, Capitol and other famous buildings, watch craftsmen at their benches and don't miss visiting nearby Jamestown and Yorktown. For information write direct to Mary Thompson or Williamsburg Reservation Office, 30 Rockefeller Plaza, New York, Telephone Circle 6-6800.

BERMUDA

PAGET

Bermuda Cottages. Housekeeping cottages or informal cabana life at Reefs Beach Club, Southampton. Travel Agt. or N.Y. Off. 16 W. 55 St., N.Y. 19

PEMBROKE

Rosedon. Bermuda's most gracious small Hotel. Air conditioned. Centrally located. Lovely gardens. Swimming pool. Write Rosedon, near Hamilton.

TUCKER'S TOWN

The Castle Harbour . . . Bermuda's Largest Seaside Resort, finest private beach. Fully air conditioned, superb cuisine. Howard F. Hohl, Gen. Mgr.

CUBA

VERADERO BEACH

Hotel Kawama & Villas. Fabulous beach resort. Your travel agent or write for color brochure. P.O. Box 127, Purchase, New York, WEstmore 9-7190.

ENGLAND

CHAGFORD, DEVON

Easton Court Hotel. 15-century house with 20th century comfort. Anglo-Amer. owners. Good food & beds. Central heat & log fires. Tel: Chagford 3169.

VIRGIN ISLANDS, U.S.A.

ST. JOHN



Caneel Bay Plantation

A year round vacation paradise offering a secluded tropical setting, matchless accommodations, cuisine and service. Average year 'round temperature, cooled by Trade Winds, is a dry 78°—perfect for unrivalled swimming from ten beaches. Friendly informality. Reduced rates from May to December. For booklet and information, contact Travel Agent or New York Reservation Office: 30 Rockefeller Plaza. Circle 6-4699.

ST. THOMAS



Virgin Isle Hotel

So foreign . . . yet so near! Colorful, enchantingly old world yet modern, luxurious & only 6½ hours by air from New York. Fabulous beaches, swimming pool, golf, tennis, music and entertainment, continental food, sightseeing, shopping. Good weather insured by Lloyd's of London. See your Travel Agent, or write hotel, or N. Y. Office: 502 Park Ave., MUrray Hill 8-0710.

free to you now!

a **Who's Who** *of*

WHERE...

the Condé Nast

Fall-Winter

TRAVEL GUIDE

Choice travel resorts from Vogue and House & Garden. Send for your free booklet today.

Vogue

Condé Nast Travel Guide

420 Lexington Ave., New York 17

please send me a free copy of the Fall-Winter TRAVEL GUIDE

NAME_____

ADDRESS_____

CITY_____ ZONE_____

STATE_____

V-10-58

VOGUE PATTERNS

(Back views, sizes, yardages of Patterns shown on page 164-165)



S-4924

Vogue Pattern S-4924. High-waisted dress and jacket. Sizes 10 to 16 (31 to 36). Dress and jacket, size 14, in a napped fabric will take 3½ yds. of 54" width. Contrasting belt, sleeve bands: ½ yd. of 39" napped fabric. Jacket lining: 1½ yds. of 39" fabric. Price: $1.50.



S-4927

Vogue Pattern S-4927. Late-day dress with smooth fullness to the skirt, and a soft collarless jacket; in sizes 10 to 18 (31 to 38). Based on size 14, you will need 4⅝ yards of 54-inch material for both. The jacket lining takes 1⅛ yards of 39-inch fabric. Price: $1.50.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax. These patterns will be sent third-class mail. If you desire shipment first-class mail, please include 10¢ additional for each pattern ordered.

Arriving today—
on newsstands and at pattern counters—
first copies of the new

VOGUE SEWING BOOK $1

Included in its 144 pages:

- *Step-by-step guidance for the beginner sewing for fashion.*
- *Tips that may be news to the sewing expert.*
- *Photographic story of how to make a dress.*
- *Decorative sewing and sewing for children.*

(ADVERTISEMENT)

Are face creams over-rated?

by Helen Porter French

As a beauty consultant for many years, I've tried every type of face cream imaginable . . . vitamin creams, hormone creams, medicated creams, queen bee jelly, and so on.



Helen P. French

Most creams have two things in common: a tricky or catch-phrase ingredient, and a greasy ingredient which coats the outer surface of the skin to give the appearance of smoothness.

If you are one of those lucky women with a radiant complexion, you probably don't need or use a face cream. If, like me, you have a tendency toward dry skin, premature lines and wrinkles, you've probably found any cream will do *some* good, but never much.

Recently, I was asked to try a new face cream which, as usual, contained a unique ingredient. To my surprise, the research director who developed it gave me medical proof, not wild advertising claims. And I had read about the cream's basic ingredients, in various articles praising their benefits to the skin. You've probably heard of them too . . . essential polyunsaturates, natural elements found in young, healthy skin.

He told me that for years scientists couldn't use these essential polyunsaturates because they would always turn rancid when put into creams. Finally, his staff discovered how to "stabilize" them in a greaseless cream which actually supplies essential polyunsaturates to the skin.

I have been using this cream for over a month and I'm wild about it. My skin looks and feels healthier, finer textured. Excessive dryness and unnatural lines disappeared after the first few days. My complexion looks fresher and brighter, my skin clearer, smoother than it has in years.

Because actual use is the best way to demonstrate a new product, I asked the manufacturers to make a trial size available. (Prince Matchabelli makes it; it's called Polyderm Compensating Cream and is sold in two sizes, $2.00 and $3.50, at leading department and drug stores.) They agreed. Now you can get a five day trial jar; send 25¢ and your name and address to Polyderm, c/o Prince Matchabelli, Dept. V-10, Box 90, Mount Vernon 10, N.Y.

A Gift



OF DISTINCTION

IMPORTED from West Germany . . . . strikingly designed sterling silver classic earrings, featuring extremely comfortable clips, and matching brooch with safety clasp, may be ordered for $12.75 each; or $22.95 for the set. If preferred, gold plated on sterling for $14.95 each; or $26.50 for the set. Postpaid and tax included.

(Approximate height of earclip 1-2/16"; brooch 1-14/16")

Immediate delivery and money back guarantee.

MANSOOR'S 120 Town & Country Village, Palo Alto, California



14K GOLD CULTURED PEARL

$1* $5 value



EXECUTIVE TIE TACK

(actual size)

Ultra-smart, conservatively discreet, fabulously priced. Ideal as gifts . . . buy them by the dozen. Individually boxed.

Unconditionally Guaranteed.

*Add 10% Federal Tax, plus 25¢ postage and handling. Sorry — no C.O.D.'s or charges.

Central Galleries, Inc.

Gallery V108

100 Central Park South, N.Y. 19, N.Y.

Gifts for those who care . . . since 1926

Fur INSPIRED!

WENDY BOOT



12.95*

Buckle-on beauty in Black and White or Brown and White Ponyskin. Matching Bag $14.95 (*plus tax*) *Sizes 10½ up $2 extra. Mail orders.

J&J SLATER NEW YORK

MADISON AVE. at 54th St.

WHITE PLAINS • GARDEN CITY • EAST ORANGE

WASHINGTON, D.C. • CHICAGO • SAN FRANCISCO

WIDE WIDE WORLD of extra-extra size bedding



Nowhere else in the world will you find so complete a collection of sheets, blankets, blanket covers, comforters and spreads for extra-extra size beds. If you love to luxuriate while you slumber, this collection is for YOU! Write for Catalog V-10.

GRANDE MAISON DE BLANC

Suite 300: 745 Fifth Ave., New York 22, N.Y.



SHOP HOUND

. . . leafing through October



Flourish of Florentine. Gold bangle bracelets in varying widths. ¼" with plain finish, $69.50; 9/16", $110; ½" edged with branch design, $150. All, plus tax. Bonwit Teller, 721 Fifth Ave.. N. Y. 36.

Ring combine, with a floral theme. Six 14-k. gold rings to be worn all at once, or on the separates plan. Leaf rings, $25 each. Bud rings, centred with sapphires or rubies, $30 each. Sapphire or ruby rose rings, $50 each. All, plus tax. Bergdorf Goodman, 754 5th Ave.. N. Y. 22.





Three deep in luxury. Three-tiered stole of black-dyed mink, closed with three buttons at the centre front. $375 plus tax. Pordy Furs, 946 Madison Avenue, New York 21, N. Y.

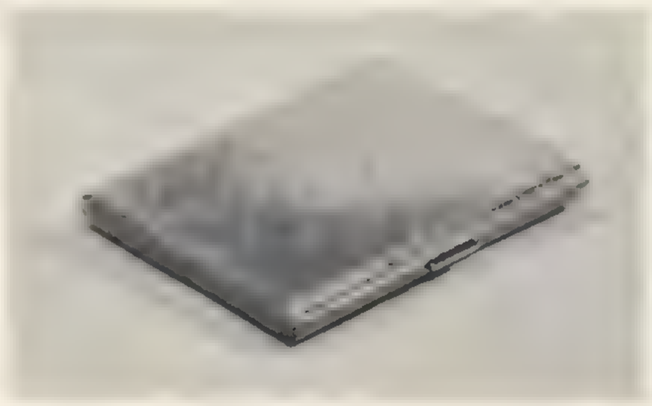
One touch of mink—around the face for maximum flattery. Helmet hat of mink tails, in sizes 21½", 22", 23"; $39.50 inc. tax, postage. Harold J. Rubin, 52 E. 56th St., New York 22. N. Y.





Late-blooming roses,
in blue on a black background,
make this silk turban
a delight for autumn.
$37.50. Mr. Walter hat designed
by Walter Florell,
30 West 57th St..
New York 19. N. Y.

A smoother cigarette case.
18-carat, satin-finish
cigarette carrier. $280.
including tax, postage.
Roman Gold Inc..
137 East 56th Street,
New York 22. N. Y.





Leopard, going to
women's heads now.
The full beret here is
worn well back off
the face. $39.50 inc. tax,
postage. Oce-Leopard,
244 W. 39th St.. N. Y. 18.

Pin or pendant.
From Nepal, a turquoise and
coral Hindu goddess flying
on a three-leafed background
of gilt brass. $6.50 inc. tax, ppd.
Stephanie's Imports, V 10,
1966 Broadway, N. Y. 23, N. Y.



MIEHLMANN



Leisurely evenings
brightened by a coat-length
silk robe from Hong Kong
that goes well with a good
book. In red, ivory, or
blue; sizes small, medium,
large. $15.95 ppd.
Penthouse Galleries,
15 W. 55th St., New York 19.

ALL PRICES PLUS POSTAGE,
UNLESS OTHERWISE NOTED



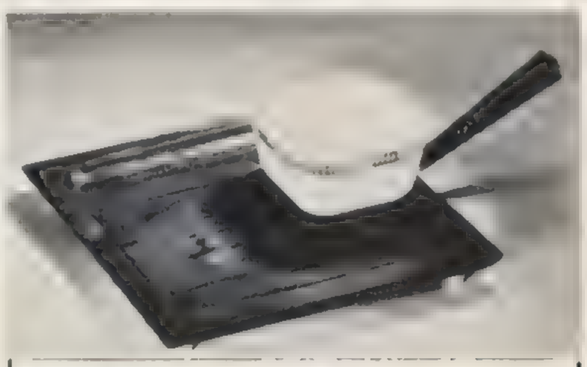
is this Caryl Richards?

Oui, Oui, if you mean her permanent wave. It's a
Caryl Richards TIKI, our fabulous French-accented permanent.
Such a smart starting-point for our superbly chic new
hairstylings. So quick, so long-lasting...so nicely priced!
A TIKI DE PARIS wave keeps your hair so silky soft, so
exquisitely manageable—why, it almost sets itself.
Your hair is bleached or tinted? Ah, we have an extra
gentle TIKI just for you. *C'est ca.*

More women ask us for Caryl Richards permanents by name than for any others.

BEAUTY SALON martin's

BROOKLYN AND BABYLON • NEW YORK



COCKTAIL HOUR becomes more festive with this smart Chip 'n Dip tray on the scene. It's superbly crafted of lovely-grained walnut, accented by an ebony handle and brass ball feet. The ceramic, stark white dip cup is highlighted with a delightful, "look of tomorrow" design. Tray measures 9½" x 9½". The ideal gift for those who like exclusive things.

Send for Free 1958 Catalog

$6.50 post paid.

Hultberg's
BEAUTIFUL GIFTS

Dept. VG-1 Rockford, Illinois

Now the QUEEN is in the parlor in an easybaby



THE PERFECT BABY PRESENT

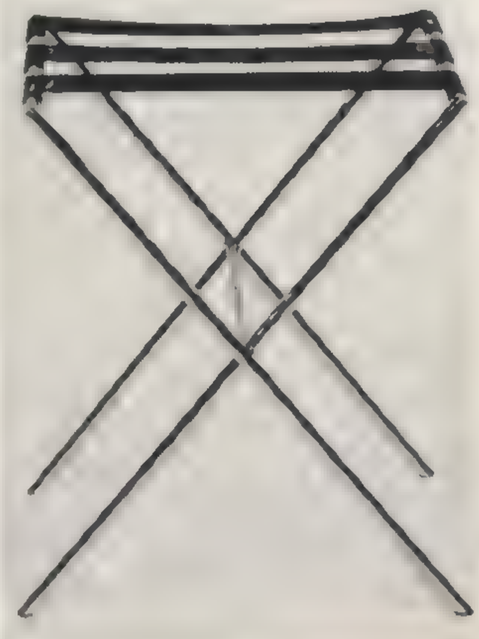
A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings her into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at her mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. We pay postage in the United States. $9.95.

Harvest House, 1200 Niagara R138, Buffalo 13, N.Y.



SHOP HOUND

...leafing through October



Balancing light meals, tea or cocktails, the brass legs of this tray stand are spanned with multicoloured velvet ribbons. 22″ high unfolded. $35. Bonniers. 605 Madison Ave., N. Y. 22.

IT'S MURDER To Dress Without A



COSMETICAP

Dresses and Sweaters glide over Cosmeticap protecting your hair-do, make-up and clothes. Cosmeticap is nylon "nude" marquisette with a 10-inch front closing zipper. Zips on & off quickly! *The one & only fashion-designed Cosmeticap, Reg.-Pat. #144221.*

Recommended and used by leading couturiers, designers and stores throughout the country. **$2.95** ppd.

NEW TRAVEL TRIO In Satin Quilted Case, includes Nylon-Cosmeticap (Illus.); Nylon Net Slumbercap (Shell Pink or Aqua), and clear Vinyl Plastic Cap—**$5.85** ppd.

Send check or money order TODAY to:

Cosmeticap Company

Chrysler Bldg. Dept. V-10 New York 17, N. Y.

POWERFUL 3 X IMPORTED BINOCULARS WITH COATED LENSES

ONLY **$2.99***



A wonderful gift for giving, for daily living! Use these at the theatre, sports events, on trips, wherever you go. Leather case folds flat for your pocket or bag. Finished in luxurious chrome. At this fabulous price, send this unusual gift to your entire list (give us the names, we'll do the rest). Giftboxed.

Mother-of-Pearl Case ..... only $5.99*

Unconditionally Guaranteed.

*Add 10% Fed. Tax and 35c postage & handling. Sorry — no C.O.D.'s or charges.

FREE! Order within 10 days and receive imported novelty and jam-packed, unusual gift catalog.

Central Galleries, Inc.

Gallery V108

100 Central Park South · New York 19, N. Y.

Gifts for people who care . . . since 1926

Eyelashes: a bit thick. False ones, in black or brown, that stay curled, can be used over and over. The kit includes stickum and instructions. $2.75 inc. tax, ppd. Deidre Custom Cosmetics, 510 Madison Ave., N. Y. 22.



DoYOU Want A HEAVENLY FIGURE?

Satin lastex front and back panels combine with nylon power-net sides to mold your figure into fashion's version of the perfect womanly form.



The HEAVENLY FIGURE ALL-IN-ONE eliminates pinching or rolling. Has long front zipper for ease in slipping in and out. Criss-cross walk-a-way design gives freedom of movement when bending, sitting, stretching or walking. The HEAVENLY FIGURE has wonderful "hold in" power that's comfortable and effective to properly shape your torso. No Bones about it. Makes you look slim, yet lets you feel free!

- Exciting fluid drape.
- Unbroken line from bustline to thigh.
- High bosomed bandeau.
- Gives a flat tummy, a neat back view, yet permits rounded hips.

SIZES
A cup—32-36—$5.95
B cup—32-42—$5.95
C cup—32-46—$6.95
D cup—36-46—$6.95

$5.95 pink, white or black

panty girdle style $6.95

Wilco Fashions, Dept. S-449-M
35 So. Park Ave., Rockville Centre, N. Y.

Please send "HEAVENLY FIGURE." I want to try on approval for 10 days. If I am not completely satisfied, I may return for refund of purchase price.

☐ I enclose $..... You pay postage
☐ Send C.O.D. I will pay postal charges.
☐ Regular Girdle ☐ Panty Girdle ☐ Black ☐ White ☐ Pink
Bra Size..... Waist Size.....
☐ Send me ..... extra crotches at 49c each.

Name .....

Address .....

City ..... Zone ..... State .....

Save approx. 70c by sending check or Money order.



Instant coffee-appeal with this pewter service. $45 inc. sugar and creamer. Bergdorf Goodman. 754 5th Ave., New York 19.

YOUR OLD FUR COAT REMODELED into a GLAMOROUS STOLE or CAPE

for only $22.95 tax incl.



You'll be thrilled with your new stole or cape —and it's so easy to own. Our custom craftsmen remodel your old fur coat into an exquisite Paris-inspired cape or stole. All work guaranteed. We are bonded Fur Specialists. Send postcard for FREE Style Brochure today to:

GALAXY FUR CO., Inc. Dept. 70M
FUR ART BUILDING
236 W. 27th St. New York 1, N.Y.

INCLUDING
- Cleaning
- Glazing
- New Lining
- New Interlining
- Monogram



SEND NOW FREE NEW STYLE BOOK

—CUT OUT COUPON AND MAIL TODAY—

Galaxy Fur Co., 236 W. 27th St., Dept. 70M, N.Y. 1, N.Y.

Name.....

Address.....

City ..... State .....



Wings of the morning. Applied the night before, these wings of adhesive fabric help smooth out crow's-feet, frown lines; you wake up looking prettier. Box of 60, $1. Wings Products, 11 W. State St., Trenton, N. J.



Blanket cover strewn with tiny pink roses, bound in blue satin. In white rayon challis; also pink, blue. Single, $14.95; double, $16.95. At Najla, 37 W. 54 St., N. Y. 19.



Put-up job. Beauty-maker that works while you sleep—this adjustable chin-strap of natural-coloured latex. $1.20 ppd. W. Scott Taylor Co., 11 West State Street, Trenton 8, N. J.

MIEHLMANN



Buffer set for pretty, well-groomed nails. Contains powdered polish, buffer, 4 emery boards, orange stick, white nail pencil, in a 3" by 5" plastic box. $2 inc. tax, postage. Mad Products Inc., 121 Seventh Ave., N. Y. 11.

ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED



For Glamour **FOLDING LORGNETTE**

Now, you can easily read menus, phone books, price tickets, etc., and stay smartly chic. Just whisk this lovely lorgnette from your purse and read with ease — without awkward fumbling for glasses that muss your hair. Beautifully bejeweled, or plain, it folds compactly so you can keep it handy. Quality magnifying glass lenses make even the finest print readily legible. Simulated tortoise shell lorgnette with sparkling fake jewels or plain.

Ideal "Different" Gift **$4.95** ppd. two for $9.00 ppd.

HERMAN OPTICAL CO.
164 D10 Clymer St., Brooklyn 11, N. Y.

IMPORTED
MUSICAL LIGHTER



Light up with a song! Tiny music box plays every time you light up. Wonderful conversation piece and an unusual gift for everyone who smokes. Smart ribbed pattern on golden case; comes in its own non-tarnishing flannel sack. Individually boxed. Fabulously priced: buy 'em by the dozen for your entire gift list (send us the names, we do the rest).

*Add 10% Fed. Tax and 35c postage & handling. Sorry — no C.O.D.'s or charges.

FREE! Order within 10 days and receive imported novelty and jam-packed, unusual gift catalog.

Central Galleries, Inc.
Gallery V108
100 Central Park South New York 19, N. Y.
Gifts for people who care . . . since 1926



FUR CHESTERFIELD

Black dyed Argentine broadtail-processed lamb . . . dyed black Alaska seal collar and pocket flaps. Has a change pocket. 8-16

$365.

fed tax & P. paid no c.o.d. catalog

HAROLD J. RUBIN, FURRIER, 52 E. 56 ST., N. Y.



Send complete instructions with shoes, enclosing check or money order. Please add 75¢ for shipping. Satisfaction Guaranteed.

Restyle your Old Shoes

Now Skilled Shoemakers use Factory Methods to Give Shoes a Fashionable New "Just Bought" Look

☐ *New Heels*—most every type (very slender Jourdan, reptile or metallic add'l) $4.50
☐ *Convert to Open Toe* $4.95
☐ *Remove Platforms*—incl. new soles, heels cut to balance properly $8.95
☐ Convert to Sling Straps, as illustrated $8.50
☐ *Cut down Vamps* (relieves sore instep and enhances style) $3.95
☐ *Rebinding* to overcome gapping & fullness at back & sides $3.95
☐ *Dyeing* any color, fabric (leather $1.50 add'l) $2.95
☐ Suede shoes *Redressed* like new $2.95
☐ Alligator shoes *Reglazed* like new $3.50

B. Nelson Co. 10 E. 39 St., Dept. B New York 16, N. Y.

HANDCRAFTED SILVER JEWELRY
From the Middle East

Inspired by original pieces—purchased by our own buyer in Egypt—sold by mail order only.
SILVER ROSETTE DROP EARRINGS with GENUINE TURQUOISE or CORAL STONES . . . dainty rosettes intricately wrought in silver accentuate center pendant and earpiece set with larger stones. Clip attachment also silver and bears govt. essay stamp. **$12.50** (Matching bracelet not illustrated.)
SPHINX EARRINGS . . . strikingly handsome are these beautifully executed heads of the Sphinx, timeless enchantress of the Middle East. In Silver, **$10.50.** Available in 24K Gold Gilt for **$12.50.** Prices are postpaid *and include federal tax.* Check or money order. *Satisfaction guaranteed.* Write for free color brochure.

TREASURE CHEST
Fowler Mill Road Athens, Georgia



Shown about one-half size.

Clean leathers by mail?



WE DO! Manufacturers marvel at our service, stores recommend us, folks who love leather love us. Send your things to Leathercraft for the finest treatment they have ever known!

COATS and JACKETS — Leather or Suede—Pearled or Metallic . . . Cleaned and reconditioned to look like new. Hems shortened. Our famous services are used coast to coast by those who sell and wear fine leathers.

also: **HANDBAGS**—Alligator, Suede, and Reptile . . . Cleaned, redyed, reglazed, relined, repaired. Your favorite handbag duplicated.

FREE Introductory offer:
With any jacket or coat we clean, ONE PAIR of leather or suede gloves cleaned, redyed, refinished FREE. Just enclose this ad.
Additional pairs ....$1.00 ea.

Leathercraft PROCESS OF AMERICA, INC. Dept. 140, 62 West 56th St., New York 19, New York

FREE: Write for Leather Care instructions and chemically treated cleaning sponge

FABULOUSLY PRICED

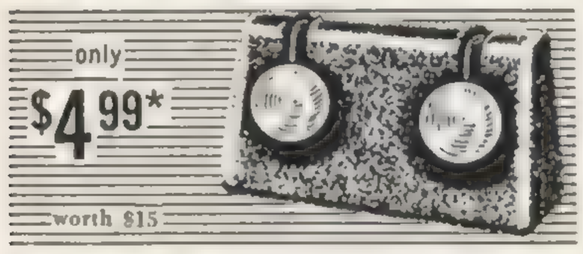
AMAZING INTRODUCTORY OFFER

14K GOLD CULTURED PEARL PENDANT



Made to our own critical standards after a classic Italian style, it's an always-smart accessory you can use for just about every occasion. 15" long. Gift-boxed.

14K GOLD CULTURED PEARL EARRINGS



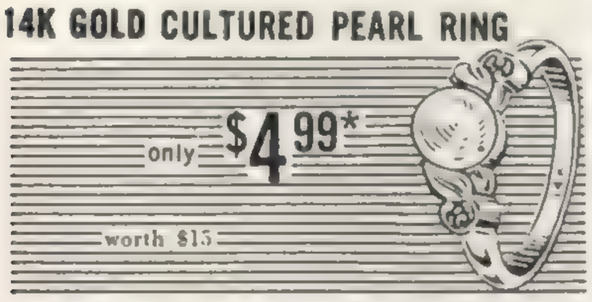
Each cultured pearl is guaranteed over 6 mm. in size. 14K Gold mounting. Gift-boxed. Specify screw or pierced ear type. At this price, buy 'em by the dozen for your entire list.

14K GOLD CULTURED PEARL EXECUTIVE TIE TACK



Cultured pearl in 14K gold setting. A fabulous buy, and so smart! Individually gift-boxed.

14K GOLD CULTURED PEARL RING



A charming floral pattern in 14K yellow gold. Lovely . . . and fabulously priced. Be sure to tell us ring size.

*Unconditionally Guaranteed. *Add 10% Fed. Tax and 35c handling, postage. Sorry: no C.O.D.'s or charges.

Gallery V108

Central Galleries, Inc.
100 Central Park South New York 19, N. Y.
Gifts for people who care . . . since 1926



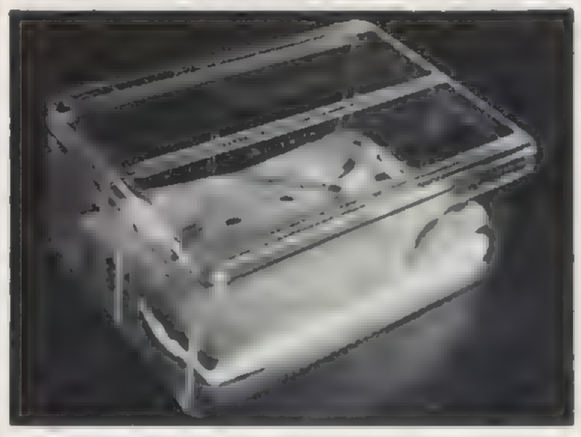
Mr Harold

HAIR STYLIST

Hotel Winslow

55th St. & Madison Avenue New York

Tel: MU 8-4184



Keep lingerie, blouses, cashmeres clean and dust-free in this . . .

GIANT CRYSTAL BOX

Now you can store all your delicate finery safely, conveniently! Of durable polystyrene, this handsome box and its snug-fitting cover are crystal clear—see its contents at a glance! Big enough (15" x 11" x 6") to hold a dozen sweaters, slips, blouses or nightgowns . . . or several knitted suits. Fits easily on closet shelf.

Ideal for off-season storage, too!

$5.95 ppd.

No COD's or Stamps, please

NATIONAL HANGER CO., INC.
Dept. V-9, West 18th St., N. Y. 11, N. Y.



SHOP HOUND

...leafing through October



Beauty order—to go
All-out make-up plan in a gold-finished palette—6" x 5" at its widest, big enough to account for the following:
1 eyebrow pencil; 2 brushes; lipstick; eyeshadow; "spot" cream; pressed powder; mascara.
All refillable.
$35 inc. tax, ppd.
W. M. S. Miller.
1360 Lake Shore Dr., Chicago 10.



Table décor—new stripe
17 (or 15)-inch metal bowl enamelled with blue and green or red and orange. Also in tray form, same sizes. 17", $10.95 ppd. 15", $7.95 ppd. Flair Interiors, 241 Sullivan St., N. Y. 12.



New framework
Big upswinging fake tortoise-shell frames—one of the devices that make a touch of myopia seem wholly enchanting.
$12 ppd. Kobley & Stern, 15 E. 55th St., N. Y. 22.



COLORFUL FIGURE-MOULDING SUPPORT

WILCO LOW BACK STRAPLESS BEAUTY

FRONT ZIPPER opening from top to bottom

In High Shades of

RED — PINK — WHITE — BLACK

You'll fall in love with this smartly fashioned rayon satin strapless girdle with elasticized back. Lovely scooped front and deep plunging low back. Slims your entire figure with maximum comfort. Removable shoulder straps.

A Cup—32-36, B Cup—32-42, and C Cup—34-42.

$15.00 Value, only **$9.95**

Satisfaction Guaranteed

WILCO FASHIONS, Dept. MM49M,
35 S. Park Avenue, Rockville Centre, N. Y.

☐ Send LOW-BACK BEAUTY $9.95 plus postage C.O.D.

☐ I enclose $9.95. YOU pay postage.

BUST SIZE.....COLOR.....

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Save up to 65c postage, enclose payment now.

CHRISTMAS SPECIAL!

Baby's First Shoes

BRONZE-PLATED IN SOLID METAL



COMMENDED BY PARENTS' MAGAZINE

Only **$3.98** a Pair

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.98 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends at great savings. Thrillingly beautiful. Perfect Christmas Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write today!

AMERICAN BRONZING CO. Box 6533-G Bexley, Ohio

"Out, damned spot! out, I say!" . . . Wm. Shakespeare



FADE THEM OUT

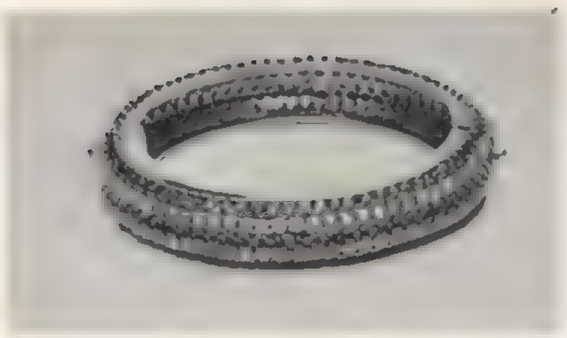
Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. *Acts in the skin—not on it.* Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

SEND NO MONEY—7 DAYS TRIAL TEST

Send name and address. Pay only $2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send $2.20 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY, Dept. 7-K, PARIS, TENN.
(Canada $2.25) 557 Pape Ave., Toronto 6, Ont.

Super-bangle
216 rubies, 144 turquoises on gold—a bracelet of considerable substance alone or en-bangle. $1000 inc. tax, ppd. Johnston Jewelers Ltd., Waldorf Astoria, 50th St. & Park Ave., N. Y.





Silver spoon dept.
Hollow-stemmed sterling sipper spoons in long drink, short drink, and sherbet sizes. $8.25 for 4 of any size, inc. tax, ppd. Ivy House, P. O. Box 62, Bellrose, N. Y.



That fine Italian shoe
Olive-y brown suède with newly squared tapering toe. Sizes 3 to 10½. $45 ppd. Fiorentina Shoes, 789 Madison Ave., N. Y. 21.



MIEHLMANN



Unabridged bridge
White plastic that covers—besides the bridge table—the rules of the game according to Goren and Culbertson. Also included: Robert Lee Johnson's book, *How to Bid*. Book and BridgEasy, $3.95 at Saks Fifth Avenue, 611 5th Ave., N.Y. 21.

ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

63 YEARS OF GUARANTEED SERVICE!

Dyeing by Denihan IS AN ART



- Dresses, gowns, etc. dyed with a guarantee not to shrink out of fit.
- We boast article will not appear dyed.
- Plain Dresses *from* $8. *Specify Domestic Dye.*
- Dry cleaning ribbon, knits, lamé, velvet, taffeta frocks, our specialty.
- Invisible Weaving on all fabrics.
- Wedding Gowns specially processed to preserve newness for generations.

Specialists
Suede and Leather
Cleaned and Redipped

Suede Suits	*from*	$8.00
Men's Suede Jackets	"	4.75
Gloves (short)	"	.50

(Delivery to all Suburbs) Palm Beach • Hamilton Bermuda • St. Croix Virgin Is.
mail to
B. J. DENIHAN
215 E. 64 St.—N.Y.C.—TE 8-2100

TERRY LOUNGE SUIT



Take your ease or burn the midnight oil in ornamental comfort—the terry comfort of our winter lounge suit. Aglow with fireside color, terry takes on new richness; keeps its easy-care virtues. Shirtmaker tailored in the favored one-piece style, with convertible collar and squared-off pocket; sleeves and trousers are custom-folded. Cherry Rose or Emerald Green—gold buttons and self-sash. Sm. (8-10), Med. (12-14), Lg. (16-18). $8.95

Add 35¢ for shipping. Send for catalog.

THE TOG SHOP LESTER SQUARE AMERICUS, GA.

Lounge Suit $8.95 Size_____ Color_____

Name_____

Address_____

City_____ Zone____ State_____

NOW A Genuine Sack Dress!

Newest French-Inspired Creation!

Only $1 ppd.

Here's a new creation that looks like a sack and feels like a sack because it *is* a sack—a potato sack! And if that's the way you feel about the new French fashions, wear it to a party and let the world know! You'll have every man in the place on (and by) your side!

One size "fits" everyone. Comes complete with cut-out pattern for neck, arms, and a choice of fashion lines: the trapeze, the balloon or the empire. When filled with 100 lbs. or more of charm, this clever literature-bedecked potato sack is guaranteed to save money and loose shape! For evening wear, add mink trim.

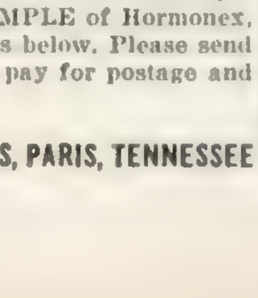
Be first with the cleverest party gag of the year!

ORDER NOW BY MAIL

Send Check or M.O. Satisfaction Guaranteed or Money Back

DAMAR'S,
74-J Damar Bldg., Elizabeth, N. J.

SEE WHAT HORMONEX DOES FOR WRINKLES!



MAKE THIS "HALF-FACE" WRINKLE TEST

It has been known for years that women's inner production of sex hormones slows down after 30—that hormone deficiency causes wrinkles. But only now—with the discovery of the strange penetrating power of Oriental Sesame Oil—have we learned how to get wrinkle smoothing hormones beneath the surface. Forget all your earlier disappointments from surface treatments.

SPECIAL 10-DAY SAMPLE

We will be happy to send you postage paid and without obligation, a 10-DAY SUPPLY of Hormonex—the new concentrated liquid hormone serum responsible for such astonishing results, and the complete story of what this remarkable new serum does. Apply to one side of your face for only 10 days. Our 38-year-old laboratory is willing to stake its reputation on the results you will see in your own mirror and send you the SPECIAL 10-DAY SAMPLE bottle in order to convert you into a regular Hormonex customer. To get your 10-DAY TRIAL SAMPLE of Hormonex, write to us at the address below. Please send 25¢ in stamps or coin to pay for postage and handling charges.

MITCHUM CO., DEPT. 8-LS, PARIS, TENNESSEE



YOUR OLD FUR COAT INTO NEW CAPE, STOLE.

FREE! SEND FOR FREE STYLE BOOK—25 NEW STYLES TO CHOOSE FROM!

$22.95 Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. Allow two to three weeks for delivery. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. C-7, N.Y. 1

DEW IT YOURSELF!

Germaine Monteil shows you how to create living moisture deep within the cells of your skin, beyond the reach of the drying influence of sun and wind and steam-heated rooms. Surface moisture may lend the skin a surface bloom — but inner moisture gives it the very glow of youth!

Super-Moist Beauty Emulsion actually produces both these effects, as the dramatically sudden softening and smoothing of your surface skin is followed by a more lasting effect born in the skin itself.

Super-Moist Beauty Emulsion works by encouraging the cells of the skin to maintain their normal, healthy moisture balance. It contains both the "skin vitamins" — A and D — as well as Monteil's "Healsel" and G-62, important factors that suppress surface bacteria and irritations.

Wear it under your make-up and see for yourself how radiantly fresh your skin can be — when it's "dewing it" for itself!



SUPER-MOIST

Beauty Emulsion

Germaine Monteil

VOGUE

OCTOBER 1, 1958



Clearing her money eye: outsize handkerchief of sheerest batiste, hand-appliquéd, by Burmel. One fashion dollar, at Lord & Taylor.

Vogue's eye view of fashion dollars

Fashionably but not dangerously is the way this woman lives. In the scene above, she's thinking about money; she's thinking about clothes. What she's not thinking about is the balanced budget, because that was an elementary course her husband lashed her through years ago. Her present view of fashion dollars is that they ought to pay off like oil wells in terms of pleasure, economy, dazzle, and general euphoria . . . call it mental health, if you have to. She reckons the value of her fashion dollars in terms of what fashion does for her life, not how much it costs. For the secret formula involved—part planning, part intuition—see page 112.



Paris copies—

verbatim in America

From at least one standpoint—the standpoint of several thousand American women about to put October shopping-lists into serious action—some of the best Collections-news happens after the show; happens in America. Now. The news: the arrival. here. of the first-run, line-for-line U. S. copies of the great new Paris fashions. Seven of them follow on these pages; all, photographed in Paris, in the original—all ready in translation as you read.

This page: Make no mistake. If there is one suit-look by which the new suit-year is known—this is it: off-the-waist jacket, high-on-the-waist skirt.
This, by Dior, actually a jacketed U-necked dress in the Dior day-length that's news in itself—sixteen inches from the floor. Original, photographed in Paris.
Copy, in dark blue speckled wool tweed, here at Saks Fifth Avenue.
Facing page: The colour of colour in Paris? The brightest, zippiest, most racketing young colour in years—and no better anywhere in Paris than at Cardin.
Instance, left: his small-shouldered wool smock-coat. a smashing Peruvian pink. Day-late-day-city is the ticket for this (part of its late-day charm at the Collections was a wig of tulle roses—enormous and enchanting).
Original, photographed in Paris. Copy here, colour and all, at Saks Fifth Avenue. Lipstick-ticket for this: Antoine de Paris Pink Riot—brand-new (and deliciously self-explanatory, we'd say).

WILLIAM KLEIN

SANTE FORLANO



More Paris copies



Dior coat-dress in sand-coloured wool—one of the captivating young looks in Paris. High belt, full skirt, Dior-length; the bodice, perfectly plain, deep-sleeved. (At the Collections, it was shown this way: with a cloche of the same material, a beaver muffler.) Original, photographed in Paris. Copy here, at Saks Fifth Avenue.



Dior suit: fashion signature for
the new suit-year—lifted jacket,
high waist; Dior-length skirt.
Example above, grey wool tweed, with a
flick of red velvet at the neckline.
Original, photographed in Paris.
Copy here, at Saks Fifth Avenue.

SANTE FORLANO





Paris copies *continued*

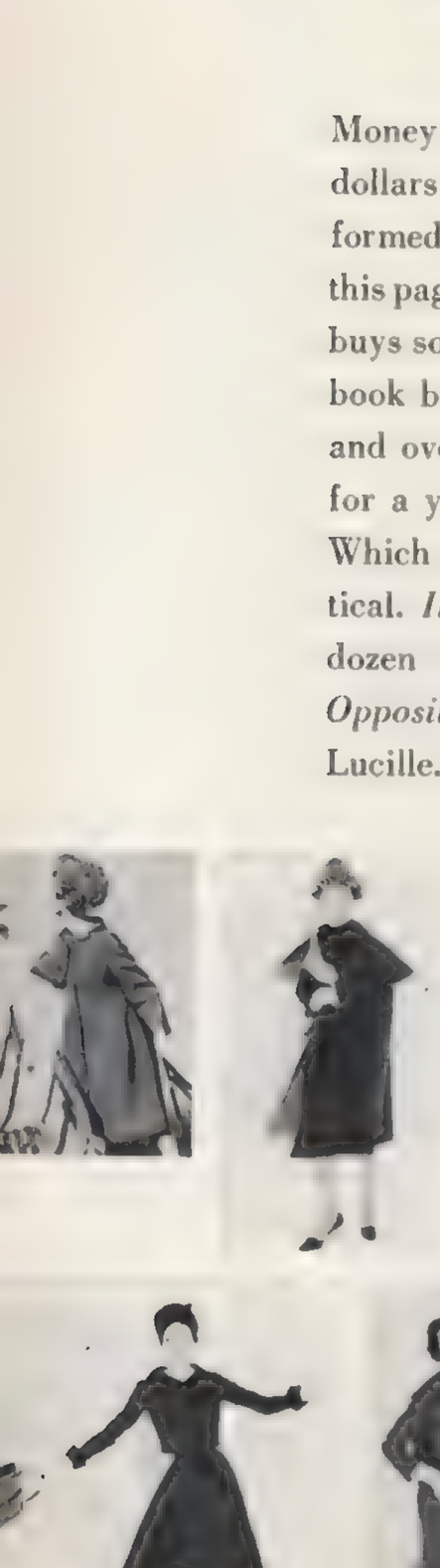
Always, this can be counted on from Paris:
a steady beautiful stream of little black dresses—
irresistible, even in a vintage colour-year.
Here, three for late day, little evenings,
from Guy Laroche. The originals, photographed
in Paris. Copies here, by Suzy Perette
in rayon crêpe, at Bonwit Teller;
Wm. H. Block; Neiman-Marcus;
Joseph Magnin. Each, about $40.
This page, above: The sleeved, covered look
that looked new and exciting in the
Paris evening news. This, tucked and tied
under the bosom, tied again
over a brief ripple at the hemline.
Left: Paris fringe—a Collections favourite
this year. Here, a trail of fringe
on the deep shawl collar of an
Empire-waisted dinner dress.
Facing page: Black crêpe gathered
up in an Empire bodice—one of those
what-could-be-simpler dresses
that are the crux of the Paris
little-black-dress-reputation.

SANTE FORLANO



How to spend

Money is honey. Or it can be. What's needed to make the investment of clothes dollars the clovery affair it should be is a little planning, a good streak of informed daring. We're assuming, of course, that any woman who's penetrated to this page of Vogue has a certain appetite for fashion; that in any year, she inevitably buys some clothes; that—allowing for a small margin of haphazardry—her checkbook balances. Here's what she likes: Wearing a suit, or a coat, or a dress over and over and liking it better all the time . . . on her. Or, wearing something *hard* for a year, then forgetting it. Here's what she hates: Being bitter about money. Which is what happens when she buys a nicely-nicely dress because it's practical. *It* never pays; *she* does. With this woman in mind, we've rounded up a dozen examples of good clothes investments. Summary below; details later. *Opposite:* Black velours toque, $25. Timeless-jewel handbag of black alligator by Lucille. Both at Saks Fifth Avenue. Hat, also at Woodward & Lothrop; Dayton's.



Coat money

Unless you live in Tahiti, there's a big stretch of the year when, wherever you go, you arrive by coat. Because your coat becomes the mark of your fashion personality, the coat dollar is a heavy duty dollar. Two ways to make it work overtime for you shown left; details, pages 106, 114.



Money in the light of day

These are the tomorrow and tomorrow clothes—two suits and a dress to put on and wear with more of a sense of pleasure than routine. They're the shopping, working, taking the children to-see-Lassie-in-person clothes. Choose one or more, depending on your wealth of day-clothes. Details, pages 115, 116.



Money at sundown

Late-day in any city in America is a time when women tend to look too much alike, wear too many little crêpe dresses and beads. Our money theory here: put dollars on one or two superb, refreshing . . . repeat, refreshing . . . looks, and wear 'em into the ground. Examples, left: theatre-dinner suit, bright wool dress. No harm in having more, of course, but these two repeat-performance looks might see many a sundowner through the season. Details, page 117.



Night money

One fact is known: if you go out at night at all, you ought to look marvellous. (If you don't feel like trying to look marvellous, stay home with a good novel and a box of chocolates.) And this means no last minute scrabbling through the shops, no resurrecting of "the old grey taffeta," with its accompanying traumas. Two ways to be set for evening galas, left; see pages 118, 119 for details.



KAREN RADKAI

your clothes-money



More money talk: One of the really curious facts about money is that it requires even more understanding than its glamorous counter-subject, love. Although the amount of money you have is not the paramount fact of life, what you do with it quite often is. In the fairly relentless light of all this, we're advocating here, not a recapitulation of penny-saved-penny-earned thinking, or—for that matter—of deficit spending, but a sense of scale. Once a woman decides on a clothes-manner that is both possible and attractive, certain temptations are automatically removed. Sable, for example, becomes only a small concern for a woman whose clothes-manner depends on a smart cloth coat (instance of same, to the right). If her money is definitely in the not-for-burning category, magnificent real jewels are simply out of the picture, and she is then free to develop her ingenuity to accomplish with fakes and accessories what jewels do—add verve, emphasis, fix a stroke of colour where it's needed. The basic law of the fashion dollar is simple: whatever it buys must earn its closet space, and all the clothes on these eight pages were chosen because they have the stamina to do just that. Although any woman who plans a systematic down-to-the-shoe-trees restocking this autumn can find here the nucleus of a wardrobe, these clothes do not add up to a wardrobe. Most women we know will be *(Continued on page 118)*

The fashion-powered dollar—

ways it might work in a satisfying 1958 clothes plan. *This page:* Cavalier coat with a brisk whirl of cape for a collar, the vim to handle almost any daytime life. The fabric is reversible wool, Oxford grey on one side, pale grey on the other. Adaptation by Harry Frechtel, in Anglo wool, of one of the big coat excitements in the Paris collections. About $250 at Bonwit Teller; Neiman-Marcus; I. Magnin. Leopard hat by Sally Victor. Chandler shoes.
Opposite page: Top left, Glen plaid day suit that scores high for both prettiness and chic, a combination that almost any woman likes to play practically non-stop—a point to consider when it comes to spending money on day clothes. Other points: black and olive green wool plaid; black-dyed seal collar and cuffs; yellow blouse of matte rayon jersey; and a skirt that *moves*. By Jane Derby, in Bellaine wool. About $310 at Saks Fifth Avenue; Hutzler's. Hat and handbag, also at Saks Fifth Avenue.
Right, town and travel suit of nubbled gold tweed, neutral without being shilly-shally. Ambered green hat by Sally Victor. Frank Gallant suit in Warren of Stafford wool and mohair. $135. Saks Fifth Avenue; Hutzler's.
Below: Suit props that will seem just as fit at their thousand-mile check-up as they do now. Two gilt bracelets deliberately *not* alike—one, a ladder of rectangular links; the other, three rings of pseudo-bamboo. Bracelets by Eisenberg, each $27 plus tax at Bergdorf Goodman. Wristbone glove of burnt-brown suède—more interesting than black, and every bit as wearable. By Kislav. $9. Best & Co.

KAREN RADKAI



How to spend your clothes-money

How to spend your clothes-money





Opposite page: On hand for the new sleeves to wear—chamois-coloured gloves, less pale but more interesting than white. Doeskin-finished lambskin gloves by Kislav, about $16.50. These, the Trifari earrings of double gilt leaves: Best & Co. Gloves, also Hudson's; I. Magnin. Lower right, wonder dress that does all the thinking in a wardrobe—bright, lively blue wool tweed to put with a bright coat (pink, ivy green), with furs; in situations where the evening sneaks up on you. By Harvey Berin, about $100. Bergdorf Goodman; Hudson's; I. Magnin. *This page:* Left, silk Paisley brocade theatre suit declaratively beautiful, enduring (when it takes an evening's taxi-cabbing without turning sulky, we're for it). Dress and jacket in red and taupe brocade, worn with a chinchilla hat. Suit by Mollie Parnis, in William Rose silk, $160. Saks Fifth Avenue; Julius Garfinckel. Hat by Mr. Arnold. Below, a bright, right red wool dress. It's becoming; and we haven't found a single adjective yet to replace that one. By Ceil Chapman in Forstmann wool, about $100. Bergdorf Goodman; Julius Garfinckel. MM flat little handbag. Shoes by Johansen.

KAREN RADKAI





(Continued from page 114) spot-checking, filling in the fashion gaps in the closet, perhaps buying a suit that looks new, or a coat, almost certainly replacing last year's five-o'clock dress, and adding new excitement in gloves, bags, et cetera. If they have more than a crumb of fashion wit, they will also be weeding. Weeding out clothes that are tired or maladjusted. We say that, not just because this is a moment in fashion when certain looks have gone out, but because we believe in the kind of fashion courage that admits to occasional errors. If you once bought that too-practical dress that makes you feel like an oyster-in-August whenever you wear it, eliminate it. Give it away. On the other hand, before parting with a stitch, it's bright to consider what a small change might do: whether two inches off the skirt will make a 1956 dress seem 1958; where a belt can establish a high waist; when a little mohair cardigan can revive an entire stream of skirts. One other major clause figures in our money system: inspired extravagance is allowed. After all, you can't calculate the value of your wedding ring in dollars and cents, and if you just happen to look fascinating—and *feel* fascinating—in the fur cloud of hat on page 133, it's probably a good idea to buy it and eat hamburger to balance the budget. Your ego will never be better fed.

Night look plus coat, left: Evening investment with a new elegance-drive—chiffon with wool. Short blue-and-black printed evening dress of silk chiffon, worn with brilliant blue, fox-cuffed coat of wool bouclé. The bonus here, or one of them anyway: the coat's adaptability to day life. Coat of Anglo fabric, $215. Dress, $125. By Hannah Troy. Necklace of cut stones. All, Lord & Taylor. Coat and dress, also at Marshall Field; Sakowitz.

How to spend your clothes-money

Right: One dress with all the great beauty props. Some fashions have it—the great beauty-making quality a woman slips on with the dress, and it's enough to make one big-investment evening dress everything a woman needs. Here, a design from the Dior collection, with at least four of the great props: long sleeves, a winding stole leading up to a shape surely destined to be one of the long delights of this season; of years. Original, of plum-red satin, photographed in Paris. Copy, ruby-red silk satin dress and stole, about $185. At Saks Fifth Avenue.





PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT . . . The Eastern half of the world; no sooner is one brush fire stamped out than another snakes into flame. . . . France and the referendum. . . . *Peace in Piccadilly*, a charming history by Sheila Birkenhead of London's Albany, the apotheosis of apartment houses and the home of, among others, Byron, Bulwer-Lytton, and Macaulay. . . . Children rolling hoops again, not along the ground this time, but around themselves.

PEOPLE ARE TALKING ABOUT . . . *The Law*, Roger Vailland's superb Prix Goncourt novel (and soon a movie, with Gina Lollobrigida) about a southern Italian town written in a style as implacable as the decay that cankers its characters; Don Cesare, the town's *grand seigneur*, lives in Limbo because he has "lost interest"; so, he thinks, has Italy. . . . A writer's sensibly senseless reply to inquiries about the income from his last book, "I made sixteen dollars a column, but of course I paid my own expenses."

PEOPLE ARE TALKING ABOUT . . . Yet six more novels, arriving this fall, anatomizing the advertising profession, with three of them written by agency vice-presidents —a preoccupation analogous to that of a man picking his own pocket. . . . London's excitement about the October Sotheby & Co. auction of the small but extraordinary Goldschmidt collection of Impressionist paintings: three Manets, two Cézannes, a Renoir, and a Van Gogh.

PEOPLE ARE TALKING ABOUT . . . Peggy Lee singing "Fever" in a voice whose smoke is that of dry ice, not fire. . . . The Brussels Festival success of *Two Men and a Wardrobe*, a pithy Polish film that is a parable on the price of individuality. . . . The New York Philharmonic radio broadcasts' happy move from Sunday afternoon to Saturday night, which means no more cutting of concerts for time.

ROBERTO IGLESIAS,

who starts a United States and Canadian tour this month, is one of the great Spanish dancers. His face contorted, his body curved in the slow S of the flamenco dancer, his hands and feet tapping like pistol shots, he can flick an audience to frenzy. At his troupe's first New York performance last year, at Carnegie Hall, the air boiled with *oles* and a flotilla of naval caps flung by some Latin-American sailors.

A compact, handsome man whose conversation is a fast, heavily accented spill about dance and the *corrida*, Iglesias is the son of a painter, the grandson of a president of Guatemala where he was born. As a dancer, he has studied ballet and Japanese pantomime as well as flamenco; as an *aficionado* of the bull ring, he is the "protector" of his younger brother, a *torero*. Iglesias pays the bills, arranges publicity; "All my brother has to do is fight the bull."

An intensely theatrical choreographer, Iglesias has transcribed regional dances and loomed ballets from Spanish themes. It is his simplest stories, however, that are most telling. In "Soledad," a classically Spanish dance conversation between a man and a woman, Iglesias is passionately explicit.

PEOPLE ARE TALKING ABOUT . . . The warmth, the simplicity of Mary and Padraic Colum's memoir, *Our Friend James Joyce*, in which they limn both the artist and the man; when Mr. Colum triumphantly identified a character in *Finnegans Wake*, Joyce "laughed like a schoolboy who has inserted a meaningful cipher on the margin of his lessons . . . 'I don't know how I can think of such things.' "

PEOPLE ARE TALKING ABOUT . . . The new entrée on TV's low protein menu, the Fantastic; the first Fantastic, "The World of Giants," in which the hero is six inches high. . . . "Subject-spoilers," a somewhat frangible conversational game spun out of references to inept biographers or muddled historians or whoever ruined the subject: for instance, the generally sodden treatments of the Lawrences, D.H. and T.E. respectively.

PEOPLE ARE TALKING ABOUT . . . Frozen daiquiris made with frozen strawberries instead of ice. . . . *What Is the World?*, a gay and lyric book for children, written by Betty Miles and designed by Remy Charlip who based the illustrations on such diverse inspirations as old lace curtains, a Chinese map, and a rubbing taken from a New York sidewalk. . . . Overheard rebuke, "The trouble with you, sweetie, is you have no enthusiasm for the second rate."



Fur spectaculars

For some women it's camellias by the armful that count; for others it's fast slinky cars. But for some . . . well, honestly, it's furs, and the entrancing things they do for even the plainest sort of face. To say nothing of what they do for a beauty. To say nothing of their basic, delicious appeal to the psyche. In any case, the good news of the moment for women of this persuasion is: it's a year spectacular for furs. Instead of following fashion a meek three paces behind, furs have leapt suddenly into the avant garde, riding high, wide, and fascinating in a variety of new shapes, including such previous improbables as bubbles; new colours—even apricot dyeing nutria, as well as all the mutation colours: and new situations. The woman who doesn't wear a fur coat or jacket will not, this season, necessarily go unfurred; she may have a colossal hat, a necklet to tuck in her suit collar, a handbag, a shoestring stole, cuffs, muffs, or whatever. Naming names, these furs—no less than thirty-one—are in fashion: mink, of course; sable, naturally; broadtail; Persian lamb; guanaco—in a new surprise colour, page 125; marten; raccoon; opossum, a new dasher in the running with otter and ocelot; chinchilla; ermine; mole; Alaska fur seal; among the longhairs, lynx and wolf, blue fox and silver fox, joined now by ambered fox (see page 124); pony; leopard; hair seal; squirrel and dyed squirrel; the classic toughies, muskrat and badger; nutria; beaver; skunk and civet cat; fitch; fisher. Staggering? Not to our way of thinking. We know one woman who will manage, somehow, to be three or four fur types—say a mink hat type with tweeds; an opossum shoestring boa girl with wool dresses; and, while she wears a mohair coat in town, she'll have the zingy little spotted jacket on page 141 for the country. On the other hand, we know another woman who has just sunk every coat-dollar she has (and a few besides) in the bath-wrapper mink opposite, and she looks as though she'd just fallen in love.

Triangled Persian lamb
Left: A wider-at-the-hemline coat of black-dyed Southwest African Persian lamb. White hat, rimmed in black satin. Both, Christian Dior-New York. Coat: Russeks; I. Magnin; Holt Renfrew of Canada. Cartier jewels. Koret handbag.

The bath-wrapper mink
Right: An epic coat—so discreet it's almost Indiscreet—to wear around the clock with the unspoken knowledge that it gives any woman a beauty's frame of mind. Mink skins, "Autumn Haze," Emba natural brown mutation mink. A Capucci design for David; $4,250 plus tax. Also at Davidson's. Black velvet cloche by Lilly Daché. Verdura jewels.

HENRY CLARKE





New fox—running to amber
Ambery version, here, of the fox that wasn't—till now. The news: a first-time fur—Fromm "Golden Amber" fox, part of a new alluringly golden spectrum of fox-mutations.
The easy fling of coat it makes in this photograph: shorter than day-dress length; wearable days, evenings.
By Fredrica. Also, at I. Magnin. Lipstick leaning to amber: Charmant by Stendhal.

Guanaco—starting a new life
Long-haired, lightweight, cosy as central-heating—guanaco was always that. Now this: a ravishing cinnamon colour. (In Paris, Chanel used it for a tweed coat lining.) One of the smart new fur-looks, it goes, incidentally, at a terrific rate-of-fashion—city, country, day, late-day, the works. Three-quarters length coat here, of South American guanaco.
Georges Kaplan; Joseph Magnin. $395 plus tax.
Kislav gloves. NoMend stockings.
Persian Melon lipstick: Revlon.
Chair by Karl Mann Associates.

HENRY CLARKE





Brown chinchilla specific

Left, an evening jacket shaped in the blasé manner of a car coat except...except that it's chinchilla. And, instead of being grey, this subtle, *grand luxe* fur is shadowed here with beige and brown dyes. Golden Crown chinchilla by Ritter Bros. Also at Kaufmann's: Holt Renfrew of Canada. High-wrapped coiffure by Enrico Caruso. Harry Winston earrings.

Sable universal

Right, the small, telling jacket (with a huge flattery of collar) to wear across the board day and evening in town. Marvellous, for instance, with the direct silk streak of evening dress here. Jacket of natural Russian sable; at Best & Co.; Wanamaker's, Phila.; Julius Garfinckel. Handbag by Josef; Best & Co.





HENRY CLARKE





Mink-lined broadtail
Far left, in the seeing-is-believing, wearing-is-heaven department, a full-length Russian broadtail coat with the thrilling throwaways of *mink* lining, *pleats* at the back. (The other name for this coat is "love in a cold climate.") By Maximilian, of black Hollander-dyed Russian broadtail lamb lined with natural dark ranch mink. Necklace of pear-shaped diamonds, diamond earrings, by Harry Winston.

Mink on its own
Left, a deep dazzle of mink with the doubled luxe of wrappiness, the horizontal ribboning of skins. This, of Umpa natural dark ranch mink, by Esther Dorothy. Diamond bracelet and earrings: Harry Winston.

Sable-lined satin . . . and sable
Right, one of the great evening spectaculars, contrived around a sable coat. Here, the sable appears as lining and a spill of collar for the white satin coat. Apart from this, it turns into a sable coat—white satin removed, sable outside—with a fashion future of its own, over anything from dark jersey to brilliant brocade. Coat of silk satin and black-dyed Hudson Bay sable, by Emeric Partos. To order at Bergdorf Goodman. Diamond-dangle earrings by Van Cleef & Arpels.





Mink, to touch the boot tops
Left, a dark mink coat based on the
more-mink-the-more-wonderful plan
for a woman who likes lots of coat…which,
as we see it, is a fairly deathless
fashion idea for the tall and reedy.
Worn here by Suzy Parker with her own
deep-winter boots. Coat of Great Lakes
natural dark ranch mink, by Revillon.
Also at Neiman-Marcus; I. Magnin.
Sally Victor hat; Cartier jewels.

Seal, with a touch of Empire
Right, black Alaska fur seal overcoat
with new thinking in terms of waistline—
this one's high. Tailleur notes:
turned-back cuffs; side pleats at the back.
Coat of black-dyed Alaska fur seal by
B. Weinstein. Hat: cone of dark ranch mink
by Irene of New York. DeLiso Debs shoes.

HENRY CLARKE

The beauty word

Advice quoted from the experts interviewed for Vogue's New Beauty Book—about which, more on page 95.

From an English actress whose walk is famous for its beauty: "Always walk tall—taller than you are. Even if you're five-feet-two—*especially* if you're five-feet-two—walk down the street as though you were taller than anyone else anywhere."

From a fashion photographer (discussing posture): "If the spine is long and straight, everything else falls into place. When a model is too tense, I suggest that she think of herself as standing very tall, and, without rising to her toes, try to imagine herself looking over a shelf that's just the slightest bit higher than eye level."

From Mrs. Exeter: "The women I admire are the women who look their age and also look *wonderful.* They don't pant after youth and they don't flee from attractiveness. Whatever cosmetic methods they use (and there are dozens) . . . they look a ravishing fifty or sixty or seventy. They please the eye—with their colouring, their posture, their manner and their clothes."

From a make-up expert: "Learn to distinguish between the handicap and the minor flaw. The first, of course, one takes steps about; the second, one might not only tolerate but imaginatively *welcome.* . . . More than one man is irresistibly attracted to the pretty face with the faintly buck-toothed look (the Leslie Caron syndrome). Ingrid Bergman's nose is rather generous, as are Audrey Hepburn's ears. Such 'oddities' merely give character to their beauty."

From a diet expert: "To help you reach a chosen number of pounds, to help you to remain there, to redistribute the pounds in a more pleasing design, and to carry them with a maximum graceful effect, there's a one-word sesame: exercise."

From a 5′ 2″ fashion editor: "Never buy a hat, a pair of shoes, a skirt, or even an important piece of jewellery without looking at yourself in a full-length mirror. More mistakes have been perpetrated by and upon small women by a failure to observe this simple precaution . . .".

From a 6′ fashion editor: "Watch out for too much material. I can wear a voluminous skirt or a voluminous blouse, but not both. A coat that flares at the back or at the sides is splendid, but an all-around tremendous coat gives the impression that I'm carrying out a large-scale troop movement underneath it all."

From a hairdresser: "Don't fail to tell your hair-colourist the truth about what you've been using on your hair lately—a henna rinse, a hair spray, even lemon juice (which sounds like nothing, but becomes something in relation to other acids)."

From a voice coach: "There's nothing academic about using your voice. It's a coordination job, a sport. Speech faults simply mean you're off your game. Practise will put you back in trim." From another: "Use as a model records of Katharine Cornell, Eva Le Gallienne, or Paul Muni—three of the professionally-agreed-upon best."

From a dermatologist (discussing skin-planing after acne): "I've never had a young patient complain about undergoing the treatment and enduring the temporary inconvenience in order to be rid of scars."

From a psychologist: "Cosmetics are not flippancies . . . fashion, in all its phases, is living, is current, and its use is a key to sociability."

Beauty advice in two words:

fur hat

Opposite: Just possibly the most romantic look a hat ever had—here in an ideal setting: namely, Suzy Parker. The hat, an opossum chéchia, ready to deliver flattery daily; wonderful with brown, dark green, black. To order (ordered here on a rim of orange velvet) at Hattie Carnegie.

KAREN RADKAI







MISS NONIE PHIPPS, *above*, daughter of Mr. and Mrs. Michael G. Phipps of Westbury, Long Island, and Palm Beach, is one of New York's young beauties. Miss Phipps, who has heavy blond hair and eyes like a Siamese kitten's, will spend most of this winter in France and Switzerland. Her dress is a young beauty, too: a rush of white lace, its high waist wrapped in pink satin; at Bendel's Young-Timers.

MRS. ARTHUR A. HOUGHTON, *below*, shares with her husband a deep interest in the New York Philharmonic which starts its 117th season on October 2. (At this gala preview performance will be Ambassadors from the South American countries which so ecstatically received the orchestra and its conductor, Leonard Bernstein, last summer.) A blue-eyed woman whose hair is a cap of black curls, Mrs. Houghton is a member of the Philharmonic's Auxiliary Board; Mr. Houghton is Vice-chairman of its Board of Directors and represents the Philharmonic at Lincoln Center. The Houghtons live in New York and on Wye Plantation in Maryland, a house built in 1749 and surrounded by magnificently restored eighteenth-century gardens. Here Mrs. Houghton is wearing pink satin brocade polished with golden irises and with her jewels, rubies laced with diamonds. Dress designed for Elizabeth Arden by Count Sarmi.



HENRY CLARKE

Blue—
with
everything



Dayman



Blue with everything's the idea—with red, with green, with black, beige, yellow, violet, brown, grey. The point is—and it's a point being made more and more frequently in fashion now—a clear, unwavering, forthright colour can run a wardrobe as smoothly as a so-called "safe" one. And with more dash.

Left: Blue tweed city suit with black braid buttons, more than a touch of purple to its blueness. Other-colour plans for this could be put on a hat-basis: a tall silk turban, for instance, prevailingly claret-red or strong on greenery; a dome hat of black fur seal, black velvet. Wool tweed suit, by Handmacher; about $80 at Altman's; Hudson's; Famous-Barr.

Right: Coat with the lion's share of coat-news—big, fur-collared, blue. Waled, velvety wool; the collar, black-dyed beaver. By Wm. Devitz, in Anglo fabric. About $265. Saks Fifth Avenue; Hutzler's; Dayton's.





Blue—with everything

continued



Far left: Blue *for* everything—city, country, day, late-day (late-day, perhaps, over sapphire-coloured chiffon, or the bloused violet chiffon dress on page 161). Coat, in brushed mohair-and-wool, by Petite Miss; about $90. At Altman's; Wanamaker's, Phila.

Directly left: One of the engaging new ways the coat-year is shaping up—triangularly, in blue. Of Zefran and Angora—young-collared, young-looking, cityish. By Irvana; about $110. At Lord & Taylor; Sakowitz.

Right: With its high drawstrung waistline, black-dyed fox collar, this blue coat is coat-news—and a beauty. By Adolphe Zelinka, in Hockanum wool-and-mohair; junior sizes. About $100. At Miss Bergdorf of Bergdorf Goodman; I. Magnin.

Dagmar



Fur starlets: what's with them



KAREN RADKAI



Fur news, now, from two channels: the variety of new (or new again) furs on the scene, plus the exciting ways they are used—combining with checks, tweeds, cashmere; acting as sweaters, with ribbed bands; or going under-coat, as dazzling linings. Also news: short jackets (kidskin or opossum, perhaps) to zing up a tweed suit, or city dress. *Opposite page:* Natural red fox, in an abundant collar and cuffs (foxiness is big, this year). What's with it—a coat of green hound's-tooth-checked wool. By Murray Nieman, in Stroock fabric; about $265. The hat: same checked wool. Both at Lord & Taylor. Coat, also at Woodward & Lothrop; Harzfeld's. All chairs, these pages, by Knoll Associates.



This page, upper left: Short jacket, spot-announced in black and white kidskin. The black wool skirt comes with it. Other companions: country pants, or a red satin evening dress. Skirt and jacket by Donald Brooks; $125, at Lord & Taylor. *Above:* Cardigan of black Argentine broadtail lamb, hip-length, and sweatered by knitted edges. Shown with a tweed dress here, but it could easily run the chiffon-to-mohair gamut. By Levy-Theisen, and Lammoiré-processed by Hammer Brand: at Henri Bendel: Bullock's-Wilshire. *Left:* More jacket brevity in opossum—this fur, plumping into news now. Here, it's squared, soft, great-collared. By Fredrica; at Bonwit Teller; I. Magnin. Beret: Sally Victor.





KAREN RADKAI

Opposite page: New fur game—What's My Lining. In this case, it's a stripey spillage of skunk. What's with it: a straightline coat of chocolate brown wool. The pleat-topped dress, white worsted. Coat in Hockanum fabric, about $215; dress, about $55. Both by Donald Brooks; at Lord & Taylor; Neiman-Marcus; Frederick & Nelson. The coiffure, glossed here by Dusharme Hair Creme. *Above:* Natural white mink, forming a snowy face-frame on a black cashmere town coat. Beyond the fur collar, another one that ties with a satin bow. By La Vigna, of Einiger cashmere; about $275 at Altman's; Frost Bros.



Above: More dashing lining—black and white squirrel skins—closed in by an overcoat and two-piece dress, both grey petit-point wool. Both by Murray Nieman, in Anglo fabric; coat, $300; dress (to order), $110. At Lord & Taylor. *Right:* This lining, kidskin in flat piebald curls. With it, grey diagonal wool tweed—making a coat for town, country, and all the travel in between. The dress, also grey wool tweed, bloused to the hipbone. Coat, about $195; dress, about $50. Both by Donald Brooks, at Lord & Taylor.



Fur prop: a muffed hat

A tawny dome of natural red fox, with new rules attached. This, to be worn by a blondish or red-haired woman, with clothes like these: a red tweed day suit, a gold-and-red Paisley silk dress, any camel-to-caramel colour. For late day, a black wool dinner dress, topaz jewels. *Not* allowed here: any other fur, too many distractions. Hat by Adolfo of Emme; also at Marshall Field; Frost Bros.; I. Magnin.



Fur prop: a raccoon collar

A deep raccoon flourish of collar for a city-country suit of mushroom corduroy, shown here in its city-going phase with a silk satin blouse printed in hazy, ambered flowers. (The country side of the same picture involves a quick switch to a sweater or jersey.) By Pattullo-Jo Copeland of cotton corduroy. At Saks Fifth Avenue; Harzfeld's; Neiman-Marcus. Verdura jewels—gold, diamonds, coral. Flamboyant lipstick: Dorothy Gray.

KAREN RADKAI





"The Proud Possessors"

The Henry O. Havemeyers, an adventurous pair who gave 1,972 objects of art to the Metropolitan Museum

BY ALINE B. SAARINEN

EDITOR'S NOTE: *This is a condensation of a chapter from* The Proud Possessors, *Aline Saarinen's book about American art collectors, to be published next month by Random House.*

He was the plunger, she was the thrifty one. He brought to collecting the nerve that marked his shrewdly brilliant operations as founder and virtual controller of the Sugar Trust, one of the largest and most notorious monopolistic combines of that fabulous era. She brought to collecting so eager a desire to be an "original" that she encouraged their venturing into the vanguard. Accustomed to volume, he liked buying by the carload. Entranced by associations and adventures, she enjoyed tracking down the single object. The difference in their temperaments, the similarity of their taste, and their mutual dependence on the perceptive advice of Mary Cassatt made Mr. and Mrs. Henry O. Havemeyer a remarkable collecting team.

Henry Osborne Havemeyer and Louisine Waldron Elder were married in 1883, when he was thirty-six and she was twenty-nine years old. (He had previously been married to her aunt.) He was already moon-faced, with steely, pale-blue eyes, a firm, moustached mouth and a bulky, imposing figure that seemed built to fit in a dignified frock coat. She had a strong-featured face, brightened by amused, intelligent grey eyes and an ingratiating smile. Each of their very definite personalities was fully formed. Each had characteristically approached art.

Henry Havemeyer's grandfather was a German immigrant who founded a bakery in Greenwich Village in 1802 and five years later gave it up to begin refining sugar in the same locale. Henry Havemeyer's father did so well with the business that when he died in 1891, he left his sons several million dollars and a factory that loomed imposingly on the Brooklyn shore of the East River. Young Henry—or Harry as his friends called him—inherited not only money and a flair for the sugar business, but also a taste for good living. He had been brought up in a comfortable overstuffed house among numerous decorative and anecdotal paintings.

At the Philadelphia Centennial of 1876, Henry Havemeyer, introduced like thousands of other Americans to the exotic art objects of China and Japan, took his first step in collecting. It was no timid step. It was a splurge, predicting a pattern of art buying that would persist all his life. He bought Japanese lacquer boxes, gold and silver brocades, lustrous silks, sword guards, and carved ivory *inros* by the dozens and dozens.

Although he seemed to believe that if one is good a dozen is better, Henry Havemeyer did not buy objects just for the sake of shopping. He bought things because they appealed to him and would have bought some of his most renowned Chinese porcelains even if, as his wife said, they were Hindustani or from the Sandwich Islands. The fact that scholarship concerning Oriental objects was in its infancy in America in the Eighties and Nineties did not faze him at all. He knew what he liked and finicky scholarship annoyed him.

Professor Edward Morse came down from Salem frequently to examine the Havemeyer's Oriental pottery. Mrs. Havemeyer later recalled him "ferreting out the enigmas of province, clay, kiln, and maker . . . leaving cigar ashes in his trail, which he carefully deposited in the jars and vases." Mr. Havemeyer lost patience with the constant examination of seals and kiln marks and suggested that the professor quit scrutinizing the bottoms of the jars in order to admire their beauty from above. When the professor protested that he was working on a history of Japanese pottery, Mr. Havemeyer warned him not to get his history as upside-down as he did the jars.

Not only did Mr. Havemeyer know what he liked, but he also liked getting what he liked. Time and again he made rapid decisions to buy, even when prices seemed high. He was con-

This magnificent Japanese dancer, painted in the seventeenth century, is attributed to Moronobu, one of the earliest and best artists of the popular Ukiyo-e school. Almost thirty years ago, Mrs. Havemeyer gave this example of the famous "floating world" to the Metropolitan.

"The Proud Possessors"

Continued

vinced not only that each work of art would increase in price in the future, but also that in the art market, as in any other, it was legitimate to ask "what the traffic would bear."

He was a born competitor. A spirited rally in the auction room or manoeuvrings against another collector for a dealer's prize appealed to his sporting blood. In collecting, as in business, the more formidable the opponent, the greater the zest. In 1894, he found the triumphal clash with the famous European collector, Count Commando, for Manet's "Le Bal de l'Opéra" heady tonic. He was intensely stimulated by the spirited bidding at the Dana Sale of 1898, where the dealer Kelekian introduced him to the beauties of Persian pottery. Charles Lang Freer, who would later give his fabulous Oriental collection and large Whistler holdings to the Smithsonian Institution in Washington, D.C., was there, too. That fastidious gentleman from Detroit found competitive bidding against his social peers distasteful and habitually refrained from auction battles with his acquaintances. But he was bitterly disappointed that Mr. Havemeyer had procured a particular piece which he deeply desired. At the end of the sale, Kelekian confided this information to Mr. Havemeyer. "We don't need it, let him have it," the Sugar King replied.

Again and again in the auction galleries, the most splendid booty fell to "Henry Henry," the name under which he bought. Equally often the extravagant determination behind his order "to buy" shot the prices skyward.

He had a hard, quick mind and extraordinary powers of concentration. He would plunge into a subject, give himself to it, master it, and then turn his terrific energy elsewhere. He explained to Freer, when the Havemeyers paid a visit to Detroit in 1906, that there were times when he could not "disengage himself from the most active material things," times when music claimed his entire attention, times when fine arts were his only desire. "I am glad to say," the sensitive and somewhat specialized Mr. Freer wrote to a friend, "that he was in the latter mood while he was here."

With this power of concentration, he quickly developed a discriminating eye, especially for three-dimensional objects. Like J. P. Morgan, Henry Walters, and so many other male collectors, he responded particularly to craftsmanship and form. He kept two handsome Greek fourth-century helmets in his library. He caressed them frequently, like a blind man experiencing their shape.

The slow conversion of this enthusiasm for objects to an enthusiasm for paintings was accomplished by two of paintings' most ardent disciples—his wife and the painter, Mary Cassatt. A man accustomed to having his own way, Henry Havemeyer was abrupt, bluff, cold to the outside world. He was genial to his family in general. But he was an adoring slave to his young wife, Louisine.

Louisine Waldron Elder was born in Philadelphia in 1855, daughter of George W. Elder, a sugar refiner who had been in business with Henry Havemeyer's father. Louisine Elder spent much of her girlhood being piloted through European museums, but her headquarters was a socially correct, cultivated pension in Paris.

The Elder and Cassatt families had belonged to the same intimate Philadelphia circle. When Mary Cassatt settled in Paris in 1874, she looked up Louisine Elder and found the young woman eager to learn about modern art. A year later, she led the twenty-year-old Louisine to a colour shop and advised her to buy a pastel of a ballet rehearsal by Degas. Louisine, who had been contemplating Pissarro and Monet sketches out of her fifty-dollars-a-month allowance, was proud of her advanced taste. But the strange Degas with its asymmetric composition and boldly sheared-off figures confused her. She recalled later: "I scarcely knew how to appreciate it, or whether I liked it or not, for I believe it takes special brain cells to understand Degas. There was nothing the matter with Miss Cassatt's brain cells, however, and she left me in no doubt as to the desirability of the purchase." Louisine Elder gathered the necessary $100 by borrowing from her sister. Later she learned that these five hundred francs rescued the poverty-stricken Degas from a decision to abandon art.

Once having acquired the taste for owning modern art, she learned to save and budget. Even when she became enormously wealthy, she remained a rather frugal woman. On a wintry afternoon in 1913, she and her sister went to look at Daumier's poignant "Third Class Carriage" in the exhibition of paintings to be sold in the Borden sale. She authorized Durand-Ruel to pay the record-breaking Daumier price of $40,000, but she insisted on using public transportation to and from the auction room.

In the early Paris days, her careful budgeting allowed her to make many small purchases. Her gumption helped. She even presented herself to that eccentric, unpredictable artist, Whistler. She announced that she admired his work, told him she had thirty pounds to spend, and inquired what she might have. The triumph

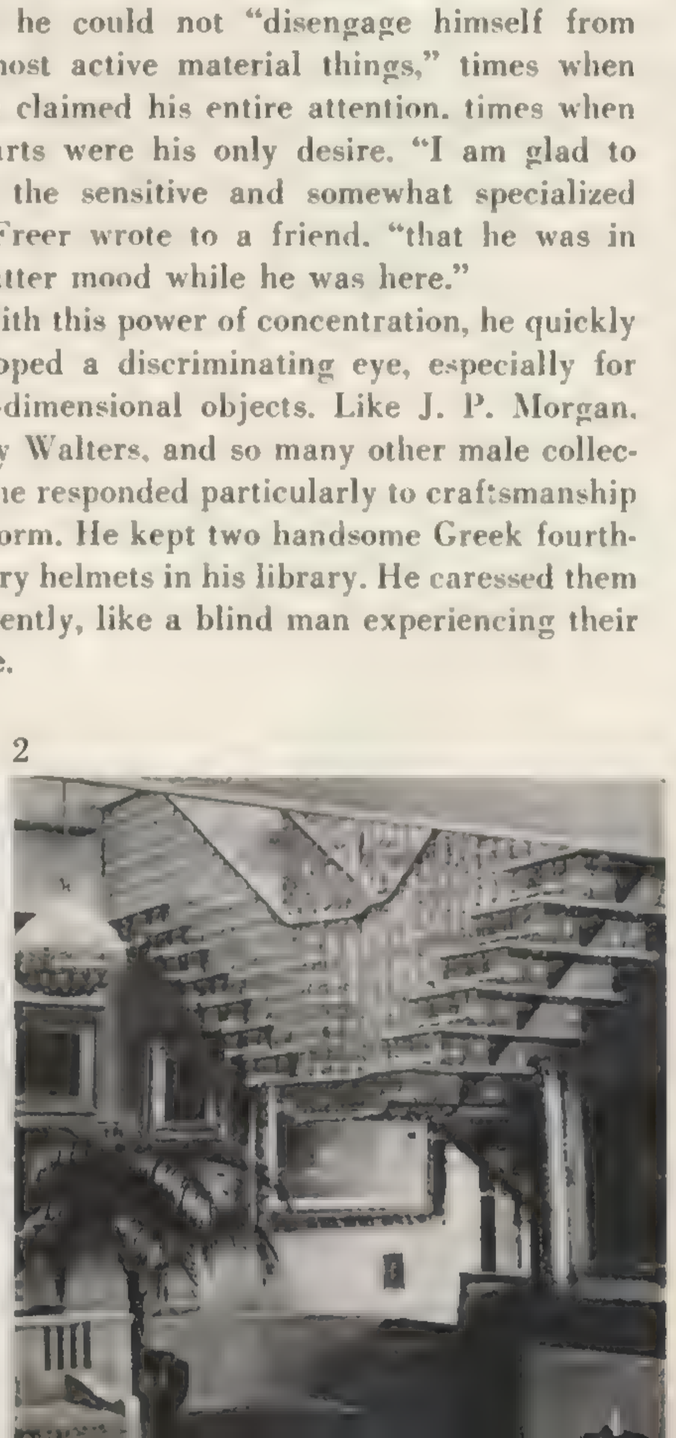
The frieze below shows:

1. The Henry Osborne Havemeyers
2. The "Flying Staircase" in their New York town house.
3. "Third Class Carriage" by Honoré Daumier
4. Portrait of Queen María Luisa of Spain; "We'll buy the dress and take the Queen with it," said Mr. Havemeyer.
5. Courbet's nude with cherry blossoms; for a time it was kept in Mrs. Havemeyer's closet.
6. El Greco's famous landscape, "View of Toledo"
7. Manet's "Mlle. V. in the Costume of a Toreador."

1

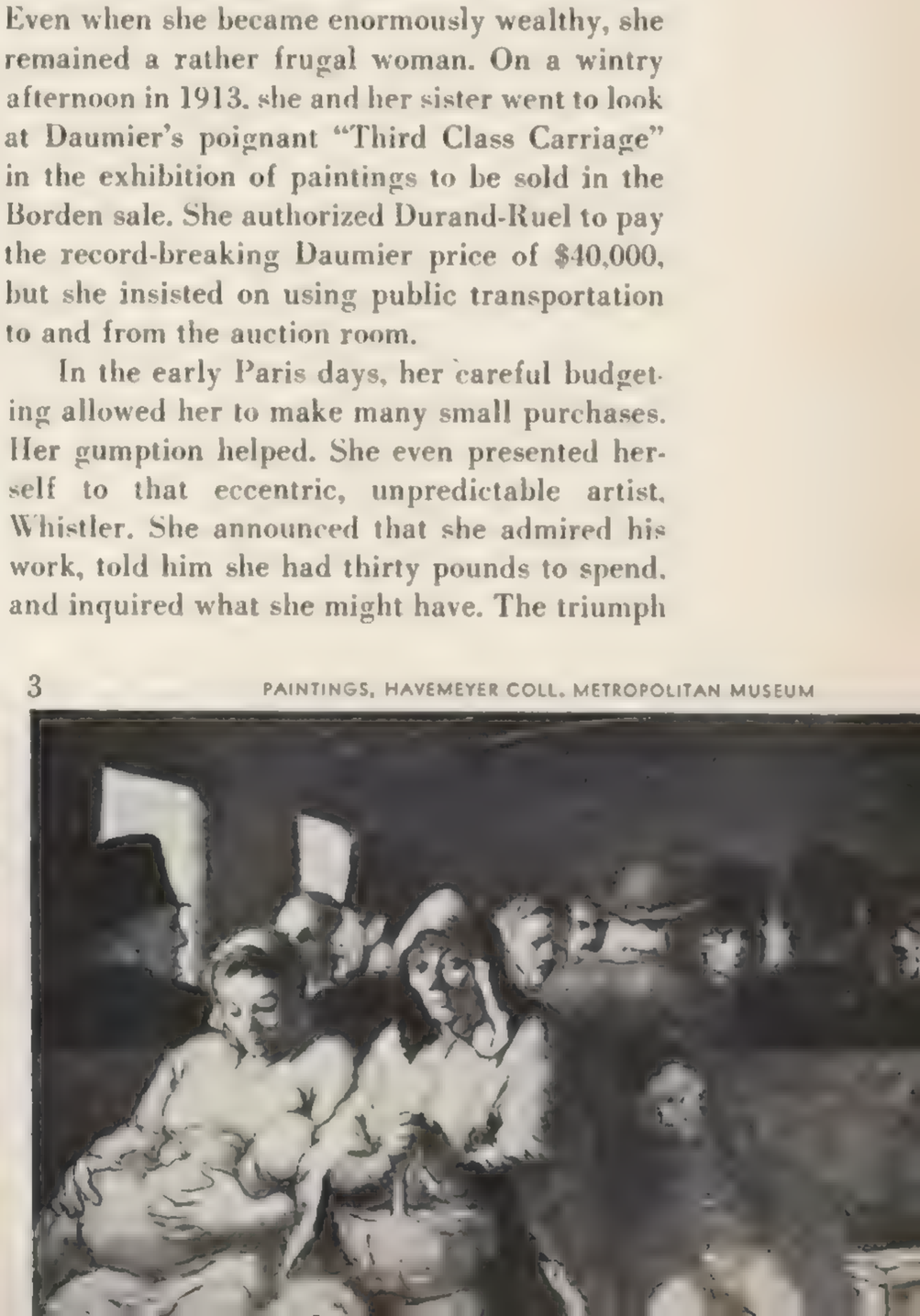


2



3

PAINTINGS, HAVEMEYER COLL. METROPOLITAN MUSEUM



of her resourcefulness was five lovely pastels—colour notes on brown paper for his etchings of Venetian scenes.

Not only careful about money, she thoroughly enjoyed bargaining. Once, in Spain, after her marriage, she found a ring she wanted to buy for Miss Cassatt. She offered the shopkeeper half of the price he asked. The man refused it. After they left the shop, Mr. Havemeyer chided her for going too far. "You know you overdo things. You can't expect a man to sacrifice his goods just to please you," he said. At that moment the merchant ran down the street after them, willing to accept her offer. Mrs. Havemeyer smiled archly at her husband. But often her bargain-hunting, especially after her husband's death, led her to dubious paintings.

She was a secure and totally ingenuous woman, who never bothered with analyzing or philosophizing. She believed that good was rewarded and bad was punished and these concepts not only governed her life, but figured later in the bedtime stories which she told her children. She could meet every situation with a buoyant, almost Pollyanna sunniness.

She was a bride of only one year—living in a fairly small brownstone on East Thirty-sixth Street—when she was first confronted with a taxing problem that was thereafter to be hers: the disposing of her husband's wholesale purchases. One morning she was astonished when a case arrived containing several dozens of small boxes, each enclosing a somewhat smaller box, which contained a little silk bag, which, in turn, yielded a small, soft clay jar about three and a half inches high. The jars, in which the Japanese kept powdered tea, were dark brown with splashes of various colour glazes. Bewildered, but pleased, she selected those she liked best and packed the rest away in a storeroom—as she would later pack away scores of others, since Mr. Havemeyer ultimately acquired four hundred and seventy-five tea jars.

She was fortunate in having a vast storeroom. It had eventually to accommodate hundreds upon hundreds of other heterogeneous objects from the Near and Far East which caught her husband's fancy. The orderly and good-humoured way in which she packed, labelled, stored, and kept track of the vast accumulation raised housekeeping to a science as methodical as public accounting.

The twin characteristics of self-assurance and naïveté marked every aspect of her life. They allowed her to speak fluent, incomprehensible Italian without a blush, to take singing lessons without a shade of embarrassment, and to feel totally unconcerned about being married in a pink gingham dress. They enabled her to charm her husband into acceding to her whims. And these qualities of confidence and artlessness emboldened her toward "originality." She could never resist what she called "the last word," whether in a hunting picture by Courbet or an attitude toward women's rights.

A little more than a year after the Havemeyers' marriage, their first daughter, Adaline, was born in 1884. Their son followed in 1886. Perhaps with some unconscious identification with the powerful Romans, his father named him Horace. When their third child appeared in 1888, Mrs. Havemeyer decided to counter Roman with Greek and named the little girl Electra. One wonders what prompted her to commemorate the name of a woman famous above all else for having committed avenging matricide, but she doubtless looked at the sunny side and admired the classical Electra's loyalty and family pride.

At the same time that the Havemeyers' family was expanding, so was their fortune. In 1887 Mr. Havemeyer founded the Sugar Trust. Within fifteen years its profits were $150,000,000 and a share of American Sugar Refining Company stock bought at par had already paid 136 per cent dividends. But even within two years, the Trust showed profits of $25,000,000 and it was obviously time for the Havemeyers to build themselves a proper house uptown.

Their architect, Charles Haight, understood that the Havemeyers had the position, courage, and taste to be "different." The massiveness and simplicity of their house at 1 East Sixty-sixth Street—rather Romanesque in feeling, with rough, clifflike walls—made it conspicuously unlike its fancier neighbours.

But the interior was really "the last word." Once after a strenuous afternoon of calling, Mrs. Havemeyer told her husband she felt dizzy from being ushered into one room after another all decorated in Louis XVI of "unqualified similarity." By employing the Tiffany Studios to do *their* interiors, the Havemeyers ran into no danger of having their house look similar to any other in the world. At least a little bit of Tiffany was as *comme il faut* as a gown from Worth or a Corot landscape. By allowing the Tiffany Studios to do their complete interiors, the Havemeyers got the full tutti-frutti.

These original and extraordinary interiors were compensating attractions for the unmusically inclined of the guests who attended the Sunday afternoon concerts. Mrs. Havemeyer took great pride in *(Continued on page 182)*

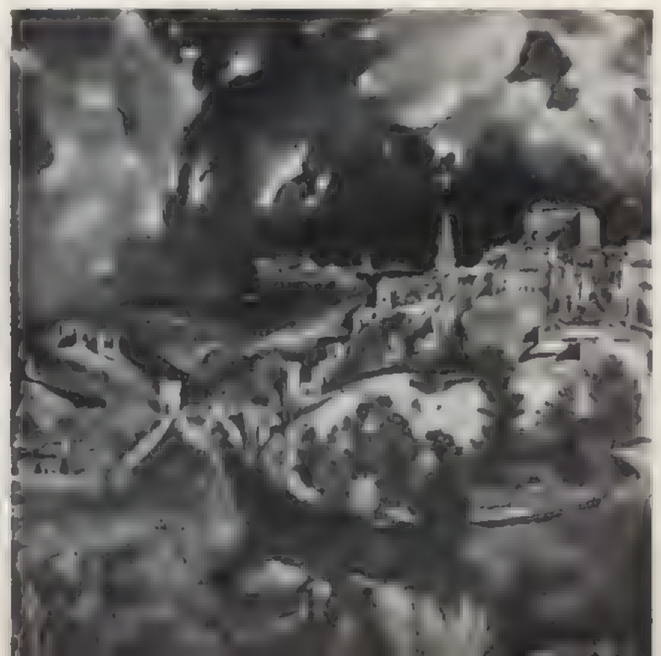
4



5



6



7



City-country clothes: now, a new direction, a new way of dressing. The dividing line—once sharp—between city and country day clothes gets more and more pleasantly fuzzy. Eight examples shown, on these four pages; more news, below.

The big coat—big news on both sides of the city line; cut in a soft sort of triangle, not bulky or heavy; often in soufflé wool or mohair.

The return of fur linings for suit jackets, coats. Done, now, with no bulk, no clumsiness; sleeves generally unlined. Thus winterized, a suit jacket can double for a light coat; a light coat for a heavy one.

The self-assembled suit. Its news: the jacket and skirt mix, but don't quite match—deliberately—in fabric, or colour, or both; this gives richness and variety. (*Vive la différence!*)

Colours: the new charm of "country" colours in town—leaf-greens, amber-browns, oranges—with black or brown accessories.

Wool dresses: never softer, in cut, in fabric. Wool jersey, rabbit's-hair, tweed, alpaca, all with a soft "hand."

Hats—may be fur or bright velvet berets; or new, becoming versions of the riding hat.

Walking shoes: often, they have a new city-country approach: a modified, stacked heel for comfort, mileage, but a knowing cut that's far from the old country brogues.











Facing page: Arriving at The Greenbrier, in White Sulphur Springs—a costume that might arrive smartly anywhere. Coat, a fling of white-beige wool, buttonless, lined with mink gills. By Dan Millstein, in Anglo wool. $235. Pale-beige cashmere dress, really a full-length sweater; by Maurice Handler. $45. Coat and dress, both at Jay Thorpe. Roger Van S belt. Customcraft shoes. *Upper left:* This dress would be in the swing anywhere (here, it's in an actual one at The Greenbrier). Soft pink diagonal tweed, round-collared, lightly bloused; the softness, pure English wool. By David Goodstein; about $75. Lord & Taylor; I. Magnin. Ronay handbag. *Upper right:* Big coat, in buff-coloured brushed mohair, with big plans (among them: city, country, travelling—even late-day appearances, over black or bright-coloured dresses). By Marquise, in British woollen fabric; about $215. Bonwit Teller; Nan Duskin. Headband in leaf-green cotton; Lilly Daché Boutique. *Directly left:* At The Greenbrier's Gun Club—a gun-club plaid wool suit in bright blue, green; cropped jacket, box-pleated walking skirt. By Albert Lewis; about $70. Saks Fifth Avenue; Frederick & Nelson. All the clothes on this page, also at Neiman-Marcus.

City-country clothes system

FRANCES MCLAUGHLIN-GILL





Above: Good new look—the self-assembled suit: two pieces that don't match, but *do* mix, superbly. Here: brown cotton corduroy jacket (Crompton fabric) rounded off at the waist (about $30); brown-and-beige wool tweed walking skirt (about $50). Both, by Ellen Brooke. At Henri Bendel; Hudson's. Delman shoes. *Upper right:* Knitted suit with new softness—in the knitting, a mixture of wool and mohair; the colour, a softened dark bronze. By Kimberly; about $55 at Lord & Taylor; Frost Bros. Gold-coloured felt hat by Emme. Delman shoes. Handbag by Ronay, at Lord & Taylor. *Directly right:* The non-stop suit—powered by a fur-lined jacket. Green looped soufflé wool; jacket lining of white lambskin. By Harry Frechtel; about $160. Miss Bergdorf of Bergdorf Goodman; Woolf Brothers. John Frederics hat. All clothes, this page, also at I. Magnin. *Far right:* Again, the suit with a mixed (but not mixed-up) look; jacket and skirt have a slight, delicious difference in texture. Green mohair jacket, $145. Green worsted-and-mohair tweed skirt, about $50. Green and red silk surah Paisley-printed blouse (about $50). All, by Clare Potter. Lord & Taylor; Halle Bros.; Neiman-Marcus. Coronet handbag: Lord & Taylor. Customcraft shoes.

City-country clothes system *continued*

FRANCES MCLAUGHLIN-GILL



The Greenbrier at White Sulphur Springs, West Virginia, looks like a Whistler arrangement in green and white. Deep in history, beauty, and elegance, it is a notable spa of such serene pleasures as:

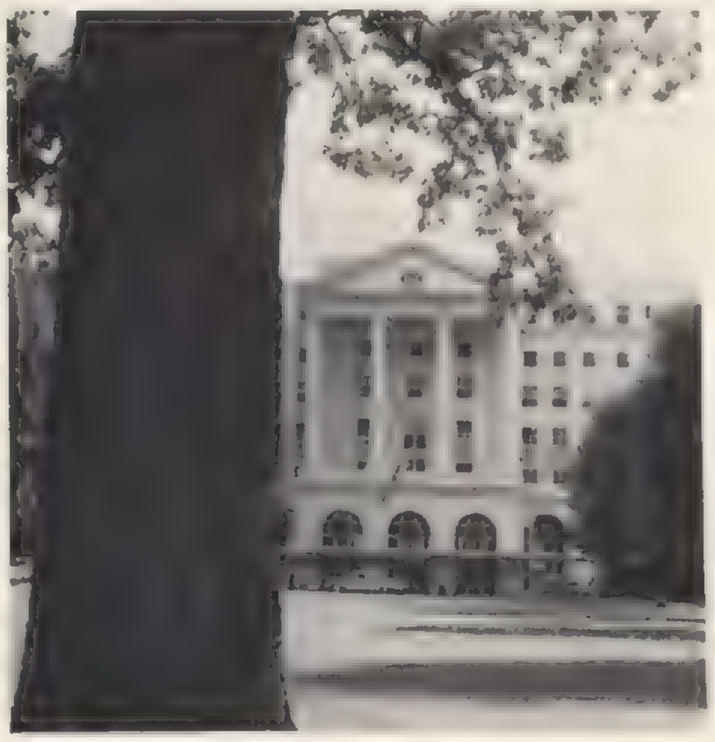
Golfing: two eighteen-hole courses and one nine-hole course, always green, always open. The pro: Sam Snead. Tennis: At the Golf and Tennis Club—five fast Har-Tru courts, lockers, buffet luncheon, a shaded verandah.

Shooting: the Gun Club high on Kate's Mountain, has four crack combination trap and skeet ranges. On hand: an instructor, guns, and jackets for neophytes. Higher up, a picnic lodge, woodsy, fine at night.

Hunting: acres of rolling woodland game with deer, wild turkey, and ruffed grouse. Fishing: Stocked creeks, ponds, and lakes; the catch: pike, trout, and bass.

Riding: twenty-two saddle horses for riding along any one of ten trails. Swimming: two blue pools, one indoors, one out.

Baths and Clinic: hourly sessions of mineral baths, electric cabinets, Swedish massage. At the well-staffed clinic, a thorough three-day medical checkup costs $125.



The Greenbrier, shiningly decorated by Dorothy Draper, has six hundred bedrooms, no two alike. Rates start at $25 a person a day, with superb meals. Days are easygoing, nights are rather gala for dining and dancing at the Old White Club.

How to go: air taxis connect Roanoke and Charleston with Greenbrier Airport, which is also equipped for private and company aircraft. U.S. Highway 60 runs by White Sulphur Springs. Chesapeake & Ohio sleeping cars train in from major cities.

No Regrets

BY VICTORIA LINCOLN

Have you ever failed yourself so completely that you wanted to crawl off into a hole and die? Got things all worked out and gone ahead amazingly for months on end believing that some old pattern of fear, resentment, self-indulgence was surmounted and behind you forever; and suddenly found yourself as frightened, as nasty, as weak as you ever were at your worst?

Have you ever known a long hope disappointed, or broken your heart over a loss? Have you ever lain face down on your bed and known that you were beaten and wished to God that you never had to move another muscle or speak another word?

No? Every time? Honestly? Then you're pretty unusual. And what's more, you're either a saint, or unusually smug; or too young to be reading this, or just fool lucky—so lucky you're wasting your time if you don't take the next plane to Las Vegas and plump your little all down on the tables.

Because no matter what you read to the contrary, one thing is certain on our trip through this valley of soul-making. Every so often, we either fall or get pushed. And we have to get up again.

We get better at licking our shortcomings, but nobody ever got them licked once and for all. There are popular psychiatrists and clergymen who'll tell you it isn't so, but St. Paul knew better, and so should you if the next bump isn't going to leave you flatter than the last.

Furthermore, accidents happen. A living faith, a vigorous spirit, and a fair measure of common sense will stave off an amazing percentage of the illnesses, failures, and tragic experiences of life. But not all and don't let anyone tell you different unless you really, consciously, prefer to be anaesthetized between shocks.

The great promises of Scripture are real; they that wait upon the Lord shall indeed renew their strength and mount up with wings as eagles. I have learned and relearned it at first hand, and I expect to relearn it again more than once before I die.

They are real.

But none of them says, "I am come that your ease may be full." None of them promises us automation. And the final success of our lives is measured not by the falls we avoided but by the good heart with which we found our feet once more.

That's the important thing: we get up again. Few of us ever really stay down for the count.

I've just been down myself and stayed there about the average length of time and got up in about the average way. But this time it's left me wondering if there aren't a few general, overall rules that I, that all of us, can remember next time. Find and store away, so that every tumble we take hereafter, we'll be back on our feet faster than average, fast enough to make God proud of us.

Or no, not rules. Because we don't live by rules, really; we live by examples. The Golden Rule itself would never have had even the little hold it has on our lives without the example of its Giver's earthly life.

We live by examples, good and horrible. We imitate and we avoid. And on this getting-up business I am haunted by two examples, one charming, one horrific, and both as familiar to you as they are to me. The first applies most to the times when we just disappoint ourselves and fall, the second to when we're pushed. But they both sort of overlap.

For this summer, I've watched a child learning to walk; and I've also gone through the whole set of Dickens that belonged to my grandmother.

Listen.

How long is it since you've watched a young human learning to walk? Is there one in your house, or across the street, that you can go and sit down and study now?

Watch him, just watch him. There he stands, tottering a little, a small clown. But he is unaware of his clownishness. His grave face is beautiful with its purpose.

Oops, down he goes.

How humiliated you or I would be by a pratfall like that. But not he. He yells, as is only proper, but at once he's up again. Ah, five steps that time. Good going.

He will have forgotten next year what it took to become a biped, what a vast accomplishment it was. And that's a tragic waste.

For in one sense we're always learning how to walk. And as you watch him, getting up from that last tumble, can you really believe that God loves us any the less for that? We stumble, we take our pratfall, we get up; and sometimes we beat our own record on the next try and sometimes not. And the effort, like that child's, is at once clownish and noble, beautiful.

Then what is his edge on us, this small Ulysses on his tremendous journey from the armchair to the window? What does he still possess that we have lost?

One thing, of course, is his amazing grasp of the present. Now is now. It absorbs him utterly, it takes all he's got. He has no time to compare today's performance with yesterday's or worry about the future.

And what a strength that is, and how few of us have it.

We know the *rule;* we know it so well that it long since stopped being a rule and became a cliché. "Let the dead past bury its dead": Longfellow. "Take therefore no thought for the morrow": Holy Gospel. Sure, we know it. And show me the woman this side of sainthood who can always distinguish between prudence and crippling worry. Or who never took some sorrow or setback as occasion for a mournful inventory of every similar woe she ever suffered?

No, skip the rule, and let's just look at young Ulysses here, not yet sophisticated enough to kid himself that the morrow will have a care for itself while he goes on lying under the weight of yesterday. At young Ulysses, already as absorbed in the next try as if there were no past or future and this moment was the sole moment in time.

And then, if you'll forget all that psychoanalysis has told you about his world of myth and magic, and just keep on looking at him, you'll see his other great advantage, too.

In this business of learning to walk, at any rate, he is a realist. How casually he takes himself and his world for granted. Humps in the rug are real, his legs have a lot to learn, and so what? That's how things are. It hurts to fall down, but it does not connote failure; the whole excitement of the game lies in the fact that the erect human state is hard to achieve and maintain.

Oh, my dear knee-high schoolmaster, my magnificent pint-sized example, how we need your teaching. For there will always be humps in the rug and our legs always have a lot more to learn. But that's the glory, so long as we remember, like you, that our own capacities are equally real.

I don't mean that we should be self-satisfied. If the child was content, he'd remain a quadruped for the rest of his life. Smugness can keep us down as efficiently as the most abject grovelling. It is self-respect that gets up and goes ahead, knowing how much its own fullest potentialities are worth working for.

Once we went down with a bump and yelled; but we did not decide that our nursery was more booby-trapped than most, or that our coordination was substandard. We only got up, highly annoyed and rubbing our fannies, but undisturbed in our estimate of our capacities. And our skill grew, and larger areas of the room became navigable.

Do you see what I mean? Learning to walk is not learning to make ourselves over; we are potential bipeds from the womb. It is learning to respect and develop the person we already are, in the world as it is. Self-respect and realism, that's what we've lost, along with our sense of the holy importance of the present. Three gifts to find again, the three component parts of all true courage.

Let's remember that. The next time we disappoint ourselves—lose our tempers, or go back to the oversmoking or overeating we've quit, or fail to speak out for a cause we believe in for fear of our neighbour's opinions, or whatever—let's go back to class and take a small, clowning, noble schoolmaster-example into our minds and hearts again.

It helps. Believe me, I know it helps.

But, of course, it is not only our own lacks that throw us down. Things happen; tiring, frightening, sometimes tragic things. And to rise from some blows we need even more than the child's magnificent three-fold equipment. We need love; not the love that receives, but the love that gives.

But that, thank heaven, is something that we all have in a certain measure; and, thank heaven again, some of the most frequently resented circumstances of our present-day lives conspire to strengthen it in us, whether we will or no.

Do you think it's hard when you have to shake down the thermometer and rise to find your nearest and dearest standing around like village idiots in a kitchen that looks as if it had just oozed from the typewriter of Tennessee Williams? Do you think it's hard when your heart is sick with fear or dead with grief and you have to fix your face and drag out to the supermarket? Well, don't.

As I told you, I've been on a Dickens binge lately. I've been, in effect, living in the past century. And I've been fascinated by the Victorian luxuries of poor health, weak nerves, and protracted mourning.

Fascinated, but not envious. Flight and giving up always have their rewards as well as their punishments; but in those many-servanted Victorian households the rewards were too bewilderingly high. The vague delicacy of constitution that could buy a lifetime on the sofa, cologne and smelling salts in easy reach; the broken heart that could command a lifelong freedom from all baser considerations—they weren't worth it. We have it better than we think, now that only the top top-income bracket aspires beyond day-help and baby-sitters.

For it is a hard fact that the woman who is not physically and emotionally needed lacks life's strongest incentive to stir up the gift of God that is in her. The strength of love grows by the acts of love.

The consciousness of meals to be planned can sometimes hasten a convalescence better than a trip to Bermuda. And tears that must be interrupted while we get a child happily to bed will come back more gently, with healing in them.

I'm not saying that our ills are all psychosomatic. They aren't. And grief and loss are facts of living; we only thin our awareness and cheapen our joys by denying them. Tears have their place, so long as they are never used in reproach, or to evoke pity, and kindness tells us when sometimes they must be shed alone. I have seen funerals whose awful cheeriness denied life far more efficiently than they sought to deny death. They who mourn shall still be comforted.

I only say that flesh and spirit heal fastest when we are needed, and that with the courage of a child learning to walk and the strength of love translated into active, actual giving, there is no fall from which we can not rise again, and soon.

Often we mislay that early courage, but it is not really lost; it is still there, waiting to be looked for. And, praise God, we can suffer no handicap or narrowing circumstance in which we can not give and be needed.

I once used to sit at the bedside of an old man in a charity hospital. He had nothing to give but laughter and a warm heart and a listening ear; nothing, that is, but the things we all need most. To the day he died, his heart was still getting up again, learning to walk and relishing every step of the way. And the world was poorer when his journey ended.

I think of him with pride, rather than any sense of my own shortcomings; pride because I know that as a human soul I share, potentially, the same unquenchable strength and joy.

We could all do better, but by and large, I am proud of belonging to the human race. Things happen, we are thrown down; but the victory of mankind still sounds in that rallying-call of my dear Emerson:

"Up again, old heart! Courage and courage, we shall win in the end."


The answer dress–
with jacket





Left: Dress and jacket of grey wool tweed with a lien on every non-coat day till the snows. By Alison, about $115. De Pinna; Montaldo's; Frost Bros. Emme hat. V-strap shoes by Palizzio. *Above:* Situation-handler for travellers—grey-gold hound's-tooth checked wool tweed; the dress bodice, grey worsted jersey—stopping short enough to be long on news. By Mort Schrader, about $70. Suit, Nettie Rosenstein bag: Lord & Taylor. Suit: Neiman-Marcus; I. Magnin. Emme fox hat. Customcraft shoes. *Right:* Wool-and-rabbit's hair dress, sleeved; black-fox furred jacket. In the answer colour—red; day, evening answers with this. By Abe Schrader, about $110. Miss Bergdorf of Bergdorf Goodman; Neiman-Marcus; I. Magnin. Shoes by Customcraft.

SCHATZBERG

The answer dress—late-day



SCHATZBERG

Left: Situation—a cocktail party, then dinner. Costume—just gala enough: red crêpe sleeveless dress, bloused jacket. By Dorene, of Avisco rayon and acetate; $55. Saks Fifth Avenue. *Centre:* Situation—dinner and the theatre. Dress—black crêpe, caught up in a current of streamers, furled under at the hemline. By Rosalie Macrini, in pure silk crêpe. About $185. At Saks Fifth Avenue; Swanson's. Wiesner of Miami compact. *Right:* Situation—dinner, then dancing. Dress—brown Chantilly lace over silk taffeta; at the high waistline, silk satin ribboning, a rose. By Lee Claire; about $80. Perfect aura to surround it—the vivacious scent of D'Orsay's "Intoxication." Dress and perfume, at Best & Co.; Burdine's; Hudson's. Evins shoes.



WHERE THE MONEY GOES

14 fashions for the well-directed dollar





1. Furred dress—white mink lighting

2. Soft black, towering chic

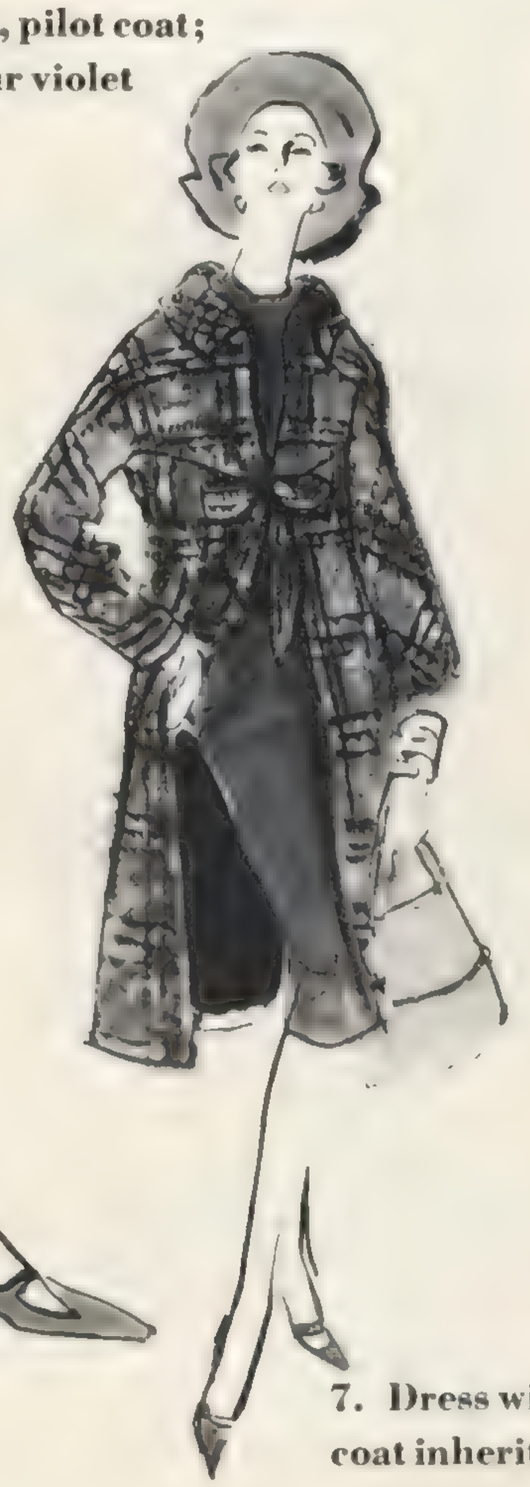
3. Red—a new scope in this shading

4. Cosmopolitan plaid; polo-coat tie



Getting out of fashion *exactly* what you want, whatever the price tag reads—that's what we're advocating. Here, California-designed clothes, each with a string of allurements to weigh against your requirements. 1. Black wool crêpe sheath, its white mink collar, 300 watts of personal spotlighting. By Georgia Bullock, Forstmann wool; $145. Bergdorf Goodman; Woolf Bros.; I. Magnin. Walter Florell hat. Sandler shoes. 2. Black wool jersey, a high-placed bow gathering the figure into a tall line. White satin collar. Black and white in a tall skunk hat (a John Frederics Charmer). Ursula dress. about $110. Lillie Rubin; I. Magnin. 3. Dress with great natural resources —colour, sleeves, leggy shape. By Charles Cooper; supple worsted jersey. About $50. Miss Bergdorf of Bergdorf Goodman; Marshall Field; I. Magnin. Mr. John mushroom hat. 4. Suit of beige-black-white Carnegie clan plaid; non-cliché, authentic. By Bud Kilpatrick, in English wool, about $195. At Gunther Jaeckel; Balliet's; I. Magnin. Hat, wool jersey and natural wolf: John Frederics. 5. Marvellous brands of flattery: grey wool dress with high-bosomed figure; platinum fox coiffure-hat with a pleasing brilliance. Dress by Dorothy O'Hara. $55. Arnold Constable; J. P. Allen. Sally Victor hat. 6. "Suit" here workable other days solo—as wool plaid coat, wool jersey dress. Both, violet-colour, ready to do the thinking in a wardrobe. By Pat Premo. Coat, $70; dress, $35. Both at Henri Bendel; Regenstein's. 7. Soft little dress—under-coat, under-pressure, *the* dress to own. Pale-green Einiger wool-and-fur fabric. By Nadler. About $115. Rosette Pennington; Meier & Frank. Hat by Mr. John. Strapped shoes by Chandler.

6. Dress, pilot coat; the colour violet





5. Standing belt, bonus height for the whole figure

7. Dress with a coat inheritance

The well-directed dollar *continued*

Planned here: a seven-evenings-out-of-seven success plan, not based on how much you spend but on calculated amounts of flattery delivered. Our feeling is—there never was a well-directed dollar spent otherwise.

8. Sleeved dress, double silk chiffon, to give a little-dinner the dimensions of a party. The colour—a clear red—helps with the lighting effects almost anywhere. By H. Charles, $125. Saks Fifth Avenue: Neiman-Marcus.

9. Dress that might not look the same way twice—the belt can pull an Empire coup, or be dispensed with. By Werlé; silk chiffon in a violet shade, about $235. Jay Thorpe; Hutzler's.

10. Black silk crêpe dress in danger, if we read the signs right, of working itself happily to a thread in the coming party season. Lanz dress, $50. At Bonwit Teller; Neiman-Marcus.

11. Deep red silk satin coat, pink silk satin strapless evening dress: entrance-making excitement. By Beauwin. $455. Saks Fifth Avenue.

12. For a woman with a memorable figure, a dress plainly dedicated to it: all the chiffon sweeps back from a high jewelled shaping of silk over bosom. Stole is separate. By Irene, of rouge soufflé silk chiffon. $395. At Gunther Jaeckel; Marshall Field.

13. Blue-violet silk barathea—one of the kindest silks known to woman: the rustle alone is worth the price. Specialties: a puff skirt, barathea rose. By Marjorie Michael, about $100. Gunther Jaeckel; Harzfeld's.

14. Could be the most knowing dress at a dinner, at a small dance: white silk satin, bodice flocked with amber flowers. By Maxwell Shieff, about $275. Saks Fifth Avenue; Swanson's.



8. Red chiffon slippered over the figure





10. Black silk, a little ribbon of shape

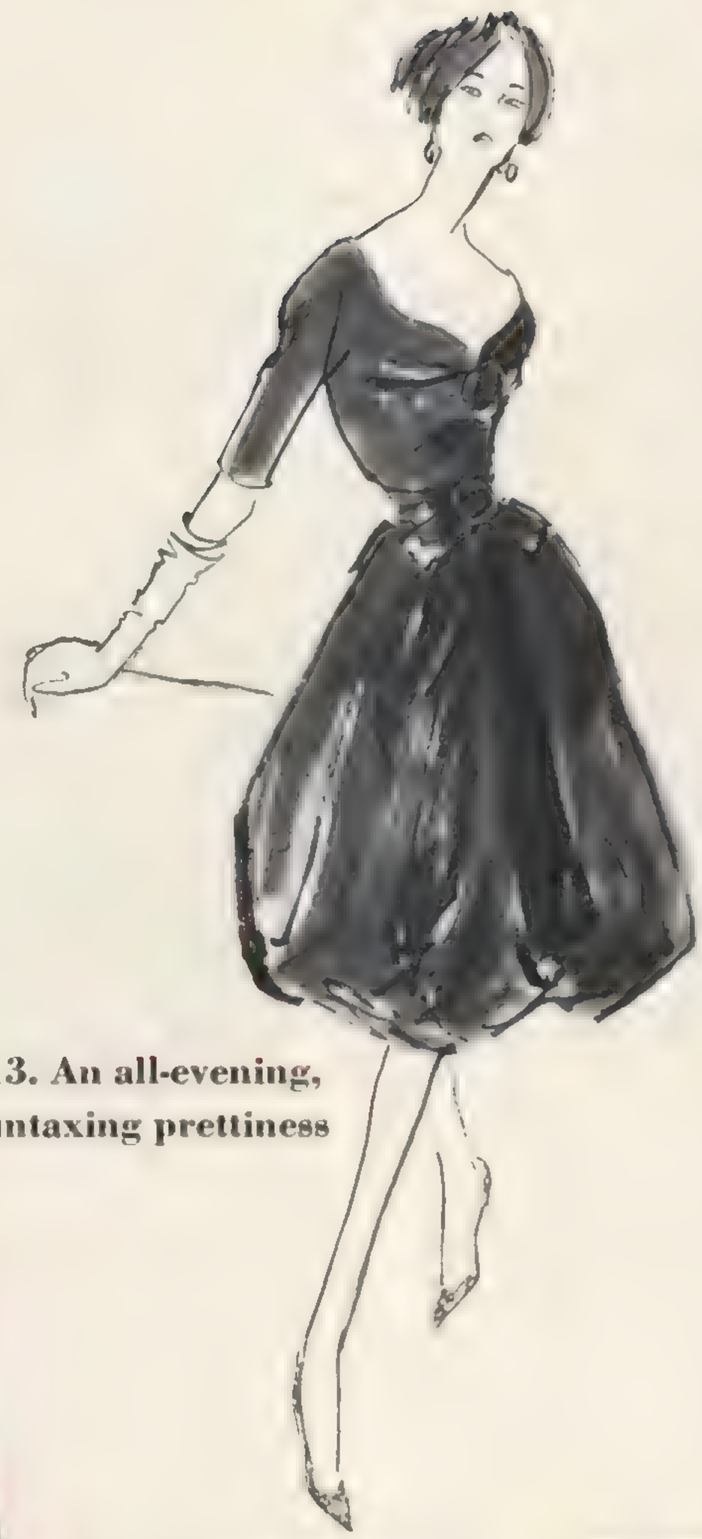
9. Chiffon cumulus—tie-back belt



11. Satin—
duplex arrangement



12. Rouge chiffon
apparently engineered
by wind currents



13. An all-evening,
untaxing prettiness



14. White satin—
a predictable
amount of grown-up jeunesse



VOGUE PATTERN S-4927

Vogue Patterns: dress and jacket plan

Among the fashion subtleties here: the news of brief jackets over their own dresses. And wool—the subtleties of wool in the evening proving positively silky. Black's our choice here but colour could be a brilliant preference.

Above, two looks on the same evening, several hours apart—the jacket in this case no more involved than a dress bodice. Sag-No-Mor worsted jersey. Vogue Pattern S-4927. Furs: John Frederics hat of black-dyed fur seal with white mink ribboning around it; Greta fox handbag. Shoes by Palizzio.





VOGUE PATTERN S-4924

This page, two possible turns a black suit might take based partly on a change of hat valuables (white mink to black satin). The dress has a delightfully idle way of clinging to the figure. The premise: what a hard-working but invisible inset-belt won't do, an outer satin belt will. Anglo wool-and-fur broadcloth. Vogue Pattern S-4924. Mink hat by Irene of New York. Sally Victor turban—a little black topknot of a hat for late-evening lighting. Shoes, by Andrew Geller. Richelieu pseudo pearls. *Other pattern details on page 97.*

GOSSIPY MEMO ON CRUISING

THE CARIBBEAN, tropical, sybaritic, and happily accessible, is the goal of many winter cruises, which range in time from five to twenty-three days; in fare, from $145 to $670 minimum rate. One may settle down to one port, or touch as many as ten ports; in either case, there are the inescapable charms of shipboard life, and the added security of a specific itinerary for a specific price. Over one hundred Caribbean cruises are scheduled, between October and May, from New York, Washington, D. C., Norfolk, Va., Wilmington, N. C., and New Orleans, La. Among those out of New York: the Holland-America Line's shining new "Statendam," the "Nieuw Amsterdam," and the "Maasdam," with, all together, fifteen sailings; the Grace Line's new sister ships, the "Santa Rosa" and "Santa Paula," which book twelve-day tours all season; the Cunard liners "Caronia" and "Mauretania" which have been side-tracked from transatlantic runs to the Caribbean.

SOUTH AMERICA is eminently cruisable, by either the east or the west coast. The east coast, round trip to Buenos Aires, has been sliced down to thirty-one days aboard Moore-McCormack's new pair of ships, the "Brasil" and the "Argentina," which stop too at Barbados, Trinidad, Salvador da Bahia, Rio de Janeiro, Santos, and Montevideo. From $1,350. The Delta Line's ships, small and sleek, sail from New Orleans to South American east coast ports for about $1,080. An air-conditioned Grace Line fleet regularly puts into such west coast countries as Panama, Colombia, Ecuador, Peru, and Chile. For thirty-nine days, depending on season, about $1,300 round trip, first class.

THE MEDITERRANEAN remains, despite political upheavals, an enduring lure for travellers. Perhaps no area in the world provides more variety of civilizations, of art, and of beauty. Leaving New York Christmas Eve, the Italian Line's "Vulcania," a comfortable ocean liner, in forty days makes twenty-one stops, including Venice, where four days are allotted for an inland spin to Vienna. First class from $695. The "Olympia," a Greek Line ship, goes January 17 from New York to Casablanca, zigzags from Egypt to Rhodes, slips through the Dardanelles to the Russian Black Sea ports of Sochi, Yalta, and Odessa (Americans need a visa for Russia), then curls around Greece and Crete back to the western Mediterranean. Fifty-two days, from $995. The "Britannic," a Cunard ship, spends sixty-six days, stopping in twenty-two ports, goes as far east as Haifa and Istanbul, as far north as Southampton, England. Departure, January 23. The fare begins at $1,275.

AROUND THE WORLD sea trips are clearly for people with two enviable advantages: time and money. For such people, four earth-circling cruise ships leave New York in January. Among them, the Cunard liner "Caronia," which sails to Brazil and around the world to Mexico, from January 20 to May 8. The fare begins at $3,200. The "Statendam," a Holland-America ship. in a span of one hundred and eleven days, goes to Penang, Singapore, and Bali, among twenty-eight memorable ports of call. Departure January 6; fare, $3,200 and up. Going east to west, the American President Lines' "President Monroe" leaves January 30, goes twenty places in one hundred days, costs from $3,275. The Norwegian America liner "Bergensfjord" winds through the Mediterranean to the Orient, completing her course, like Phileas Fogg, in eighty days. Departure, January 17. The fare begins at $2,250.

AFRICA, off-beat for cruising, will be completely circumnavigated by the Swedish American Line's air-conditioned "Gripsholm," leaving New York January 26. Over twenty thousand miles and seventy-two days, twenty-one ports and almost as many extraordinary inland places are covered, among them: Marrakech, the Belgian Congo, Victoria Falls, Hluhluwe Reserve, and Omdurman. There is the thrill of passing through Suez and by Gibraltar, with the indisputable delight of visiting such familiar Mediterranean harbours as Naples, Villefranche, and Barcelona. From $2,250. The "Oslofjord," a Norwegian America ship, dips into Dakar and Casablanca before swinging around the Mediterranean on her sixty-day cruise starting February 12 from New York. From $1,350.

PACIFIC routes are varied, island-filled, and far-reaching. From Los Angeles and (*Continued on page 185*)

Private life of the new mahogany

Opposite: About to be arranged to taste (the cat's taste, evidently; he'd been waiting patiently on the chandelier for a go at it) : room elements of a tawny new persuasion. Bed, book table, wall panelling and side chair provide the core of the plan. They're mahogany—and the new thing to know about *that* is that it no longer answers to its dictionary description, "a reddish brown wood." It's branching out into dozens of fascinating new woods, and its change is changing decorating plans. (More about mahogany's new life, page 170.) The furniture shown in the photograph opposite is all by Henredon; at Altman's; Woodward & Lothrop; J. W. Robinson; and shops listed on page 190. Bed cover by Craig Creations, at Lord & Taylor. Wallpaper, "June Roses," by Woodson; inlaid-fur-looking rug of lamb's wool by Saxony; Eaglesham Prints fabrics on chair and at bed top; all, to order through decorators. The painting, tôle chandelier, and every bibelot shown, from Sheba Taylor.

VOGUE'S FASHIONS *in* LIVING

Gorham presents...

Sea Rose

THE NEW AMERICAN LOOK IN STERLING



6-piece place setting in Sea Rose (place size knife and fork, teaspoon, salad fork, place spoon and spreader), $38.75... Price includes Federal Tax. Subject to change without notice.

Hold Sea Rose in your hand. Feel its luxurious weight. You'll discover in its graceful design the inspiration of the wild and romantic roses that color America's shores. Follow the wondrous sweep of stem that flows along the gleaming, slender handle to complete this enchanting design. Sea Rose draws from the richness of our land, adds its freshness and beauty to all your days.

Gorham STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

THE MEAL-IN-ITSELF SOUP

Five recipes—with surprise an ingredient—from the forthcoming "June Platt Cook Book"

The soup-centred menu wasn't exactly born yesterday (or last night) in an era of helpless kitchens. Prosper Montagné considered soup "indispensable to the harmony of a formal dinner, and never harms the composition of a brief menu," while Louis XIV was so fond of it that he sometimes had as many as four different soups at one meal. Mrs. Platt's soup views are clearly biased too—with the meal-in-itself soup treated as a fascinating cook's adventure (and with soup-as-a-time-saver not given the time of day). Many of the soups and chowders around which she builds her menus require considerable preparation—although she does use some of the short cuts happily provided by canned stocks. Reduced to a broth, her philosophy is: an element of surprise is really more important than a long drawn-out menu; an unroutine soup, plus a bread, plus dessert or fruit and a bottle of good wine, makes a perfect meal. Sub-philosophy: use only the best ingredients, make the soup exciting to the eye as well as to the taste, and when wine goes into the cooking, it should be a wine of the same quality you'd send to the table. (The book from which these recipes are excerpted, to be published later this month by Alfred Knopf.)

ALBONDIGAS
Serves 6-8

8 large green peppers
2 large Bermuda onions
6 cans condensed beef consommé
1 teaspoon crushed dried red peppers (Italian style)
1 2-pound, 3-ounce can Italian peeled tomatoes
2 teaspoons beef extract
1½ pounds twice-ground top round of beef
Salt, pepper
2 tablespoons chopped parsley
6 tablespoons butter

A Spanish soup that's a meal-in-itself goes this way: First, wash, split in two, and remove seeds from 8 large green sweet peppers. Cut each half lengthwise into quarters, making 8 pieces of each. Peel 2 large Bermuda onions and cut them in the same way into 8 pieces. Place both vegetables in a deep enamel pan and pour over them 6 cans of beef consommé diluted with 3 cans of cold water. Add ½ teaspoon crushed red peppers and boil gently for ½ an hour. The vegetables should be barely cooked through and should still retain their shapes. Add 1 2-pound, 3-ounce can Italian tomatoes (pear-shaped variety) flavoured with basil. Dissolve 2 teaspoons beef extract in a spoonful of hot broth from the soup; then stir into the soup. Continue cooking 10 minutes longer.

In the meantime add ½ teaspoon of the same hot crushed red peppers as above to 1½ pounds top round of beef which has been put through the grinder twice. Season with a little coarsely ground black pepper, a little salt, and 2 tablespoons chopped parsley. Form into 30 little balls. When almost ready to serve the soup, brown these meat balls quickly in 2 tablespoons butter in a large frying pan. When lightly brown on both sides, ladle a spoonful of the hot soup over them and stir lightly to dissolve brown residue in the pan, then transfer the meat balls and their clear gravy to a big soup tureen. Add 4 tablespoons butter and pour the vegetables and broth over all. Sprinkle with chopped parsley and serve at once in deep soup plates, accompanied by crisp Italian or French bread.

MEXICAN POZOLE
Serves 6-8

2 young stewing chickens
3 extra breasts
6 quarts cold water
3 large onions
2 bunches celery
12 carrots
1 bay leaf
2 teaspoons thyme
½ teaspoon whole pepper-corns
Sprigs of parsley
10 tablespoons butter
8 ripe tomatoes
3 bunches young radishes
1 cup chopped parsley
1 large head Boston lettuce
8 hot pickled peppers
1 large Bermuda onion
4 limes
Cayenne
Coarsely ground black pepper
Crystal salt
2 1-pound, 13-ounce cans whole hominy

This is a wonderfully hearty, spicy soup, a meal in itself, suitable for any hungry group at any time—ideal for an after-the-cocktail meal. It consists briefly of a delicious chicken soup accompanied by a variety of trimmings, all to be added at the table by each guest to please his or her individual taste. Some of the ingredients may require a little searching for here and there. For serving-dishes and utensils, you will need 2 large soup kettles, a tureen, ladle, and extra-large soup plates or bowls.

Once the ingredients have been gathered, the rest is easy. Mrs. Platt makes corn-meal crisps (to be eaten with the soup) the day before or in the morning of the same day.

Singe, wash, and dry carefully 2 young fowl, and 3 extra breasts cut up as for fricassee. Place the chicken in a large kettle (preferably enamel) and cover with 6 quarts cold water. Bring to boiling point slowly. In the meantime peel and slice 3 large onions; pull apart and wash carefully 2 bunches celery; and peel, wash 12 carrots. Make a little cheesecloth bag of herbs containing 1 bay leaf, 2 scant teaspoons thyme, ½ teaspoon peppercorns, and a few sprigs of parsley. When the chicken is about to come to a boil, stand by and carefully skim off the froth as it comes to the surface. Add salt to taste, the herb bag, and all the carrots, celery and onions. Allow to come to the boiling point again and repeat skimming process. Be sure that the broth never really boils (which would toughen the chicken), but be certain that it is cooking. In about 2 hours the meat *(Continued on page 174)*

11 NEW WOODS—
ALL MAHOGANY

One of these woods looks like amber: another like olivewood, another like teak, another like walnut. The surprise is that all are mahogany—but mahogany leading a fascinating new life, with news in its graining, colouring, finish, and performance—to say nothing of its mixability with other woods.

1. In polished rosewood-brown mahogany, a bucket-shaped planter bound in brass. $75 at Bloomingdale's Men's Shop. Lacy palm (spacemaking effect in a small room), from Wadley & Smythe.

2. In a subtle new dark-brown mahogany (its glow: something like that of a chestnut hull), an open-armed chair with cane seat. By Dunbar, $230*.

3. In dark amber mahogany, a copy of an Italian Regency bench to mix with pale woods, fruit woods, teak. By Kittinger, $300*.

4. Mahogany by the yard. The tree itself, printed in black, white, and brown on linen-and-cotton. From Jack Lenor Larsen; $11 per yard*.

5. In coffee-brown mahogany with a rippled, dappled graining, a Queen Anne cabinet—its interior, painted pale willowy green. By Kittinger, $600*.

1

2

RUTLEDGE



4

3



SPACEMAKING BY DÉCOR

Going on with Vogue's spacemaking study begun in the September 1 issue: a small flat expanded—visually

14′x13′ is how the living room of Anthony Hail's San Francisco apartment measures, unless one includes—as he does, by décor-implication—the magnificent view beyond: San Francisco Bay as seen from terrace and window. In the photographs above, below, and below on the opposite page, are the devices by which the room is given a fresh, spacious elegance. Namely: windows bared of everything but pull-up Roman shades and ivy from outside window boxes. No clutter. No confusion of textures. Walls painted bisque; bisque linen-corduroy banquette. Inside doors removed where possible and replaced by portières. Paintings hung close to door frames to suggest larger wall areas. Storage-room widened, turned into a book alcove. Fireplace-lack remedied by a fireplace-like stove angled, space-savingly, into one corner.



6′x12′ is all there is to the bedroom—a limitation cheerfully accepted by Mr. Hail who decided not to hanker after more space, but rather to treat the room as a French bedroom alcove. He used a book-wall to heighten this effect; used unslatted shutters at the window; chose wall-lighting rather than space-taking lamps and lampshades; added details such as a rare English shaving mirror, Danish architectural drawings; made a storage "room" out of a felt-covered table.







6′x9′ of kitchen space—made spacious by built-in cupboards with chopping-block tops; wine-bin both closet and wall décor.



THE MEAL-IN-ITSELF SOUP *continued*

should be tender enough to fall from the bones, but if it isn't, continue cooking until it is.

In the meantime prepare the following ingredients. Peel 8 ripe tomatoes, remove the seeds, then cut them neatly into cubes. Wash and remove the stems and tails from 2 or 3 bunches young radishes. Soak them in ice water, ready to be sliced at the last moment. Prepare 1 cup chopped parsley, and shred fine 1 large head Boston lettuce into another bowl, cutting the shreds in not too long pieces. Remove stems and seeds from 6-8 red and green hot pickled peppers, and chop fine. Pour over them the vinegar from the jar. Chop fine 1 or 2 large Bermuda onions, and quarter 3 or 4 juicy limes. Have ready a shaker of hot cayenne pepper, one of cracked pepper, and one of crystal salt (or plain salt, if you can't find the crystal variety). Melt some butter and brush the surface of the previously prepared corn-meal crisps. Have them spread out on cookie sheets to be heated just before serving.

When the chicken is done, pour off the broth, straining it into another big enamel kettle. As soon as the chicken is cool enough to handle, pull off all the meat from the bones, keeping it in as large pieces as possible, discarding all the skin and gristle, fat and bones. Place in a separate bowl and cover with enough broth to keep it from drying out. Now sauté the cubed tomatoes about 15 minutes, without browning them, in 8 tablespoons butter. Open 2 1-pound, 13-ounce cans of whole hominy, drain off all the juice, rinse in cold water. Add hominy and the tomatoes to the clear chicken broth. Place on fire and bring to boiling point. Add the chicken meat, season to taste with salt and pepper and a little cayenne, and simmer ever so gently until ready to serve, at which time add 2 tablespoons butter.

Now slice the crisp radishes into a little bowl and place them on a big tray along with the bowls of shredded lettuce, chopped parsley, quartered limes, chopped Bermuda onions, chopped hot pickled peppers, and the shakers of cayenne, black pepper, salt.

Heat the buttered corn-meal crisps, watching carefully so that they do not burn, place them in a basket lined with a napkin, and send all to the table, accompanied by the soup in a beautiful tureen or in its own pot.

The soup should be ladled at the table into extra-large hot soup bowls or plates, including plenty of chicken and hominy with each serving. Then each person adds to the soup any or all of the accompanying trimmings. The corn-meal crisps are to be eaten with the soup, instead of the traditional tortillas that would be served in Mexico.

CORN-MEAL CRISPS
(Preheat oven to 500°)

1 cup of white water-ground corn meal
1 cup of all-purpose flour
½ teaspoon salt
1 tablespoon granulated sugar
3 teaspoons baking powder
2 eggs
1½ cups milk
5 tablespoons melted butter and more

Butter copiously 3 large cookie sheets. Sift together in a bowl 1 cup white water-ground corn meal, 1 cup all-purpose flour, ½ teaspoon salt, 1 tablespoon granulated sugar, and 3 teaspoons baking powder. Beat 2 eggs and add 1½ cups milk; add egg-and-milk mixture to dry ingredients and mix until smooth and free from lumps. A few turns of the rotary beater will help, but don't overbeat. Stir in 5 tablespoons melted butter. Drop batter by tablespoons onto 3 pans, spreading it as thin as possible in large pancake shapes (6 on each pan as far apart as possible). If your oven has 3 racks, so much the better, as ideally these should be cooked immediately. Place pans in preheated very hot oven and bake until corn-meal crisps begin to brown at edges, at which time remove from oven, loosen them from the pan with a spatula, and return pan to oven until the cakes are lightly browned all over, or cook for 15-20 minutes in all. Remove from pan with spatula and serve at once. These may be made ahead of time, but in this case, it is well to brush them lightly with melted butter and sprinkle a little salt over them before reheating in hot oven. Serve with soup or with cocktails.

NASSAU FISH CHOWDER
Serves 6-8

1 pound fresh halibut
3 pounds striped-bass fillets
2 cups fish stock
Salt, pepper
4 potatoes
1 large Bermuda onion
1 #3 can tomatoes (4 cups)
1 tablespoon mixed whole spices
1 cup sherry
2-4 tablespoons of Worcestershire sauce
Juice 1 lime
⅛ pound butter

Mrs. Platt first had this in Nassau—and during her first two weeks at home she made it at least five times.

You will need 1 pound fresh halibut and 3 pounds fillets of striped bass, or other firm white fish, with skin and bones removed from both fish and the meat cut in about 1½-inch squares. Be sure that the fishmonger sends you all the bones, skin, and trimmings. Put these in an enamel pan with about 3 cups cold water and simmer gently until you have about 2 cups (strained) of strong fish stock.

Now wash the fish, drain well, and put it in a big enamel pan. Sprinkle it with salt and freshly ground pepper. Peel 4 potatoes and dice them in ½-inch pieces. Lay them on the fish. Peel 1 large Bermuda onion, or 6 small white onions, and slice paper thin. Lay the slices on the potatoes. Pour over this 1 large can peeled tomatoes. Then add the 2 cups fish stock and 1 tablespoon mixed whole spices (pickling spices). Bring gently to a simmer, and cook very slowly for 2 hours. Stir occasionally very gently so as not to break up the fish. Just before serving add salt to taste, 1 cup sherry, and 2-4 tablespoons Worcestershire sauce and the juice of 1 lime, or if you prefer, of 1 lemon. At the very last minute add ⅛ pound butter, and when it has melted, serve the chowder in a soup tureen. Sesame-seeded wafers are fine with it.

MADELAINE'S SESAME-SEEDED WAFERS
(Preheat oven to 450°)

24 protein whole-grain wafers
2 tablespoons creamed butter
2 tablespoons sesame seeds

Spread 24 protein whole-grain wafers with 2 tablespoons creamed butter. Place side by side on cookie sheet and sprinkle with 2 tablespoons sesame seeds. Place in oven and bake until lightly browned, 4-5 min- *(Continued on page 190)*

BOO!

TONIGHT COULD BE THE NIGHT!

Or, to put it another way, *Hallowe'en Could Be The E'en.* Your sort is probably too sophisticated to bob for apples in a tub of water so here is an uptown twist. Why not bob in bubbling Paul Masson Champagne?

Not a tub, not necessarily; a glass will do. And maybe not an apple, unless you can find some little-bitty crab apples. A maraschino cherry would be about right for size. Don't, for goodness sake, try currants or blueberries; they'll get stuck in the hollow stems for sure. Look, shall we forget about the fruit?

But not about the Paul Masson Champagne. Let's go out and buy some bottles right now and put them in the refrigerator. Why wait until the last minute? Nothing, we are sure, (we've thought and thought) would be more gay and, yes, *haunting* on Hallowe'en.

But one e'en does not make a month. October is frantic with dandy, celebratable occasions: Clean Oil Month, Pass the Laugh Week, Let's Go Hunting Week, and Pulaski Day.

If you crave a spot more color, our excellent California Champagne also comes in Pink. Magnificent, of course, like our Brut and Extra Dry; available, as are they, in bottles and half-bottles. And Magnums and Jeroboams. (If you're not absolutely sure which is which, write and we'll send you a booklet). Write anyway.

The pamphleteering

Paul Masson



OCTOBER, *in this Fourteenth Century plate, shows a 14th Century man treading XIVth Century grapes. What do you say we drop the subject?*

©PAUL MASSON VINEYARDS • SARATOGA, CALIFORNIA



you'll steal the scene in your

Lady Marlene



For a divine separation,
a deep decollete, LO-NUFF
will hold and mold you.
WHITE or BLACK nylon lace.
Torso-length Bra-s'lette® (style 960)
B cup, 32 to 40, C cup, 32 to 42...$12.50
D cup, 32 to 44...$15.00
Bandeau (style 950) B cup, 32 to 38
C cup, 32 to 40...$5.00
Also available in *Longline* (style 955)
B cup, 32 to 40, C cup 32 to 42...$8.50
D cup 32 to 44...$10.00
From a complete collection of
strapless brassieres and Bra-s'lettes®
for every size and
type of figure. At all fine stores.

Lady Marlene Brassiere Corp.
20 West 33rd St., New York 1, N.Y.
New York • Miami • Chicago • Los Angeles

JAPANESE FAMILY DINNER

BY ZABRISKIE CURRAN

I was lucky to arrive in Tokyo just as Akiko was starting her vacation. She spoke perfect English, had graduated from an American college, and was born the same year I was, 1933, a combination which magically dissipated reserve. She was a delightful and accommodating guide, explaining and describing with profusion of detail, amused and pleased by my bewilderment, likes, and dislikes.

We walked through districts of wide, modern boulevards, where the new skyscraper buildings are curiously squat, limited to nine storeys because of earthquakes; the cars and trucks are shorter and rounder than in America, yet distinctly not European; the department store windows divide their displays between kimonos and Western clothes; and the clothes on the streets are often a compromise, the most common, a Western suit or dress and Japanese sandals, or geta, the toe-thonged, wooden-soled clogs. Their clatter on the pavement is a basic Tokyo sound.

It was spring, the season of school tours; and the city was filled with rosy-cheeked, uniformed school children, marshalled two by two to visit historical monuments, in long chattering files. The boys wore black suits, with high-necked, single-breasted, brass-buttoned jackets, and visored school caps; the girls looked like characters from a Claudine novel, in navy-blue, sailor-collared middies, pleated skirts, and long black stockings.

We wandered through the planless mazes of narrow, twisting streets that spiderweb off the main avenues where the air is lightly flavoured with the scents of Japanese cookery: steaming rice, dried mushrooms, fish, soy sauce, seaweed. Here there is a multiple murmur of conversation, bargaining, the whir of bicycle wheels, the ring of a temple bell, and the occasional frantic hooting of a motorcar that has unwisely ventured, cannot turn back, and must scatter the strolling crowds.

On our fourth and fifth day, Akiko and I walked through the Ueno Park, famous for the beauty of its cherry trees. The skies, grey and cloud-streaked, were washed with frequent light rains. Wreathing coils of mist moved slowly across the silvery unstable landscape, which constantly transformed itself, vanishing and re-emerging. The cherry trees flowered abundantly, grey-white snow-storms of blossoms that matched the sky.

Great numbers of young people, in their late teens or early twenties, formed couples or small groups. They wore university uniforms, or costumes of rebellion drawn from the Paris Left Bank—striped jerseys, turtle-neck sweaters, tight trousers, and unruly mops of hair. The girls were sometimes in trousers, too, or full skirts, with long black pony-tails and dangling copper earrings. Their faces serious, they talked quietly as they walked. "Do those young people interest you, Lily-san?" Akiko asked. "I have a lot of friends like that, who dress like that; modern youth, difficult and demanding; the torment and anxiety of their parents. I was even a little like that myself, before I went to America; or wanted to be, as much as my parents would let me."

"They disapprove?"

"Oh, yes. My father in particular is very old-fashioned, and my mother, too, though in some ways she is more modern, or tolerant, and persuades my father to be. It was very modern of them to let me go to an American college. They were worried for fear I would pick up bad habits there, become discontented with Japanese ways, or, worst of all, never come back. I kept writing them how happy I was, how wonderful and free life was, how boys and girls go out on dates, and have

(Continued on page 178)

I use my head when I choose make-up



Why do so many of the world's loveliest women choose cosmetics by Beauty Counselor? Because using guesswork is out. You "use your head" instead—literally try on everything, in your own home. What's wrong for you is weeded out . . . in favor of all that's divinely harmonious for your complexion in make-up, lotions, creams. Yet these superb preparations cost no more than "counter" brands. Why make expensive errors when you can try before you buy? To make an appointment, mail this convenient coupon.

Beauty Counselor®

Guaranteed by Good Housekeeping

CUSTOM-FITTED COSMETICS

GROSSE POINTE, MICH. • WINDSOR, ONTARIO • LONDON, ENGLAND



For flattering cosmetics, try before you buy.

Beauty Counselors, Inc., Grosse Pointe 24, Mich. V-108

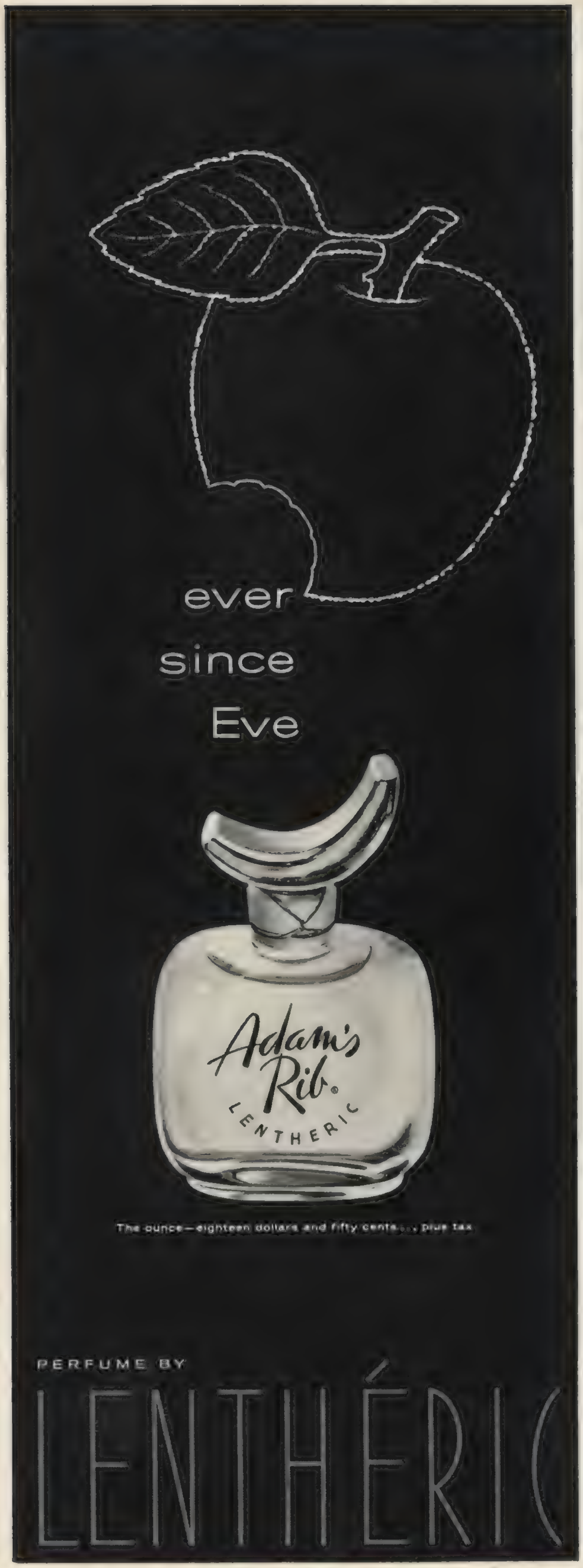
☐ Please have a Counselor visit me for a free consultation and try-on test from this Show Case.

☐ A stimulating career interests me. How may I qualify as a Beauty Counselor? I am over 25.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____



JAPANESE FAMILY DINNER

(Continued from page 176)

parties, and marry whomever they like. They could hardly believe it. At the end of every letter, I always reassured them. and told them not to worry, I would never desert them.

"Here in Japan children owe a greater debt to their parents, for their life, their upbringing, their marriage, their business—everything. In return, the child must look after his parents in their old age, have them to live in his home. First of all, the obligation falls on the eldest son; and if there is no son. then the eldest daughter; and if there is only one child. like me. then that child.

"Sometimes. I think. it is carried to a terrible extent. There is a neighbour of ours, a young doctor, just married, who works in a hospital. His father is dead, and his mother lives with him; not really an old lady, in her early sixties, I think, and in perfect health. Mitsuro has just received a scholarship to Johns Hopkins University in Baltimore, to study cancer research. It is a wonderful chance for him. a kind of study he probably couldn't do here. They would send enough money for his wife to go, too; and, of course, Mitsuro is longing to do it. But his mother says no.

"The terrible thing is that she has two other children. married daughters, both living in Tokyo, and she could easily go to one of them while Mitsuro was away. Both the daughters and the sons-in-law have said they would love to have her; but she won't consider it. Mitsuro is a conscientious boy, and will give in to her, I know. Most of my parents' friends think she is perfectly right, and that Mitsuro is a selfish, difficult, 'modern' young man."

We walked on for a moment in silence, Akiko staring thoughtfully into the distance. "Lily-san," she said suddenly, "do you believe in fatalism?"

"How do you mean?"

"Well. that circumstance. environment completely shape a person; what he thinks, what he does—everything?"

"Not so entirely. I think circumstance supplies the setting, the atmosphere in which someone exists, but I also think a great deal of what anyone makes of his life is up to him."

"I thought you would say that; it is the American point of view. I cannot quite decide whether I agree with you or not. I used to think that way before I went to America, after I won my scholarship, and even more strongly while I was there: that everything was up to me. All around me millions of people of all ages were thinking the same way. It was really marvellous.

"But since my return to Japan, I begin to wonder. I was lucky getting my job; and that was only because I know English so well. It isn't much money, however, and my parents are already quite old. It is almost impossible for young people to get jobs now, especially girls. Nearly all the girls I went to school with have been married several years. They couldn't get work, and they had to accept the offers their parents received for them. They could not go on being a burden to their families; and how many good offers can one expect?

"It is really very difficult, Lily-san; and now my parents have received an offer for me. What should I do? They are kind, and will not force me. And then, do I want to go on as a secretary-translator forever? Of course not. The boy whose parents have asked about me is good-looking, well-connected, and quite well-off. He is in business and has a good future. and I understand his views are quite old-fashioned. Naturally, my parents think he is perfect; but I am still much too American to enjoy the thought of marrying a stranger, or even really to think it possible.

"In this country, young people can not meet and get to know each other the way they do in America. For one thing, dates are impossible because none of the young men have money to spare for taking girls out; and then the girls' parents probably wouldn't allow it, and young men are so conservative. They really like doing things the customary way. I wonder, shall I end up like most Japanese girls, a dutifully placed daughter and wife, whose happiness is just an accident?"

Akiko's voice rose to a high, anxious pitch; and for a moment I felt she might burst into tears, but instead she laughed. "Well, I know how my parents feel, too, and they are dear people. You must come to dinner some evening, Lily-san, and meet them. and see our house: formal, tiny, and quite traditional, with a pretty garden. My mother speaks

English a little, although she is shy about it; and my father understands, but won't speak—a typical, proud Japanese man, afraid to seem ridiculous. I know they would like to meet you; we have several times talked it over."

Dinner in Tokyo is early, and I went ten days later to Akiko's house at six in the evening, a time when the smoky spring light is still luminous, and the pale sky is just beginning to darken. The suburban street was lined with trees and high, blank garden walls. Akiko's house was in the middle of the block, behind a fence of bamboo poles. A cord of dark-red braided silk hung beside a wicker gate, and I pulled, as she told me.

Akiko opened the gate and bowed. She wore a formal kimono of pale-pink silk, with a flower pattern of still paler pink, and long sleeves, slashed to show a yellow silk lining. "Ah, Lily-san, *komban-wa*, good evening. Do you think I look elegant? This is one of my best kimonos, in your honour. This evening I shall be very Japanese, and quite formal, to show you just what it's like." She led the way to the house across a tiny courtyard of raked gravel, on a twisting path of stepping stones.

The entrance hall of the house had a packed earth floor, and was protected by an overhanging roof which could be opened entirely by pushing back the heavy wooden sliding doors, so that the hall became an extension of the courtyard. A step up, onto a platform of highly polished wood, led to the floor level of the other rooms. I left my shoes and Akiko her geta on the earth floor, and then Akiko sank to her knees to open the paper-panelled and wood-slatted shoji, the inner sliding doors, in the formal manner prescribed by etiquette.

We entered the main room facing another set of shoji, glowing very white in the late evening light, and casting an oblique rectangle that gleamed dull gold on the polished straw of the *tatami* matting. A low lacquered table in the centre of the room was surrounded by six red silk cushions; and in the end wall, a tokonoma, the traditional recessed space for ornaments, enclosed a vase of flowering cherry boughs and a calligraphic scroll.

Mr. and Mrs. Hiyakawa who had been sitting at the table rose, bowing and smiling, as we came in. Both were smaller than their daughter, and both wore kimonos of dark, heavy silk. As Akiko got tea, I sat by the host, in the place of honour. There was a firebucket on the floor near the table, lacquered and copper-lined, holding a bed of neatly-raked ash and a heap of glowing charcoal that had been mixed with incense, warming and scenting the air. We sipped dark, smoke-flavoured tea from heavy pottery bowls, and discussed my stay in Tokyo—as the shoji slowly turned pearl grey. Then Mrs. Hiyakawa asked if I would like to see the garden, and sent Akiko as my guide.

We went into a second entrance hall, like the one in front. Of the three pairs of geta on the packed earth floor, I chose the largest, which still left a considerable amount of heel dangling. In the centre of the garden stood a tall plumage of trees: an orange tree covered with round, green-gold fruit, a cherry in full flower, a feather-leafed clump of bamboo, and a tall, spiky palm. The garden was bound by a hedge of scarlet camellias, tall, thick-branched, and closely clipped. The ground, moss lawn, was scattered with cherry petals; and a wide, twisting gravel path circled the edge.

"This is one of the most beautiful gardens I've ever seen, Akiko. How lucky you are."

Akiko smiled. "Yes, it is beautiful, especially now at the last moment of light: the favourite Japanese beauty of the fleeting instant, most perfect as it is about to pass, full of poignance and sadness. Did you know that a sorrowful face is considered most beautiful for a Japanese woman?"

We walked back to the house in silence. The table, when we came in, was laden with dinner preparations: an earthenware cooking pot, a wooden and copper fire box, a platter of fish, ranged in neat, overlapping rows. Another platter of vegetables and seaweed, sorted according to kind and colour, formed a spectrum of greens and browns. I thought Akiko was about to say something more, her face lit by the confidential expression I had come to know, but before she could speak, her parents were back in the room and we settled down at table to watch as Mr. Hiyakawa cooked. "It is the custom," Mrs. Hiyakawa said, laughing and looking to her daughter for help, "that the man cooks dinner when a household receives an honoured guest, one of the few ways in which Japan is more convenient for a lady than America."





May We Take You To Our Leader

This is the after-dinner liqueur that royalty bows before. It gives a duck something to die for...a dessert a reason for being. Grand Marnier is made exclusively with a fine champagne cognac base, and tanged with orange.

Grand Marnier

LIQUEUR A L'ORANGE • PRODUCT OF FRANCE • 80 PROOF
Write Dept. V10 for our World leading Recipe Booklet
Carillon Importers Ltd., 65 East 55th Street, New York 22, N.Y.



French dressing

...to garnish costumes, add flavor to winter coats! Magnificent colors.

Top, three-color tone on tone satin with ottoman center stripe. Right, half 'n' half satin separated with cording stripe. About $5.00 at better stores or write Edgar C. Hyman Co., 485 Fifth Avenue, New York.

Echo scarfs



Slips—

rising to the

new high waists

Facing the new facts of fashion, here: six slips shaped as smooth understatements for the new high-waisted clothes. *Top right:* Empire slip, low-backed, in black satin of Celanese acetate, with pale-beige straps. By Saramae. $15 at Bonwit Teller. *Above:* Slightly flared white slip, nylon crêpe, lace bodice. By Saab. $16. Bonwit Teller. *Right:* Knee-length white slip of nylon tricot; the Empire bodice outlined in scalloped nylon Alençon-esque lace. Van Raalte. $9. Lord & Taylor.



Right: Shift-slip, with Empire lace bodice, in white tricot of Du Pont nylon. By Sans Souci; $6 at Best & Co.
Below, left: Black nylon tricot slip, widish at the hem, with a high rounded bodice of black lace on beige nylon tricot. By Lucie Ann. $25 at Bergdorf Goodman.
Below, right: Empire slip of white nylon tricot, with bodice petalled in nylon Alençon-esque lace; two-tiered lace hemline. By Munsingwear. $7 at Tailored Woman.







in a

Surprise

FOUNDATION

your trophy . . . *a beautiful figure!*

The New Empire Bra . . . rounded cups, wide elastic band for smooth under-bosom control. Nylon satin and lace—white, black.
#122—B, C $3.95 . . . D $5.00

New "Hold-N-Mold®" Long Leg Pantie . . . slims hips, thighs. Nylon powernet, satin lastex front, side panels, removable crotch shield—white. #811—S, M, L, XL . . . $10.95.

At fine stores or write

Surprise Brassiere Co., Inc.
102 Madison Ave. • N. Y. 16

"THE PROUD POSSESSORS"

(Continued from page 149)

these musicales which were inaugurated shortly after the house was completed in 1890. At exactly three-thirty-five on these Sunday afternoons, Mr. and Mrs. Havemeyer parted the heavy curtains leading to the Music Room. The portly gentleman led his wife to their seats. For these occasions, Mrs. Havemeyer wore one of her grand Worth dresses.

The program usually consisted of a vocal solo and two quartets by a well-known chamber-music group. Mr. Havemeyer not only owned a couple of Stradivarius', and the "King Joseph" Guarnerius violins, but he also played that instrument—with more vigour than virtuosity—every morning before he went to his office. He often sat in with the professional group.

Mr. Havemeyer, like most of the magnates, was not a very loquacious man. Even when discussion turned to so heated a topic as the Trusts, he was apt to contribute only some such laconic remark as the fact that the price of sugar to the masses had decreased since the sugar combine. His wife, on the other hand, had—as a friend put it—"the gift of gab." Although her husband teased her about it, she hugely enjoyed chattering with her guests and telling her "little stories" about the pictures in the two-storey upstairs gallery. In the early days, it was filled with the usual anecdotal paintings and landscapes by Tryon and Dewing. A topic of animated conversation was its "Golden" or "Flying Staircase." It was suspended like a necklace from one side of the balcony to the other. A curved piece of cast iron formed the spine to which, without intermediate support, the stair-treads were attached. The sides of this astonishing construction as well as the balcony railing were a spider web of gold filigree dotted with small, tinkling crystal balls. After the turn of the century, the Havemeyers' painting collecting increased both in quantity and quality, and they built a second skylight gallery on the first floor, covering the whole backyard.

Louisine Havemeyer, herself well-schooled by Mary Cassatt, began to educate her husband to the appreciation of paintings as soon as they were married. He was an apt pupil. Within six years, he had progressed from the anecdotal realism of the Salon painters to the higher realism of Rembrandt and the Dutch. Then she enlisted Miss Cassatt as her co-instructor.

At the exhibition of paintings to be sold at the Secretan sale in Paris in 1889, Mrs. Havemeyer called her husband's attention to a large "Landscape and Deer" by the vigourous nineteenth-century painter Courbet. He led her instead to a pristine, neatly put together Dutch seventeenth-century interior by Pieter de Hooch. "That's the sort of thing to buy," he said. As she phrased it, "He had not yet reached Courbet."

Miss Cassatt averred frequently that "he learned by leaps and bounds . . . more quickly than any collector I ever knew." His conversion to Courbet was rapid. By the morning of the sale he wanted the Courbet. The fact that it had been previously "knocked down" to the Louvre only whet his appetite for Courbet. Before the Havemeyers left Paris, they had purchased a landscape, the first of thirty-five superb examples of Courbet's work.

Soon the ladies began to educate him to other modern painters. One morning in early 1894 he told his wife he was going to an exhibition at Durand-Ruel. "If you find any Manets there, be sure to buy me one," she said casually. He did. He bought her a still life. He confessed he found the bold "Boy with a Sword" "too much for me." Not completely sure of his affection for Manet, he limited his Manet purchases to small, amiable canvases.

Then, one day, when Miss Cassatt was making one of her rare visits to America, she and Mrs. Havemeyer decided to help poor Mr. Havemeyer "through the ordeal of deciding on a large Manet." At Durand-Ruel's they purchased Manet's spirited painting, "The Alabama," and his huge, forceful "Bullfighter." When Mrs. Havemeyer demurred that her husband might think the latter too big, Miss Cassatt told her dryly, "It is just the size Manet wanted it, and that ought to suffice for Mr. Havemeyer." It did. It also inspired him to assuage his belated annoyance at having let the "Boy with a Sword" slip past him (at $3,500) by making a series of brilliant buys—"Majo" and "Mlle. V. in the Costume of a Toreador" (rather broadminded purchases since he abhorred bullfights), "George Moore," and the daring "Bal de l'Opéra."

Such was the pattern. Miss Cassatt was the introducer, the explainer, the interpreter who infected Mrs. Havemeyer with zeal. Then Mrs. Havemeyer would gently call the artist's work to her husband's attention. Quite quickly he would respond and the big guns would come into action.

Occasionally, thereafter, each of them might find something on his own, but most often they were led to their remarkable paintings by Miss Cassatt. Neither of the Havemeyers bought without the other's approval, but Mr. Havemeyer often gave in to his wife's whims and enthusiasms. There was, for instance, the question of nudes. Mr. Havemeyer felt strongly that it would be improper to include nudes in their collection because of their growing daughters. His wife had agreed.

But one day in 1390 she went in to Durand-Ruel's New York gallery. There was a painting of a half-length nude—a fleshy young girl holding a branch of blossoming cherry. It was the very painting Miss Cassatt had praised in 1881 when she introduced Louisine to Courbet's work in Paris. Mrs. Havemeyer sent it home, braced for her husband's full disapproval, even though it was only half a nude.

"Surely you are not going to buy that," he said. She admitted she would like to. "I shouldn't do it, if I were you," he replied ominously. She finally returned the painting. "I knew you wouldn't want it," Mr. Havemeyer remarked complacently. His smugness unloosed a flood of protest. She wanted it very much. "If I had it," she told him, "I would keep it right there in my closet and not hang it in the gallery at all, but just go there and look at it all by myself."

The next day the Courbet arrived at the Havemeyer house with word from Durand-Ruel that "Mr. Havemeyer had ordered it for Mrs. Havemeyer." The painting was hung in the gallery. Mr. Havemeyer frequently led his friends to it and said, "Next to the Rembrandts, my favourite." Other Courbet nudes, full-length as well as half, entered the collection. He even acquiesced when she begged him to buy the great "Woman with

(Continued on page 183)

THIS IS
your look!



COSTUME BY PAULINE TRIGERE
INTOXICATION PERFUME BY D'ORSAY

"THE PROUD POSSESSORS"

(Continued from page 182)

a Parrot," although they both agreed this sprawling, seductive nude had best be sent immediately to the Metropolitan.

Mr. Havemeyer also liked to drop in at a dealer's on his way to or from Wall Street and buy some little treasure for his wife—such as an original set of Whistler's Venetian etchings. Such gifts pleased her. As she once told an inquisitive guest, "I prefer something made by a man to something made by an oyster," and, indeed, she rarely wore her fabulous string of sixty-one Oriental pearls.

The Havemeyer collection would be remarkable if it contained only its wonderful French paintings and Degas bronzes, or its fine Oriental and Near Eastern art. At the time of its purchase, this art—like the employment of the Tiffany Studios—represented "the last word" of the best, advanced taste. But the Havemeyer collection is yet more remarkable because, under Mary Cassatt's guidance, the collectors also sought those old masters who made a link with the moderns. Thus they ventured into the little-known field of Spanish art.

The great adventure began in 1901. But they went foraging first in Italy. They were a party of four: Mr. and Mrs. Havemeyer, Mrs. Havemeyer's sister, and Mary Cassatt. Mr. Havemeyer usually sat in stony silence in the carriage while the jabbering of the three ladies eddied around them. Occasionally, he would have talks on politics and world affairs with Mary Cassatt, whose masculine mind he respected.

Italy was no longer virgin territory for American collectors, but the Havemeyers could hardly have done worse. They fell into the hands of an impoverished German whom Miss Cassatt had known years before in Italy, who claimed to be *persona grata* with the Italian nobility and now worked for a dealer. He provided them with adventures whose cloak-and-dagger aspects appealed to Mrs. Havemeyer. He unfortunately also supplied them with more than two dozen works bearing celebrated names. Of all these ambitious attributions only two have survived: the superb Bronzino portrait and the handsome Veronese "Boy with a Greyhound."

In Spain it was a different story. There was so little vogue for Spanish art that many wonderful paintings were to be had at low prices. It was as profitable for dealers, agents, and owners to be honest as dishonest. Errors were usually due to ignorance, not wiles.

Madrid's great museum, the Prado, was a revelation. Mr. Havemeyer maintained that, after the Spanish-American War, the United States should have demanded the Prado as an indemnity instead of the Philippines. The Havemeyers fell under the spell of El Greco's intense, flickering paintings. They grew possessive.

Miss Cassatt rose to the challenge. Ingeniously, she managed to meet the Infanta's godson and to locate Greco's marvellous full-length portrait of Cardinal don Fernando Niño de Guevara: his only known landscape, "View of Toledo"; his huge "Assumption" (which later went to Chicago)—and for good measure, Goya's splendid painting of some women on a balcony, which she remembered having seen in Spain many years before.

Mr. Havemeyer had rather strict notions about the propriety of portraits which were always being shaken by the respected Miss Cassatt. There had been trouble about a painting then attributed to Veronese, presumably of the artist's wife. Like Morgan and Frick, Mr. Havemeyer believed that if an artist was going to paint a portrait of a woman, she should be a beautiful woman (or if the artist were Rembrandt or some Northerner, at least a good, homespun woman). He found the beefy, middle-aged, determined woman in the so-called Veronese distinctly disagreeable. He had fallen in love with Botticelli's lithe, lovely "Venus" and felt frustrated that he could not lure her from the Uffizi. Mary Cassatt pleaded the case of the Veronese saying that sixteenth-century women "*were* full-breasted and *did* wear tight bodices." Mrs. Havemeyer wanted the Veronese, too. The odds were against him. He bought the alleged Veronese.

But, in Spain, when Miss Cassatt enthusiastically described the Greco Cardinal wearing big tortoise-shell spectacles, he was adamant. "What!" he exclaimed. "spectacles in a portrait! I would

(Continued on page 184)

THIS IS
your fragrance!



Intoxication
D'ORSAY
of Paris

PERFUME and TOILET WATER $3 to $300 (plus tax)
CREATED IN PARIS...COMPOUNDED IN THE U.S.A.

"No soap in America is worth $1 a cake!"



Obviously, the lady hasn't heard about the rare soap from Belgium called Neutrogena.

Dr. Edmond Fromont of Brussels—famed pharmaceutical chemist—created it. Fastidious women—and beauty salons all over Europe—acclaim it. Now—in America—it is fast becoming *the* soap of smart and discerning women.

Why? Because Neutrogena *is* more than a soap—*does* more than a soap. It is virtually fine toilet cream in cake form. It *cleanses* perfectly—as only soap can. It *soothes* gently—as only cream can.

Neutrogena

This dual action makes Neutrogena a unique "soap-cosmetic" that every woman can use with complete safety! Even those with skins so sensitive that they are advised by skin specialists not to use *any kind of soap*.

Do you wonder now why more and more American women are turning to Neutrogena? The soap so pure you can wash your hands 50 times a day with it—bathe your baby with it—even brush your teeth with it?

But don't take our word for it. Prove to yourself there is a soap in America worth $1 a cake! Go to your cosmetic counter today and get your first precious cake of this rare soap from Belgium. If your favorite store is not yet supplied, fill out coupon below and send 10¢ for generous Trial Size.

.....

MARTHA LORRAINE, DEPT. V310
1207 W. 6th, Los Angeles 17, Calif.

Please send Trial Size of Neutrogena. I am enclosing 10¢ to cover packing and mailing.

NAME_____

ADDRESS_____

CITY_____ STATE_____

"THE PROUD POSSESSORS"

(Continued from page 183)

not consider it. They must be terrible." Of course, by the end of the visit he deferred to Miss Cassatt's judgment for this superb portrait as he had for the Greco landscape (at $14,000) and the Goya women.

He was put off again, however, when the critic Theodore Druet in Paris offered them a portrait purportedly by Goya of Queen María Luisa of Spain. It would be difficult to find a subject more unattractive than Charles IV's wife. The artist pitilessly presented her distasteful face as she stood arrogantly clad in a sumptuous yellow satin gown. "Well, Goya never did a finer bit of painting than that dress," Miss Cassatt observed. "All right," said Mr. Havemeyer, "we'll buy the dress and take the Queen with it."

The Havemeyers virtually opened the market for Grecos and Goyas in the United States. Besides their Grecos they were ultimately to have twelve paintings attributed to Goya (including the fine pair of the Sureda family for which they paid less than $8,500).

On December 4, 1907, Henry O. Havemeyer died, of a ruptured pancreas, in his home at Commack, Long Island. Just before his death, Mr. Havemeyer told his eighteen-year-old daughter, Electra, "Boss, take care of your mother." Mrs. Havemeyer needed taking care of. Her mother had died within a few months of her husband. Electra sensibly bore her off to Europe, where in Spain she rallied sufficiently to buy three more Goyas.

Mrs. Havemeyer continued her art collecting, her Sunday musicales, and her Tuesdays at home after her husband's death. She was a hospitable woman. One of the few visitors against whom she demurred was Isabella Stewart Gardner, who had requested to see the collection on a Saturday morning in 1901. "Doesn't she know that Saturday morning is reserved for cleaning?" she grumbled to her husband. After Mr. Havemeyer's death, as the fame of the collection grew, so did the number of callers.

More and more, however, she engaged her passionate enthusiasm in the cause of woman's suffrage. She stoutly maintained that her husband had shared her belief in the enfranchisement of women. But many of her relatives and friends decried her radical activity. When she loaned her art collection for a suffragette benefit exhibition, several collectors refused to attend and even threatened to withdraw their patronage from Knoedler's, the gallery which had lent its premises for the show. The disapproval daunted her not at all. She proceeded to give a speech, which the eminent art critic Royal Cortissoz described as "sluicy."

She was, obviously, an asset to the National Woman's Party. The presence of this wealthy, respectable, elderly woman, with her white hair still worn in a dignified pompadour, was in itself "good copy." She was a proved organizer. Who else could so successfully have conducted a campaign to send 70,000 pounds of homemade jam to wounded soldiers during two years of war? Her "gift of gab," her inner confidence, her ingenuousness, and her agile mind made her an ingratiating speaker.

She was the heroine of a special scheme concocted by the energetic ladies of the National Woman's Party. She was summoned when, in 1919, the Party decided to burn President Wilson in effigy, because of his "faithless words from Paris." If all went well, the perpetrators would be arrested and jailed and then could gain glaring national publicity by touring the country in a "Prison Special" train. Mrs. Havemeyer obediently packed her "grip" with a warm wrapper and a bottle of disinfectant. A flag was thrust into her hand in Washington. She was directed to lead the demonstration and to make the first speech. She felt as calm as if she were going to play croquet.

With one exception, everything proceeded according to plan. The police began hauling away the suffragettes—all except Mrs. Havemeyer. Captain Flathers, the round, red-faced police captain, just hadn't the heart to arrest this nice, sixty-four-year-old lady. The more flagrantly she tried to defy the law, the more concerned the kindly gentleman became. The resourceful ladies were too much for Captain Flathers. Reluctantly, he led Mrs. Havemeyer into the Black Maria.

Sportingly, she spent the night with the thirty-nine others in the police dormitory (the younger ladies graciously gave her "first call on the lavatory") and stood in the crowded waiting room of the jail along with several ladies of the evening. She stoutly chose five days imprisonment instead of a five-dollar fine and went with the twenty-eight other suffragettes to be incarcerated in a disgraceful jail.

The ordeal of the first night in the jail faded before the wrath of her family and friends when they read the next morning's paper and discovered she was a jailbird. Since she had "done the trick" and was qualified for the "Prison Special," she acceded to the demands, paid the fine for the rest of her sentence and departed. After the "main part of the family" welcomed her back, she consoled herself for the disdain of the disapproving by recalling others who had gone to jail for their beliefs: John Bunyan, Galileo, Martin Luther, and Joan of Arc.

Mrs. Havemeyer made a will in 1917 leaving everything to her children. Before her death from heart disease on January 6, 1929, she had added three codicils that changed it completely. The first of these gave the Metropolitan Museum one hundred and thirteen works of art; the second added twenty-nine pictures; the third authorized her son Horace, as executor of her estate, to give to the Museum such works of art not mentioned in her will as he chose and directed that the three children might select from the remainder.

The way in which Horace Havemeyer, Adaline Frelinghuysen, and Electra Webb carried out this authorization was a tribute to their upbringing. Mrs. Havemeyer had been a virtuous and conscientious mother, "ever," as she said, "seeking ways to interest my children." They had been given works of art from time to time; they were encouraged to pursue music; and, fortified by afternoon naps, were taken to see Terry and Irving perform Shakespeare. Despite the muckrakers' virulent attacks on the Sugar Trust, the children were taught to feel at ease with wealth and to respect the public responsibilities it entailed. Like the Southerner for whom "damyankee" is one word, Mrs. Havemeyer invariably addressed her offspring as "Dearchildren." The Victorian phraseology of her admonitions makes these sound sanctimonious, but she was earnest, indeed, in her teaching that the children should remember how "blessed" they were and that they

should "try to equalize the sum of human happiness and share the sunshine that you have inherited."

What is essentially *their* gift to the Metropolitan is an example of astounding generosity. The bequest was increased from the one hundred and forty-two objects she had specified to 1,972. Far more significant than the quantity was the quality. Edward Robinson, director of the Metropolitan, wrote: "They seem to have assumed that their Mother wished the Museum to have the best of everything she left and to have done their utmost to carry out this wish." Perhaps even more remarkable was the next statement: ". . . at the same time avoiding embarrassment on our part by including things which we might not really desire."

The heirs further enhanced the bequest with gifts from their own collections. It was not politesse but truth that made Mr. Robinson characterize the gift as "one of the most magnificent donations ever made to a museum of art." So it was and so it has remained—although its extent and complication are not apparent to the museum's casual visitor. The paintings in the Havemeyer bequest overwhelm the rich multiplicity of the collection, especially since these superb pictures are by artists who, "the last word" then, are popular favourites today. But the other objects, scattered in their appropriate places—the Chinese rugs, the Oriental potteries and porcelains and paintings, the Cypriote glass, and the extraordinary prints—immeasurably enrich the museum. Beautiful in themselves, they are also evidences of the eclectic, catholic taste which was characteristic of almost all the great collectors of the Havemeyer period.

Even after the supremely generous gift to the Metropolitan was subtracted, the Havemeyer collection contained fabulous treasures for the heirs. With more amiability and less friction than usually marks such sessions of allocation, the three children—as if they were choosing "sides" in a children's game—bespoke in turn for this Goya, that Rembrandt, this Degas, that Manet.

The well was still not dry. There was enough left quantitatively to fill a ten-day session at the American Art Association Galleries auction rooms in April, 1930, and qualitatively to attract the best collectors. The heaviest buyer was the pert, aggressive collector, Chester Dale. He bought paintings by Mary Cassatt and a haystack by Monet, and he paid the two highest prices of the sale. "Portrait of a Young Girl," attributed to J. L. David, cost him $26,000. The auction audience stirred with consternation and surprise when he bid up to $24,000 for a Cézanne, "L'Enlèvement."

Some of the family's holdings were subsequently sold. Some—such as Goya's portraits of the Suredas and Manet's "Gare St.-Lazare"—have been given to the National Gallery. Others have been handed down to interested grandchildren and great-grandchildren of Louisine and Henry O. Havemeyer. Many of the remaining Havemeyer treasures are slated for permanent public exhibition in a small town in Vermont. But that event belongs in the story of the Havemeyers' youngest daughter, Electra, who inherited a passion for collecting that rivals her father's and a taste which embarrassed her mother.

GOSSIPY MEMO

(Continued from page 166)

San Francisco, the Matson Line's ships, "Mariposa" and "Monterey," swing south to Tahiti, New Zealand, the Fiji Islands, Samoa, and Hawaii. For forty-two days, from $1,035, first class. Following another sunny course, the American President Lines' ships, the "Wilson," "Cleveland," and "Hoover" go from San Francisco to Yokohama with stops at Honolulu, Manila, and Hong Kong. Forty-two days, from $1,147. The bright white fleet of five Orient & Pacific ships have splendidly British notes—nannies to mind the children and occasional cricket games. On varying schedules, their stops will include Hawaii, Japan, Hong Kong, the Philippines, Singapore, Australia, and New Zealand. Passengers may embark, or disembark, at Vancouver, San Francisco, or Los Angeles. The fare begins at $1,399 first class.



See I. Doctor Advertisement on page 87





6 SECRET PARIS BISTROS

By Alexander Watt

EDITOR'S NOTE: *These six restaurants are the newest additions to the bistro collection of Alexander Watt, a Scotsman who has spent twenty-five years in Paris and whose book,* Paris Bistro Cookery *was recently published by Knopf.*

The clientele of a "bistro" consists mostly of the local tradesmen and shopkeepers who have not the time to go home for lunch and who have to eat their midday meal "*bistro, bistro*" (quick, quick). As often as not, there will also be a gathering of discerning Frenchmen and foreigners who have come out of their way to enjoy a meal "*lento, lento.*" The bistro owners generally do very good business and remain on friendly terms with their regular clientele who form a sort of family circle. Consequently, the owners have no need of publicity.

LE SAINT-PIERRE
47 bis, Avenue de Clichy
Paris. 17ème.
Tel. Batignolles 67-57
Closed on Mondays

This is my most recent discovery among the bistros of Paris, for Le Saint-Pierre opened just a few months ago. With only five tables, this restaurant is off-the-beaten-track in a rather dingy blind alley, just off the Avenue de Clichy, near Montmartre. This is a most useful address to know if you have been visiting the Flea Market, and feel in need of a quiet, satisfying meal.

Le Saint-Pierre used to be a grocery until Monsieur and Madame Arvat decided to transform it into a pleasant, *intime* restaurant. Trim and plainly furnished, it has striped tablecloths, chintz curtains, and bouquets of flowers. As there are so few tables, it is wise to make a reservation.

If you wandered, by mistake, into this blind alley, you would never expect to find a bistro with excellent wine and food at reasonable prices. Le Saint-Pierre is typical of those hidden Paris restaurants which are never advertised and which you only know through bistro-hunting friends.

Le patron, Pierre, comes from Champagne; his wife, Marie-Louise, from Normandy. Pierre serves behind the bar, and Marie-Louise does all the cooking—good bourgeois cooking with a different *plat du jour* for every day in the week, except Mondays, when the restaurant is closed. Specialties are Salade Niçoise, Terrine de la Patronne, Lotte Mâconnaise, Poularde Marie-Louise, Bœuf Saignant à la Ficelle, and Grillade de Porc Saint-Pierre. The Terrine is exceptionally good, light, and superbly flavoured. You can make a satisfactory meal of this Terrine with the Salade Niçoise. The Bœuf Saignant is a simple yet impressive dish, a version of the traditional Pot-au-Feu.

BOEUF SAIGNANT

Instead of boiling the meat from the start along with the vegetables, take a piece of best-quality beef, cut from the rump, and tie it up with fine string leaving a long piece attached. After the vegetables have been cooked for one hour, drop the beef into the pot, with the end of the string hanging outside. Boil for five minutes, then reduce the heat and cook gently for about thirty minutes, later use the string to pull out the meat; it will be tender, slightly underdone, and imbued with the flavour of the vegetables and the herbs. You can judge the done-ness of the meat by pressing it with your fingers. If too "rare" for your taste, cook a few more minutes. Serve sliced with the vegetables from the pot, in addition to small new potatoes and French beans, on a large serving dish.

The *plat de résistance* at the Saint-Pierre is the Poularde Marie-Louise, a creation of *la patronne,* who was cook in a large private house in Paris before owning her own bistro.

Poularde Marie-Louise costs only 450 francs. Other main dishes are as reasonable, ranging from 325 to 425 francs. The wines to drink are the Mâcon Blanc; and among the reds, a Beaujolais Village and the Caramany. The Caramany, a rarity in Paris, is a pleasant light red wine from the Roussillon vineyards, down south near the Spanish border.

POULARDE MARIE-LOUISE
(Serves 4)

This delicious chicken dish is not in any cookbook. You will find that the ingredients produce a lot of sauce, but this dish calls for it.

1 large frying chicken
2 lbs. tomatoes, peeled, seeded and quartered
½ cup onions, chopped
1 tablespoon French mustard
4 tablespoons fresh cream
2 tablespoons flour
⅓ cup butter
2 tablespoons cognac, warmed
1 small garlic bulb
¾ bottle dry white wine
Salt, pepper

Cut the chicken into quarters. Brown slightly on both sides in the butter in a casserole, for about ten minutes. Pour in the cognac and blaze. Remove chicken and keep hot. Add the onions to the casserole, cook till soft, then add the tomatoes. Separate the cloves of garlic, peel, and add to the casserole. Cook for ten minutes, then pour in the white wine and bring gently back to a boil. Salt and pepper; replace the chicken.

Make a thin paste of the flour with a little water and pour slowly over the chicken, stirring the sauce all the time. Mix well all ingredients in the casserole, cover and cook gently for about half an hour or until the chicken is tender. Remove the chicken, keep hot. Reduce the sauce in the casserole by at least ⅓, then pass it through a fine sieve. Pour the sauce back into the casserole and mix in the mustard. When the sauce has almost reached the boiling point again, remove from the fire, carefully add the cream, stirring all the time. Mix well; pour over the chicken. Serve at once.

AU BOCAGE FLEURI
19. Rue Duranton
Paris, 15ème. Tel. Vaugirard 43-17
Closed on Mondays

There is much to be said in praise of this charming little restaurant in a lost quarter of Paris. As far as tourists are concerned, absolutely nothing of interest is to be seen here. But foreigners "in the know" come this far from the centre of the city to enjoy Monsieur Bak's exceptional *cuisine.*

Au Bocage Fleuri is not a bistro of the rough-and-ready type. But I like to think that it is a bistro as Monsieur Bak, the owner, does all the cooking; his wife and one waitress serve at table. The interior is cosy and com-

fortable, decorated as a Normandy inn.

Monsieur Bak, who comes from Normandy, makes a specialty of Grenouilles and Coquilles Saint-Jacques, a magnificent and not over-rich Terrine de Foies de Volailles Truffée, and, of course, the three great Normandy dishes, Sole Normande, Ris de Veau Normand, and Poulet de Bresse Vallée d'Auge. In my opinion there is no other restaurateur who can surpass Monsieur Bak in the preparation of Poulet Vallée d'Auge. It is superb. I recommend the Pêche Cardinale and the Soufflé Grand Marnier.

The white wines to drink are Sancerre, Muscadet, and Zwicker, a delightful, light, dry, Alsatian wine; the red, Fleurie. The old Calvados is wonderful with coffee.

Charges are reasonable for this kind of restaurant. The Terrine de Foies de Volailles Truffée costs 350 francs, other main dishes from 400 to 550 francs.

TERRINE DE FOIES DE VOLAILLES TRUFFÉE

(About 15 slices)

Unlike most recipes for Terrines and Pâtés this one is not complicated or timely to prepare.

2 lbs. lower neck of pork, finely chopped
2 lbs. breast of pork, finely chopped
1½ lbs. chicken livers
3 broad strips of larding pork
3 truffles
3 medium sized onions, finely chopped
2 cloves garlic, finely chopped
2 eggs, beaten
1 tablespoon flour
Dry white wine
Cognac
Bouquet garni
Salt, pepper

Place the chicken livers in a bowl and pour in equal quantities of dry white wine and cognac to cover. Marinate for twenty-four hours.

Remove four chicken livers for later use. Chop the rest of the chicken livers finely along with the neck and the breast of pork. Season with salt and pepper. Add onions, garlic, and two of the three truffles, all finely chopped. Mix well with two tablespoons of cognac, beaten eggs, flour.

Line the terrine with the larding pork and place the mixture inside. In the centre, arrange the remaining four whole chicken livers and the remaining truffle, sliced. On top, place the *bouquet garni*. Cover the terrine with the lid (which should have an escape hole) and cook in a hot oven for about three hours. Take out the *bouquet garni* and place a weight of approximately three pounds on a dish on top of the uncovered terrine. Cool and compress for five or six hours. Remove the weight, replace the lid of the terrine and chill.

LE CHEVAL BLANC
9, Boulevard du Montparnasse
Paris, 6ème. Tel. Ségur 68-15

Not only does the Cheval Blanc remain open every day of the week throughout the year, but you can dine there up till 1 A.M. Near the Gare Montparnasse, and Napoleon's tomb, it is convenient for hungry sight-seers.

Le Cheval Blanc, a quiet harmony of green, yellow, and gold on the inside, has a diminutive bar where *le patron* will offer you a glass of refreshing Alsatian wine as an *apéritif*. In summer, you can enjoy a leisurely meal on the small terrace.

The owner-chef, Monsieur Neyret, specializes in dishes from Alsace: first and foremost, the remarkable Choucroute, made the way the peasants in Alsace make it. Without question, this is the most genuine and monumental Choucroute in the whole of Paris. French gourmets come regularly for this fabulous dish, which contains no less than nine different kinds of meat and sausage.

Other specialties prepared by Monsieur Neyret, whose wife and daughter serve in the restaurant, are the Omelette aux Crevettes, Poussin de la Wanzenau (grilled spring chicken with four or five different vegetables), and a wonderful Bœuf en Gelée, served with a delicious horse-radish sauce.

You certainly get good value for your money at Le Cheval Blanc where a standard menu for 1,000 francs always includes one of Monsieur Neyret's specialties. I suggest as a starter either the Gewürz-Traminer or the exceptional Gentil Willn, dry Alsatian wines, and then with the beef or chicken dish, either the red Chiroubles (a Beaujolais wine) or the red Côtes du Rhône. With the Choucroute beer is best.

BOEUF EN GELÉE
with
Horse-radish Sauce
(Serves 6)

Monsieur Neyret's method of preparing Boeuf en Gelée is strictly his own. The wonderful horse-radish sauce that accompanies it is delicious with most cold meat and fish dishes.

2 lbs. top round of beef
2 calf's feet (blanched)
6 small strips larding pork
6 small strips smoked tongue
5 large onions, finely chopped

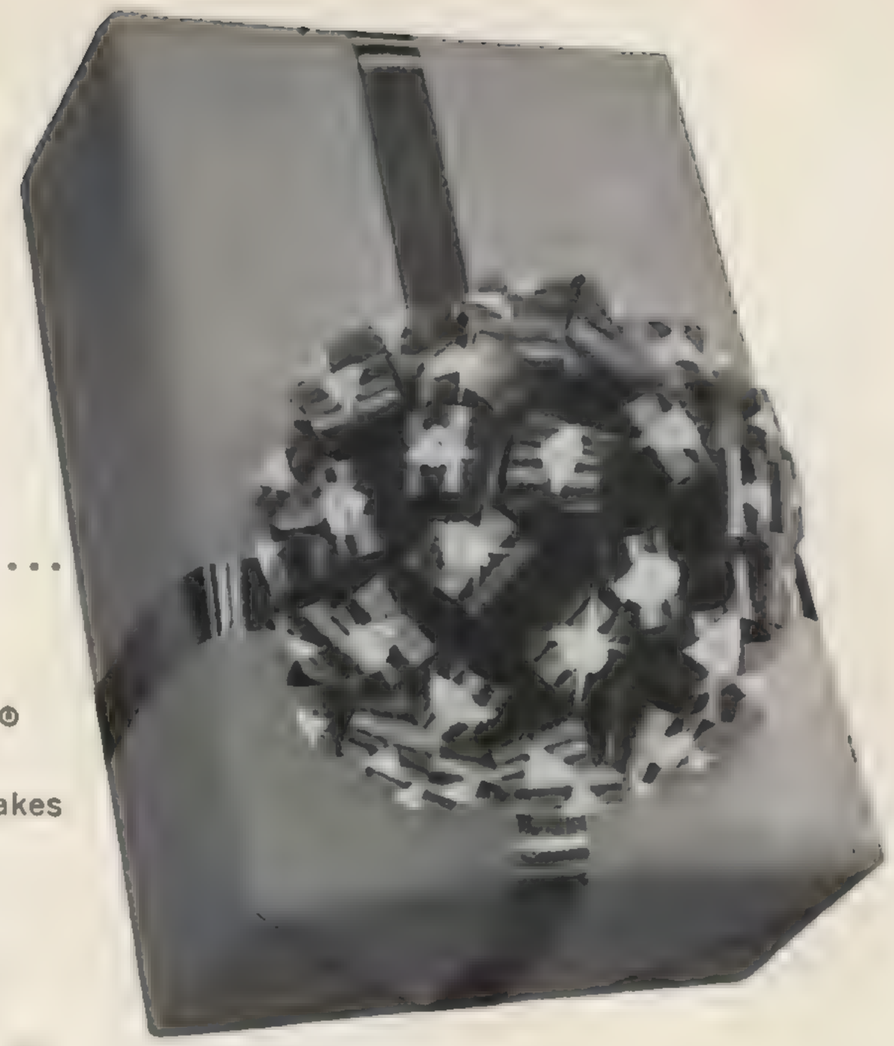
(Continued on page 188)

Can you tie this ?

You certainly can . . . with glistening

Sasheen®

the ribbon that makes the "Magic Bow"





An eye-catching beauty . . . the "Glitter Bow!" First, make a "Magic Bow" of gay-colored Sasheen (directions are on every roll of Sasheen, Decorette® and Magic Bow® Brand Ribbons). Next, cut V-notches in as many loops as you like. Back the resulting diamond shapes with "Scotch" Cellophane Tape and sprinkle with glitter. Your reward: a truly dazzling gift topping!

"Magic Bow" and method of making patented U.S. Pat. No. RE 23835 © 3M Co.

MINNESOTA MINING AND MANUFACTURING CO.
. . . WHERE RESEARCH IS THE KEY TO TOMORROW

John Wanamaker
PHILADELPHIA, PA.

"I was amazed by the 'de-aging' effect of this new face cream."
...Madame Nina



Imagine seeing a neglected complexion look years younger in 30 days! This can happen when the "tona"* of the skin is made young again. Many wrinkles fade, some disappear, the chin line grows firmer. Just developed by Madame Nina, confidential beauty consultant to some of America's most beautiful women, Organique, in hundreds of clinical tests, has helped to bring back the youthful "tona" of the skin. To help *your* skin look younger, get Organique today.

**Oil balance-moisture retention factor*

$5.00 and $10.00
plus 10% tax

Send mail orders to: Tribout Beauty Salon, Fourth Floor
JOHN WANAMAKER, Philadelphia 1, Pa.

Please add 35c for postage-handling • Pennsylvania Residents add 3% sales tax



Concord

The watch that tells more than the time—something about you . . . something about excitement to come.

shown: The Ridgecrest, an elegant lady's 14K Florentine finish bracelet watch . . . $325.00. Write for illustrated folder.

Concord Watch Company
720 Fifth Avenue, New York 19, New York

6 PARIS BISTROS

(Continued from page 187)

2 lbs. carrots, cut the size and shape of a cork
25 green olives, stoned
3 tablespoons olive oil
3 tablespoons cognac, warmed
½ bottle dry white wine
Salt, pepper
Hot water
Bouquet garni

Lard the beef with the strips of larding pork and smoked tongue. Season with salt and pepper. Sear quickly on all sides in olive oil in a casserole, along with the onions. Pour in warm cognac and blaze. Add white wine and pour in enough hot water to come to the top of the meat. Add the two calf's feet, the carrots, and the *bouquet garni*. Cover and simmer gently for two and a half hours. Add the olives a quarter of an hour before the cooking time is over.

Remove the meat and allow to cool. Pass the juice from the casserole through a fine sieve. Cool and jell, then remove all the fat that rises to the surface. Slice the cold beef and arrange on a large serving dish. Warm the jelly slightly and spread over the meat. Arrange carrots and olives around the meat. Place in refrigerator until serving time.

HORSE-RADISH SAUCE
(Serves 6)

Mayonnaise, for 4 people
3 tablespoons freshly grated horse-radish
1 tablespoon Worcestershire sauce
1 tablespoon tomato ketchup
1 tablespoon fresh cream
1 tablespoon Coleman's mustard
1 egg yolk
Dash wine vinegar
Salt, pepper

Prepare enough mayonnaise for four people. Add dash of vinegar. Beat mustard with the egg yolk. Add to the mayonnaise. Mix well all the other ingredients and stir into the mayonnaise in a well chilled bowl. Season to taste and place in the refrigerator with the Bœuf.

AUBERGE NOTRE-DAME
65, Quai de la Tournelle
Paris, 5ème. Tel. Danton 52-69
Closed latter half of August

After sight-seeing on the Île de la Cité, there is the Auberge Notre-Dame, a chic little restaurant which opened a few months ago. Dominique and Janine, the owners, help serve in the restaurant those discerning people who, if I am not mistaken, are keeping quiet their "discovery" of this entertaining restaurant.

A wooden banquette with brightly coloured cushions, wooden tables and chairs line one side of the narrow little room. On the wall are little coloured bowls and saucers in which the V. I. P.'s have signed their names in red paint. Opposite the banquette is an attractive bar *à l'espagnole*, built of white stone and wood. In the evenings, long candles are lit on the tables set with straw mats and gay napkins. There are twelve tables, four of them on an enclosed terrace with an impressive view of Notre-Dame.

The *cuisine*, prepared by the chef, Monsieur Robert, is Franco-Spanish. The *plat du jour*, different for every day of the week, might be a Poulet Grillé Américain, Petit Salé aux Lentilles, Potée aux Choux, Piccata, Paella à la Valencienne, or a Puchero. Puchero is a sensational Argentinian Pot-au-Feu consisting of pork, beef, chicken, stuffed sausage, potatoes, cabbage, and chick peas.

Everyday specialties are the Terrine de Chef, made of duck, goose, and rabbit; Assiette de Cochonailles, an endless selection of *pâtés* and sausages delivered regularly to the restaurant from different regions of France and served with various kinds of bread; Coquelet à la Broche aux Aromates; and Côte de Bœuf Grillée à la Moelle. There is also a carefully prepared Salade Niçoise with a special sauce. Prices are average: the Salade Niçoise, 450 francs; the main dishes, from 350 to 700 francs. There is a good selection of vintage wines. Among the regional wines, I recommend the dry white Pouilly-Fuissé and the Mâcon Blanc; and the Beaujolais.

Unless you reserve a table, you will never get in.

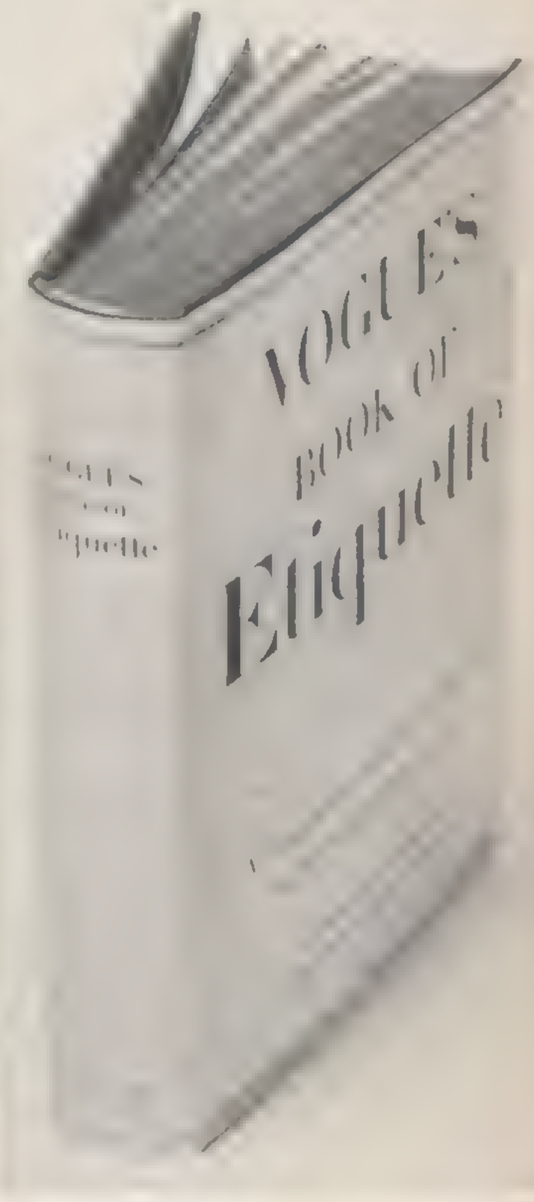
SALADE NIÇOISE
(Serves 4)

This is the classic way of making a Salade Niçoise. Monsieur Dominique, however, leaves out garlic and chopped onions, for, as he points out, they are not to everyone's taste.

1 large heart of lettuce, cut in broad strips; or, leaves of 4 endives, halved
1 sweet green pepper, cut in rings
12 black olives
4 tomatoes, quartered
½ cup cooked French beans
2 hard-boiled eggs, halved
1 tin tuna fish
8 fillets of anchovies
2 tablespoons finely chopped fresh tarragon, chervil, and parsley (1 tablespoon for the sauce)

(Continued on page 189)

a complete guide to good taste and good manners



Men's manners • Women's manners
Concerning the young • Table manners
Introductions • Greetings • Travelling
Tipping • Foreign customs • Games
Sports • Entertaining • Jobs • Dances
Engagements • Showers • Weddings
Trousseaux • Christenings • Divorces
Funerals • Mourning • Table settings
Publicity • Correspondence • Visiting cards • Clothes.

at bookstores or write to:

VOGUE
Greenwich, Connecticut

Please send me____copies of VOGUE'S BOOK OF ETIQUETTE at $5.00 each. I understand that I may return the book(s) if I am not entirely satisfied, and my money will be refunded.

NAME_____

ADDRESS_____

_____

CITY_____ZONE____STATE____

☐ *I enclose my remittance on the understanding that VOGUE will pay all postage charges.*

☐ *Please send C.O.D. I will pay postage charges.*

6 PARIS BISTROS

(Continued from page 188)

1 tablespoon chopped onions, garlic (optional)

If you are using the garlic, rub a large salad bowl, preferably a wooden one, with a clove of garlic. Put in the ingredients, arranging on top the tuna fish, the halved eggs, the quartered tomatoes, and the anchovies. Sprinkle with one tablespoon of the chopped mixed herbs. Chill.

First serve the eggs, the tuna fish, and the anchovies, then pour the sauce over them. Turn the rest of the salad several times before serving.

Note: You can vary the ingredients according to your own taste and add, for example, cold sliced cooked potatoes, raw cauliflower, cucumber, celery, radishes, et cetera.

SAUCE DOMINIQUE

(Serves 4)

4 fillets of anchovies
½ hard-boiled egg
1 tablespoon mixed herbs (see above)
4 tablespoons olive oil
½ tablespoon wine vinegar
Pepper

Pound together thoroughly the anchovies, herbs, and the half egg. Gradually add olive oil and vinegar mixed together. Add a little freshly ground pepper. Salt is not necessary, on account of the anchovies.

CHEZ RENÉ

12. Boulevard Saint-Germain
Paris. 5ème. Tel. Odéon 30-23
Closed on Mondays and during August

Chez René is one of my favourite Paris bistros. It was opened several months ago by René, who used to manage the popular bistro, Le Beaujolais, on the Quai de la Tournelle. Chez René is delightful for lunch after wandering around the Île-Saint-Louis.

Apart from the rows of salami sausages hanging from the ceiling, there is little décor; it is the wine and food that count. You sit on comfortable red banquettes at Bakelite tables covered with paper tablecloths. René greets guests as soon as they enter and offers a glass of Vin Blanc Cassis (dry white wine with black currant juice) at the bar. A table reservation is necessary.

To this small, animated, tightly packed bistro, a faithful clientele of exacting Frenchmen come to enjoy Madame René's specialities from the Mâconnais and the Beaujolais regions. I recommend the Quenelles de Brochet à la Crème, the Coq au Vin, and the grilled meats.

Since the *plat du jour* is fixed for each day of the week, you know in advance which day your favourite dish will be served. On Tuesday, Haricot de Mouton. Wednesday, Bœuf Bourguignon. Thursday, Bœuf à la Mode. Friday, Blanquette de Veau. Saturday, Bœuf Gros Sel. And, on Sunday, Gigot de Mouton. Prices are reasonable: the *plat du jour* about 380 francs; and the most you pay for a main dish, perhaps Cuisses de Grenouilles Provençales or Coq au Vin, is 550 francs.

The Beaujolais wines, which René has sent direct from the vineyards and bottles himself, are of truly exceptional quality and very reasonable in price, which explains the regular attendance of wine connoisseurs at his bistro. René comes from Juliénas, in the Beaujolais country.

BLANQUETTE DE VEAU

(Serves 4)

There are different ways of making this classic dish. I prefer Madame René's recipe because I find it the easiest and most infallible.

2 lbs. shoulder of veal
½ lb. mushrooms, sliced
8 small onions
2 carrots, sliced
⅓ cup butter
1 egg yolk
4 tablespoons flour
1 cup fresh cream
½ cup dry white wine
1 teaspoon lemon juice
Bouquet garni
Salt, pepper
Warm water

Cut the veal into 1½ inch cubes and brown them in the butter in a casserole. Add the onions and brown them slightly. Add the flour to make a *roux*, then pour in the white wine. Add the *bouquet garni* with the carrots, salt and pepper. Pour in sufficient warm water to level with meat. Cover and simmer for 1½ hours. A quarter of an hour before removing the casserole, add the sliced mushrooms.

Whisk the egg yolk in the lemon juice. Remove the casserole from the fire and slowly add the egg and lemon juice, stirring all the time. Pour in the cream and mix well. Keep hot but be careful not to let it boil. Serve at once with rice.

AUX CHARPENTIERS

10. Rue Mabillon
Paris. 6ème. Tel. Danton 30-05
Closed during August and every Saturday evening and Sunday

This is a real, honest-to-God bistro. Here you will find *le zinc*

(Continued on page 191)

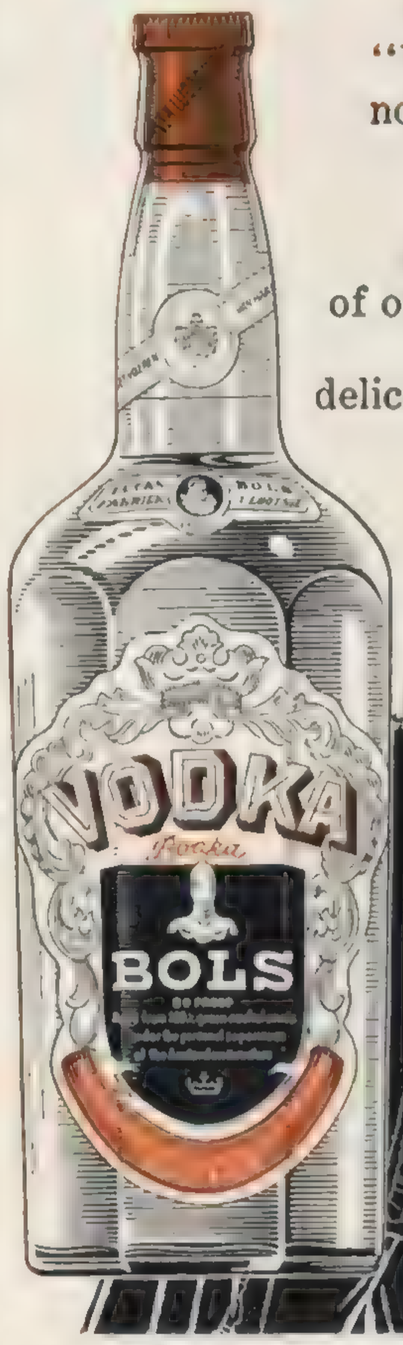
"VAPOR DRY" • "VAPOR DRY" • "VAPOR DRY" • "VAPOR DRY"

BOLS "VAPOR DRY" VODKA • 100% GRAIN NEUTRAL SPIRITS — 80 AND 100 PROOF

BOLS "SILVER TOP" DISTILLED LONDON DRY GIN • 90 PROOF • DISTILLED FROM GRAIN

No Taste!

Yes, Bols Vodka is "Vapor Dry". It has no taste at all... and makes the driest Martini ever. It enhances the flavor of orange juice, tomato juice or tonic—deliciously, delightfully. "Vapor Dry"... Give it a try!





SUPERB TASTE

You'll also enjoy the smooth taste of super dry Bols "Silver Top" Gin.

BOLS

Vapor Dry Vodka

ERVEN LUCAS BOLS DISTILLING CO., LOUISVILLE, KENTUCKY

French-made...fabulous! Satin sheath in white, black, enchanted-garden colors. About $6. At BEST & CO., New York, and other fine stores.

Style 2182



Stretchies®

the one-size glove

AMERICAN ASTRAL, 11 E. 36 St., N. Y. C....947-B Merchandise Mart, Chicago



THE MEAL-IN-ITSELF

(Continued from page 174)

utes. Serve hot. For variety, substitute caraway or poppy seeds for the sesame seeds.

ROCKINGHAM LOBSTER STEW
Serves 6-8

2 pounds freshly boiled lobster meat
¼ pound butter
6 cups milk
1 cup heavy cream
¼ cup sherry
Paprika
Salt, pepper

Cut 2 pounds freshly boiled lobster meat in small chunks. In a 3-quart enamel saucepan on a low flame, place ¼ pound butter: stir while it melts, and allow it to simmer until it is a beautiful golden brown. In the meantime heat 6 cups milk to boiling point. Add the lobster to the browned butter and cook gently about 5 minutes, stirring occasionally. Add the hot milk and bring mixture to boiling point. Season to taste with salt and coarsely ground black pepper and add ¼ cup good sherry. Sprinkle copiously with paprika, and stir in gradually 1 cup heavy cream. Place in heated tureen and serve at once with the following:

BUTTERED AND WARMED FRENCH BREAD
(Preheat oven to 475°)

1 16-inch loaf French bread
4 tablespoons soft sweet butter
Aluminum foil

Slice 1 loaf French bread in 1-inch slices, making 16 pieces, being careful not to cut all the way through, so the loaf will still hold together. Spread slices apart and butter lightly using 4 tablespoons soft sweet butter. Wrap securely in aluminum foil. Place in very hot oven to crisp and heat through, 10-15 minutes. Spread open the foil, place loaf still surrounded by foil in long bread basket, or on platter, and serve piping hot. This may be varied by adding a tablespoon of your favourite chopped fresh herbs to the butter before spreading, or by adding a small quantity of crushed garlic.

BAKED IDAHO POTATO SOUP
Serves 6-8

4 large Idaho potatoes
4 cans concentrated chicken soup
2 cups heavy cream
Salt, freshly ground black pepper
2 tablespoons sweet butter
A few chopped chives

We don't know who invented this soup, but it's delicious and easy to make. Bake in the usual manner 4 large well-scrubbed Idaho potatoes—be sure they are well cooked through. Cut them quickly in half and extract all the mealy potato, letting it fall into an enamel pan. Heat the contents of 4 cans concentrated chicken soup, diluted with ¾ cup water. Mash the potatoes with a large silver fork, or wooden spoon, and add the boiling chicken soup gradually, so as to make the whole as smooth as possible. Then add 2 cups scalded cream. Add salt and freshly ground black pepper to taste, and pour into hot soup tureen. Add 2 tablespoons sweet butter. Stir until butter has melted, and serve at once. A few chopped chives sprinkled into each bowl add a nice touch.



Visit Your
Beauty Shop During National

PROFESSIONAL
PERMANENT
WAVE WEEK OCT. 20-26

sponsored by
The Helene Curtis
Guild of Professional Beauticians

THE NEW MAHOGANY

The following is a list of shops in other cities
where the furniture shown on page 167 may be found

Atlanta, Ga.....Davison-Paxon
Baltimore, Md.....Gomprecht and Benesch
Boston, Mass.....Paine Furniture
Buffalo, N. Y.....Jackson Interiors
Chicago, Ill.....Colby's
Cincinnati, Ohio.....H. & S. Pogue
Columbus, Ohio.....Lombard's
Dallas, Texas....Anderson's Furniture Studio
Denver, Colo.....Howard Lorton
Detroit, Mich.....Robinson Furniture
Greenville, S. C.....Craig-Rush Furniture
Houston, Texas.....Suniland Furniture
Indianapolis, Ind.....Graham's of Glendale
Kansas City, Mo.....Edward Keith
Little Rock, Ark.....Gus Blass
Louisville, Ky.....Stewart Dry Goods
Miami, Fla.....Richard Plumer Miami
Milford, Conn.....Wayside Furniture
Milwaukee, Wis.....Klode Furniture
Nashville, Tenn.....Bradford Furniture
New Orleans, La.....Nu Idea Furniture
Norfolk, Va.....Willis Furniture
Oakland, Calif.....Bonyng's
Philadelphia, Pa.....John Wanamaker
Phoenix, Ariz.
Mehagian's Home Furnishings
Pittsburgh, Pa.....Joseph Horne
Portland, Ore.....Meier & Frank
Salem, Ore.....Meier & Frank
Salt Lake City, Utah
H. Dinwoodey Furniture
San Diego, Calif.....V. J. Lloyd
Shreveport, La.....Hemenway's Line Avenue
St. Louis, Mo.....Craig Furniture
Tampa, Fla.....Tarr's Interiors
Tulsa, Okla.....Cathey's
Toronto, Ontario, Canada
The Robert Simpson Co., Ltd.



Leg
Cassini
NYLONS

The gauge and denier of your choice;
Dress Sheers, Walking Sheers, Seamless
Sheers . . . with the aura of glamour.

$1.50 . . . at your favorite store

SEASONABLE FASHION COLORS

6 PARIS BISTROS

(Continued from page 189)

to the left as you enter, sawdust on the floor, paper tablecloths, the inaccessible peg for your coat, the pigeonhole rack for the napkins of the regular customers, and the upright basket for the "bastards," the long loaves of bread.

Aux Charpentiers was the rendezvous, in the early thirties, of the carpenters of the quarter, who used to come, and sometimes still do come, to enjoy a hearty, cheap meal. At the far end of the room there are, inside a large showcase, two miniature masterpieces of monumental woodcarving by the Company of Carpenters. Once or twice a year, the carpenters gather here and dismantle these showpieces out on the sidewalk, then reassemble them, just for the fun of it.

Le patron is Monsieur Puyalon, called Charles, who oversees the simple but good bourgeois cooking. His wife, Maria, makes all the cakes and pastries, especially the Gâteau Napoléon, for which the bistro is well-known. *Spécialités de la maison* are the Ratatouille (80 francs), the Timbale de Homard et Langouste Shanghai (350 francs), grilled meats (400 francs), and the Filets de Caneton, Sauce aux Olives (430 francs). The white wines are the Aligoté and the Sylvaner; the reds, the Beaujolais and the Côtes du Rhône.

RATATOUILLE
(Serves 4)

This easily prepared vegetable dish originated on the shores of the Mediterranean. It can be hot or cold, or used as a filling for an omelette.

3 small zucchini
1 eggplant
6 tomatoes, peeled, seeded and quartered
1 sweet green pepper, chopped
1 clove garlic, finely chopped
1 onion, chopped
1 tablespoon parsley, chopped
3 tablespoons olive oil
Salt, pepper

Cook the onion and the green pepper in the olive oil for five or six minutes. Slice, but do not peel the well-washed zucchini and the eggplant. Add to the pan along with the tomatoes. Season with salt and pepper and cook gently until the mixture is well blended and just starting to soften. At the last minute add the garlic and parsley.



Try-on tube of 60-second masque



Visible here—half a face showing the animating benefits of a new fast-paced masque called Quick Change, by Lilly Daché (for a sample change, see coupon below; for its début, see September 15 Vogue). Along with 60-second pacing, this light white cream counts among its daily benefits a gentle cleansing action. At tissuing-off time, a glowing residue of cream remains on the skin as under-foundation for make-up.

Vogue, Dept. Q.C.
420 Lexington Avenue
New York 17, N. Y.

Please send me Vogue's sampler of Lilly Daché Quick Change as offered in the October 1, 1958 issue of Vogue. I enclose $1 (which includes tax and postage).

*Name*_____

*Street*_____

*City*_____ *Zone*____ *State*_____

This offer is limited to one to a customer. Good only in Continental U. S. and Canada through December 1, 1958. Please allow at least three weeks for delivery.

BASIC BLACK in LUXURIOUS FUR

by

georges henri
Stylist in fur®



In black squirrel; approximately $295.
Also available in mink. At:
STRAWBRIDGE & CLOTHIER, Philadelphia
WOODWARD & LOTHROP, Washington, D.C.

...or write for name of store nearest to you

MANOS AND BLOCK FURS, INC., 333 Seventh Avenue, New York 1, N. Y.

Imported furs labeled to show country of origin

*Handkerchiefs of The Month**

CREATED FOR FLOWER LOVERS...

accessory handkerchiefs in sheerest white cotton — printed with one single spray of rose or poppy—life-like in size and in colors to match Fall fashions. Hand-rolled hems, note of luxury on 17" squares. At better stores. Look for the Burmel label.



Burmel

New York

*Registered U. S. Pat. Off.



Sentheric

SHEER BEAUTY

SALON PERMANENT

Available At
These Distinguished
ANTOINE Salons

SAKS FIFTH AVENUE, All Stores

NEIMAN-MARCUS, Dallas, Texas

B. FORMAN COMPANY
Rochester, New York

G. FOX COMPANY
Hartford, Connecticut

GARFINCKEL'S
Washington, D.C.

HALLE BROS.
Cleveland, Ohio

HENGERER'S
Buffalo, New York

JOSEPH HORNE COMPANY
Pittsburgh, Pennsylvania

HUTZLER BROS.
Baltimore, Maryland

MARSTON'S
San Diego, California

RICH'S
Atlanta, Georgia

ROBINSON'S
Los Angeles, California

STIX, BAER & FULLER
St. Louis, Missouri

STRAWBRIDGE & CLOTHIER
Philadelphia, Pennsylvania

THE WHITE HOUSE
San Francisco, California

MAY-D&F
Denver, Colorado

ROTHSCHILD'S
Minneapolis, Minnesota

MADISON'S
Columbus, Ohio

LEVY'S
Tucson, Arizona

J. B. IVEY COMPANY
Charlotte, North Carolina

LASALLE & KOCH
Toledo, Ohio

WASSON'S
Indianapolis, Indiana

GOLDSMITH BROS.
Memphis, Tennessee

DEY BROS.
Syracuse, New York

SAKOWITZ BROS.
Houston, Texas

GODCHAUX
New Orleans, Louisiana

MABLEY & CAREW
Cincinnati, Ohio

GOLDWATER'S
Phoenix, Arizona

FROST BROS.
San Antonio, Texas

POLSKY'S
Akron, Ohio

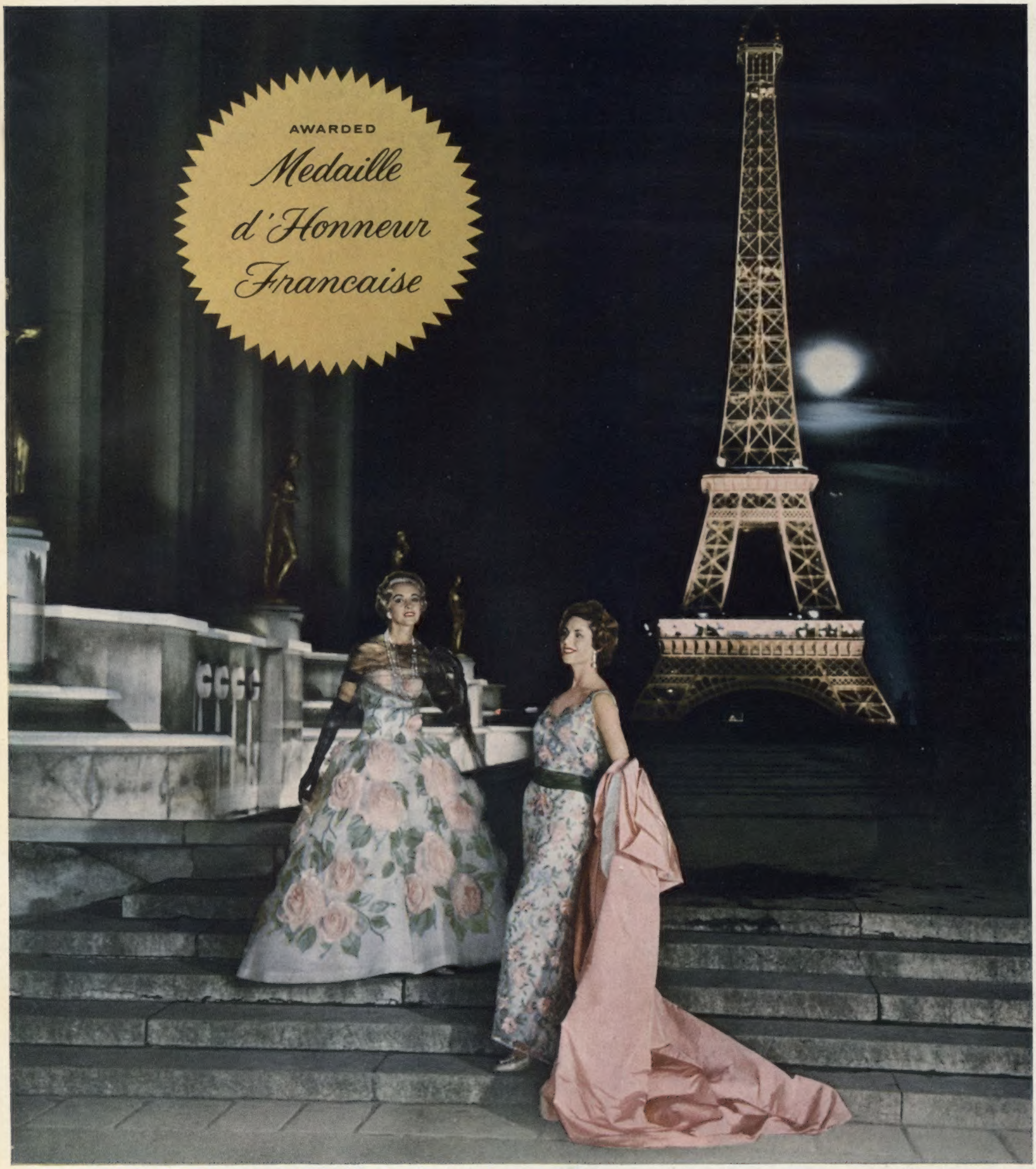
HENRY MORGAN COMPANY, LTD.
Montreal, Canada

A. J. FREIMAN COMPANY
Ottawa, Ontario, Canada

T. EATON COMPANY, LTD
Vancouver, B.C., Canada

maison
ANTOINE
de paris

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A

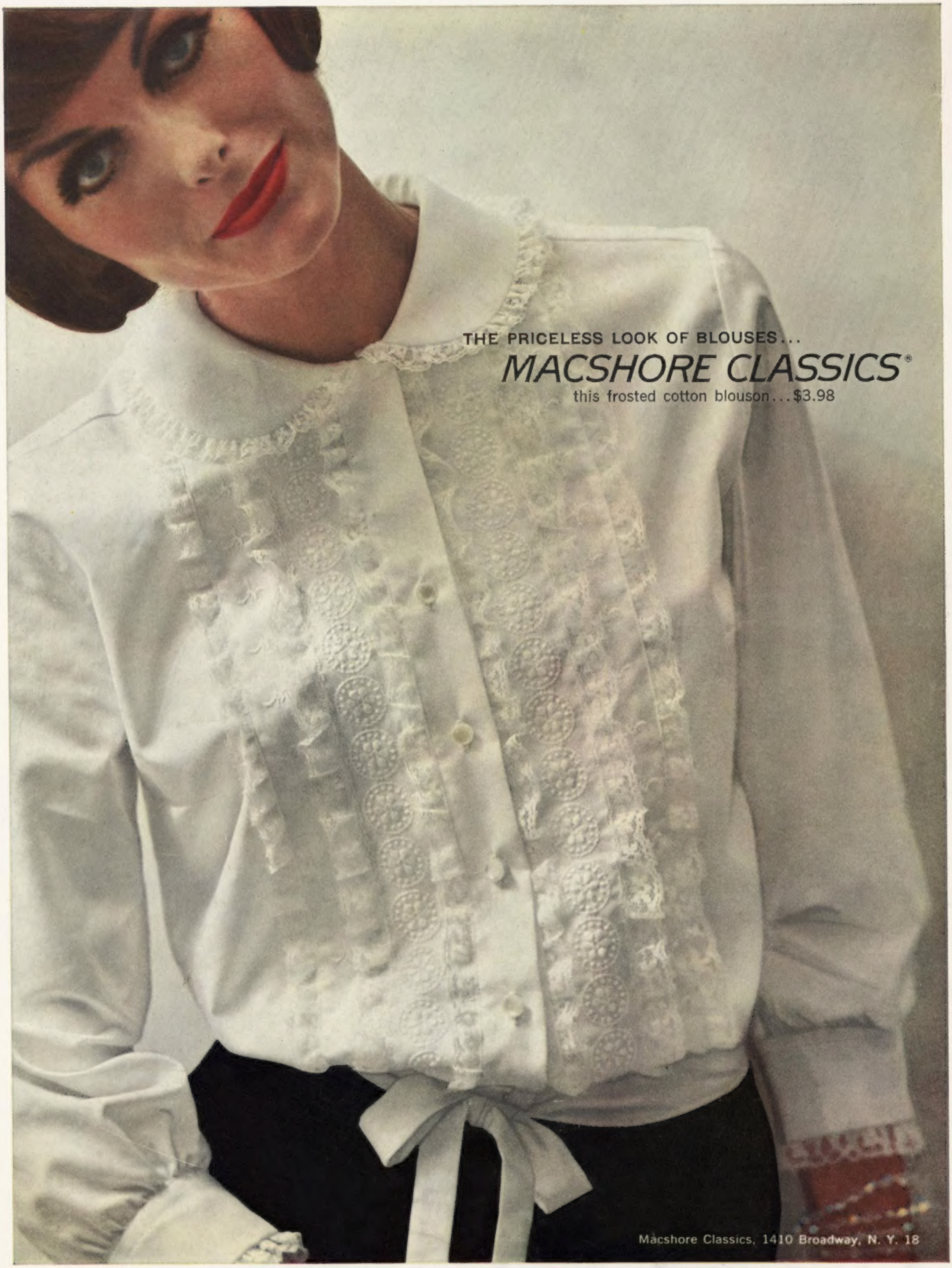


SHEER BEAUTY salon permanent

Now available in discriminating American beauty salons.

Created for the world's most fashionable women

by the House of Jentheric®


THE PRICELESS LOOK OF BLOUSES...
MACSHORE CLASSICS®
this frosted cotton blouson...$3.98
Macshore Classics, 1410 Broadway, N. Y. 18